

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBRZ-TV, Baton Rouge, LA	Date: 1/10/2020
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I, Del Cielo Media
do hereby request station time concerning the following issue:

Doctor Patient Unity 2020

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED				flight-	1/19 - 1/25
					gross - \$9750 net - \$828750

This broadcast time will be used by: Doctor Patient Unity 2020

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Doctor Patient Unity 2020

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

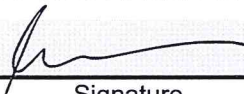
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/10/2020

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Denise Robichaux

Signature

Denise Robichaux

Printed Name

Director of Sales

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

Attach proposed schedule with charges (if available): \$10,837.50

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WBRZ
1650 Highland Rd
Baton Rouge, LA 70802

Contract # 30368

Schedule Dates

01/19/20-01/25/20

Advertiser

DOCTOR PATIENT UNITY (4376)

Agency

DEL CIELO MEDIA (2099)

Product

Political- Issues (1071)

Brand

Flight 1/19-1/25 (18569)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRZ sales

Buyer Name

Patricia, Dome,

Phone/Fax

/

CPE

DRPT/ORDR/1191BR

Account Types

National/Political

Billing Type

Standard

Comments

ORDR
THIS IS A NEW ORDER FOR DOCTOR PATIENT UNITY. FLIGHT IS 1/19-1/25. TOT
AL = \$9750. PLS CFM T/R BOB

Date Entered 01/10/20
Last Modified 01/10/20
Entered By Beth Button
CO-OP No
Headline # ECR26780180
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,462.50
Net Total \$8,287.50
Sales Tax

ABC (WBRZ)

By Broadcast Month

Spots

Rate

Jan. 2020 23 \$9,750.00

Grand Total: 23 \$9,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/21/20-01/21/20	1	:30	9A- Live with Kelly and Ryan- HD	1		X						1	\$150.00	\$150.00	ABC (WBRZ)	LIVE WITH KELLY & RY	1/10/20
2.0	Normal Line / SPOT	01/23/20-01/23/20	1	:30	9A- Live with Kelly and Ryan- HD	1			X					1	\$150.00	\$150.00	ABC (WBRZ)	LIVE WITH KELLY & RY	1/10/20
3.0	Normal Line / SPOT	01/19/20-01/19/20	1	:30	8A- This Week - HD	1						X		1	\$100.00	\$100.00	ABC (WBRZ)	THIS WEEK	1/10/20
4.0	Normal Line / SPOT	01/21/20-01/21/20	2	:30	4P- News 2 at 4pm	1		X						1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	1/10/20
5.0	Normal Line / SPOT	01/22/20-01/22/20	2	:30	4P- News 2 at 4pm	1		X						1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	1/10/20
6.0	Normal Line / SPOT	01/23/20-01/23/20	2	:30	4P- News 2 at 4pm	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	1/10/20
7.0	Normal Line / SPOT	01/20/20-01/20/20	1	:30	5A- 6A (CST)	1	X							1	\$150.00	\$150.00	ABC (WBRZ)	ZUNE IN EARLY MORNIN	1/10/20
8.0	Normal Line / SPOT	01/21/20-01/21/20	1	:30	5A- 6A (CST)	1		X						1	\$150.00	\$150.00	ABC (WBRZ)	ZUNE IN EARLY MORNIN	1/10/20
9.0	Normal Line / SPOT	01/22/20-01/22/20	1	:30	5A- 6A (CST)	1			X					1	\$150.00	\$150.00	ABC (WBRZ)	ZUNE IN EARLY MORNIN	1/10/20
10.0	Normal Line / SPOT	01/23/20-01/23/20	1	:30	5A- 6A (CST)	1			X					1	\$150.00	\$150.00	ABC (WBRZ)	ZUNE IN EARLY MORNIN	1/10/20
11.0	Normal Line / SPOT	01/20/20-01/20/20	2	:30	7A- Good Morning America - HD	1	X							1	\$300.00	\$300.00	ABC (WBRZ)	GOOD MORNING AMERICA	1/10/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WBRZ

