

## ORDER



**Orders**  
**Order / Rev:** 473972  
**Alt Order #:**  
**Product Desc:** Issue  
**Estimate:** 6247A  
**Flight Dates:** 10/16/18 - 10/22/18  
**Original Date / Rev:** 10/08/18 / 10/08/18  
**Order Type:** GENERAL

## WEWS

**Primary AE:** Erin Brody  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** A Stronger Ohio  
**Demographic:** A25-54  
**Product Codes:** PL Non-Ballot Issue  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business Thru:**  
**Advertiser External ID:** 200301  
**Agency External ID:** 109444  
**Unit Code:** General  
**Order Separation:** 00:10:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/22/18	31	\$35,400.00	\$30,090.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	31	\$35,400.00	\$30,090.00	0.00
<b>Totals</b>	<b>31</b>	<b>\$35,400.00</b>	<b>\$30,090.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	10/22/18	10/22/18	8-10pm Dancing 8-10pm Dancing	CM	8-10pm	-----	:30	0	\$10,000.00	P-1	0.00	NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----			1			\$10,000.00		0.00			
N 2	WEWS	10/17/18	10/17/18	Wednesday Prime C Wednesday Prime C	CM	10-11pm	-----	:30	0	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	--W----			1			\$6,000.00		0.00			
N 3	WEWS	10/16/18	10/22/18	M-F 5-6am GMC M-F 5-6am GMC	CM	5-6am	-----	:30	0	\$300.00	P-1	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-TWTF--			2			\$300.00		0.00			
Week:		10/22/18	10/28/18	M-----			1			\$300.00		0.00			
N 4	WEWS	10/16/18	10/22/18	M-F 6-7am GMC M-F 6-7am GMC	CM	6-7am	-----	:30	0	\$800.00	P-1	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-TWTF--			4			\$800.00		0.00			
Week:		10/22/18	10/28/18	M-----			1			\$800.00		0.00			
N 5	WEWS	10/20/18	10/20/18	SA 6-7am News SA 6-7am News	CM	6-7am	-----	:30	0	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/18	10/21/18	-----S-			1			\$500.00		0.00			

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 Flight Dates: 10/16/18 - 10/22/18

Advertiser: A Stronger Ohio  
 Product Desc: Issue  
 Estimate: 6247A

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WEWS	10/20/18	10/20/18	SA 7-8am GMA SA 7-8am GMA	CM	7-8am	-----	:30	0	\$600.00	P-1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$600.00		0.00			
N 7	WEWS	10/16/18	10/22/18	M-F 9-10am M-F 9-10am	CM	9-10am	-----	:30	0	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$500.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$500.00		0.00			
N 8	WEWS	10/16/18	10/22/18	M-F 10-11am M-F 10-11am	CM	10-11am	-----	:30	0	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$300.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$300.00		0.00			
N 9	WEWS	10/16/18	10/22/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-----	:30	0	\$650.00	P-1	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$650.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$650.00		0.00			
N 10	WEWS	10/16/18	10/22/18	M-F 1-2pm M-F 1-2pm GMA Day	CM	1-2pm	-----	:30	0	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$500.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$500.00		0.00			
N 11	WEWS	10/16/18	10/22/18	M-F 4-5pm M-F 4-5pm	CM	4-5pm	-----	:30	0	\$500.00	P-1	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$500.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$500.00		0.00			
N 12	WEWS	10/16/18	10/22/18	M-F 5-6pm News M-F 5-6pm News	CM	5-6pm	-----	:30	0	\$800.00	P-1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$800.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$800.00		0.00			
N 13	WEWS	10/16/18	10/22/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	-----	:30	0	\$1,200.00	P-1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$1,200.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$1,200.00		0.00			
N 14	WEWS	10/16/18	10/22/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	-----	:30	0	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$1,000.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$1,000.00		0.00			
N 15	WEWS	10/16/18	10/22/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	-----	:30	0	\$1,000.00	P-1	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-TWTF--		1				\$1,000.00		0.00			
		Week: 10/22/18	10/28/18	M-----		1				\$1,000.00		0.00			
N 16	WEWS	10/20/18	10/20/18	SA 8-10am News SA 8-10am News	CM	8-10am	-----	:30	0	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-		1				\$500.00		0.00			
													Totals	31	\$35,400.00