

ORDER



Orders
Order / Rev: 473972
 Alt Order #:
Product Desc: Issue
Estimate: 6247A
Flight Dates: 10/16/18 - 10/22/18
Original Date / Rev: 10/08/18 / 10/08/18
Order Type: GENERAL

WEWS

Primary AE: Erin Brody
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: A Stronger Ohio
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business Thru:
Advertiser External ID: 200301
Agency External ID: 109444
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	31	\$35,400.00	\$30,090.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	31	\$35,400.00	\$30,090.00	0.00
Totals	31	\$35,400.00	\$30,090.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/22/18	10/22/18	8-10pm Dancing 8-10pm Dancing	CM	8-10pm	-----	:30	0	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/18	10/28/18	M-----		1		\$10,000.00		0.00					
N 2	WEWS	10/17/18	10/17/18	Wednesday Prime C Wednesday Prime C	CM	10-11pm	-----	:30	0	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	--W----		1		\$6,000.00		0.00					
N 3	WEWS	10/16/18	10/22/18	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	-----	:30	0	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		2		\$300.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$300.00		0.00					
N 4	WEWS	10/16/18	10/22/18	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	-----	:30	0	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		4		\$800.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$800.00		0.00					
N 5	WEWS	10/20/18	10/20/18	SA 6-7am News SA 6-7am News	CM	6-7am	-----	:30	0	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-----S-		1		\$500.00		0.00					

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WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEWS	10/20/18	10/20/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----	:30	0	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-----S-		1		\$600.00		0.00					
N 7	WEWS	10/16/18	10/22/18	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$500.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$500.00		0.00					
N 8	WEWS	10/16/18	10/22/18	M-F 10-11am M-F 10-11am	CM	10-11am	-----	:30	0	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$300.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$300.00		0.00					
N 9	WEWS	10/16/18	10/22/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-----	:30	0	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$650.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$650.00		0.00					
N 10	WEWS	10/16/18	10/22/18	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	-----	:30	0	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$500.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$500.00		0.00					
N 11	WEWS	10/16/18	10/22/18	M-F 4-5pm M-F 4-5pm	CM	4-5pm	-----	:30	0	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$500.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$500.00		0.00					
N 12	WEWS	10/16/18	10/22/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-----	:30	0	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$800.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$800.00		0.00					
N 13	WEWS	10/16/18	10/22/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$1,200.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$1,200.00		0.00					
N 14	WEWS	10/16/18	10/22/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	-----	:30	0	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$1,000.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$1,000.00		0.00					
N 15	WEWS	10/16/18	10/22/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-----	:30	0	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-TWTF--		1		\$1,000.00		0.00					
		Week: 10/22/18	10/28/18	M-----		1		\$1,000.00		0.00					
N 16	WEWS	10/20/18	10/20/18	SA 8-10am News SA 8-10am News	CM	8-10am	-----	:30	0	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/18	10/21/18	-----S-		1		\$500.00		0.00					

Totals 31 \$35,400.00