1650 Highland Rd
Baton Rouge, LA 70802DEL CIELO MEDIA
1427 LESLIE AVE STE 102
ALEXANDRIA, VA 22301

Contract # 30368

Schedule Dates

01/19/20-01/25/20

Advertiser

DOCTOR PATIENT UNITY (4376)

Agency

DEL CIELO MEDIA (2099)

Product

Political- Issues (1071)

Brand

Flight 1/19-1/25 (18569)

Salesperson

Eagle, Philadelphia (1050)

Sales Office

WBRZ sales

Buyer Name

Patricia,Dome,

Phone/Fax

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CPE

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Billing Type

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Date Entered

01/10/20

Last Modified

01/10/20

Entered By

Beth Button

CO-OP

No

Headline #

ECR26780180

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$1,462.50

Net Total

\$8,287.50

Sales Tax

ABC (WBRZ)

By Broadcast Month

Jan. 2020

Spots

23

Rate

\$9,750.00

Grand Total:

23

\$9,750.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	01/22/20-01/22/20	2	:30	7A- Good Morning America - HD	1			X					1	\$300.00	\$300.00	ABC (WBRZ)	GOOD MORNING AMERICA	1/10/20
13.0	Normal Line / SPOT	01/24/20-01/24/20	2	:30	7A- Good Morning America - HD	1					X			1	\$300.00	\$300.00	ABC (WBRZ)	GOOD MORNING AMERICA	1/10/20
14.0	Normal Line / SPOT	01/25/20-01/25/20	1	:30	7A- Good Morning America Saturday - HD	1						X		1	\$150.00	\$150.00	ABC (WBRZ)	GMA SAT	1/10/20
15.0	Normal Line / SPOT	01/19/20-01/19/20	1	:30	7A- Good Morning America Sunday - HD	1							X	1	\$150.00	\$150.00	ABC (WBRZ)	GMA SUN	1/10/20
16.0	Normal Line / SPOT	01/21/20-01/21/20	2	:30	5:58P- News 2 at 6pm	1		X						1	\$500.00	\$500.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	1/10/20
17.0	Normal Line / SPOT	01/22/20-01/22/20	2	:30	5:58P- News 2 at 6pm	1			X					1	\$500.00	\$500.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	1/10/20
18.0	Normal Line / SPOT	01/23/20-01/23/20	2	:30	5:58P- News 2 at 6pm	1				X				1	\$500.00	\$500.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	1/10/20
19.0	Normal Line / SPOT	01/20/20-01/20/20	1	:30	6:30P- Wheel of Fortune - HD	1	X							1	\$650.00	\$650.00	ABC (WBRZ)	WHEEL OF FORTUNE	1/10/20
20.0	Normal Line / SPOT	01/22/20-01/22/20	1	:30	6:30P- Wheel of Fortune - HD	1			X					1	\$650.00	\$650.00	ABC (WBRZ)	WHEEL OF FORTUNE	1/10/20
21.0	Normal Line / SPOT	01/20/20-01/20/20	1	:30	9:01P- The Good Dr	1	X							1	\$1,500.00	\$1,500.00	ABC (WBRZ)	THE GOOD DOCTOR-ABC	1/10/20
22.0	Normal Line / SPOT	01/23/20-01/23/20	1	:30	6:58P- Station 19	1					X			1	\$1,000.00	\$1,000.00	ABC (WBRZ)	STATION 19	1/10/20

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Date:

Accepted-Station:

Date:

Comments:

Contract

30368

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23.0	Normal Line / SPOT	01/23/20-01/23/20	1	:30	8P- Grey's Anatomy - HD	1				X				1	\$1,500.00	\$1,500.00	ABC (WBRZ)	GREYS ANATOMY	1/10/20

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: