

**WXOS**

**101.1 FM**

**East St. Louis, IL**

**Quarterly Issues/Programs Report**

**2nd Quarter, 2022**

**Placed in Public File On:**

**July 11, 2022**

## ISSUES PROGRAMS LIST

**Quarterly Issues Programs List for WXOS-FM**  
**April 1 – June 30, 2022**  
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### **Section I. Issues**

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Employment/Career:** Topics related to employment, careers, and professional growth
- B. Recreation:** Topics related to fun, games, hobbies, and activities
- C. Charitable Giving:** Topics related to philanthropic fundraising and related services
- D. Animal Welfare:** Topics related to human treatment of animals and care
- E. Culture:** Topics related to behaviors & beliefs based upon external factors
- F. Mental/Emotional Health:** Topics related to mental and emotional health
- G. Family Relationships:** Topics related the relationship between those within a family structure
- H. Health:** Topics related to individual or societal health

### **Section II. Responsive Programs**

The station has broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below.

#### **A. Employment/Career:**

**"Viewpoints"** – Broadcast on April 3, 2022 at 5:32 a.m.; Duration 11 minutes.

**RETHINKING WORK:** As the pandemic winds down and millions get back to a more normal routine, some employers are mandating for workers to return to the traditional office environment. But – some are pushing back, wondering why it's necessary to go back in if they can do the same tasks from home. Dr. Lynda Gratton breaks down how work has been forever changed by COVID-19 and the new models and technology that have taken hold instead of the traditional, in-person Monday-Friday routine.

**Host(s):** Gary Price **Guest(s):** Lynda Gratton, professor, management practice, London Business School; author of Redesigning Work: How to Transform Your Organization and Make Hybrid Work for Everyone.

**Compliance Issues:** Career, Business Management, Human Resources, Technology

**"Viewpoints"** – Broadcast on April 10, 2022 at 6:14 a.m.; Duration 9 minutes.

**THE EARLY HISTORY OF THE KENNEDY'S:** Many would argue that the Kennedy family is an American cultural and political dynasty. From former President John F. Kennedy to past Kennedy's that have served as senators, ambassadors and in other high-ranking government positions, the name today still signifies power and prestige. However, go back just three generations from JFK and the Kennedy's were poor, Irish refugees who had just arrived on the shores of America. This week – we discuss this historic ascent from rags to riches.

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**Host(s):** Marty Peterson **Guest(s):** Neal Thompson, journalist, author of *The First Kennedy's: The Humble Roots of an American Dynasty*

**Compliancy Issues:** Government, Public Service, Career, History, Media, Immigration, Politics

**"Viewpoints"** – Broadcast on May 1, 2022 at 5:32 a.m.; Duration 8 minutes.

**THE IMPORTANCE OF SEEKING OUT MENTORS:** There's truth in the saying that the people you surround yourself with heavily impact your life. It alters the decisions you make and the goals and aspirations you set. That's why it's so important to find people who are invested in your success. We speak with two career and mentorship experts this week to break down the many benefits of mentorship and how to go about finding the right person for you.

**Host(s):** Gary Price **Guest(s):** Minda Harts, CEO, The Memo LLC, author of *You Are More Than Magic: The Black and Brown Girls' Guide to Finding Your Voice*; Abigail Ingram, executive director, The Polsky Exchange, University of Chicago

**Compliancy Issues:** Professional Development, Personal Growth and Development, Communication, Career

### B. Recreation:

**"Viewpoints"** – Broadcast on April 24, 2022 at 5:45; a.m.; Duration 9 minutes.

**NEW YORK CITY: A NATIONAL TREASURE:** New York City is home to more than 8.4 million people. For many, the Big Apple is seen as the center of the universe; it's the most populous city in the U.S. and is a must-see destination for billions across the globe. But the metropolis is much more than its typical stereotypes. Look a little closer and you'll find many hidden gems throughout the city. Tour guide and author Laurie Lewis joins Viewpoints to shed some light on the stories behind some of the city's most famous buildings and parks.

**Host(s):** Marty Peterson **Guest(s):** Laurie Lewis, tour guide, owner, Take a Walk New York Tours, author of *New York City Firsts: Big Apple Innovations That Changed the Nation and the World*

**Compliancy Issues:** Urban Planning, Tourism, Recreation, Architecture, Environment, History

**Talk of the Town** – Broadcast on May 1, 2022 at 5:00 a.m.; **Duration:** 15 minutes.

**BLUEPRINT4SUMMER STL:** Zasmine Johnson, Blueprint4SummerSTL Program Manager. They discussed how much this helps parents finding the right summer camp for their children. Their Mission: It's more than what happens in the classroom that adds up to a student receiving a great education. Fun and diverse learning opportunities ensure that youth and young adults will develop their own creative pursuits, expand their education, and prepare for career success. Our Blueprint platform was designed to be an easy-to-use mobile tool that connects ALL young people to a wide array of learning opportunities. It was built with the generous support and partnership of community leaders and organizations who want to help youth succeed.

**Hosts(s):** Lern Elwell **Guest(s):** Zasmine Johnson, Blueprint4SummerSTL Program Manager

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**Compliancy Issues:** ArtsBusiness,Child Development,Child Health,Community,Covid-19,Culture,Education,Entertainment,Environmental,Family Relationships,Internet,Media,Recreation,Relationships,Safety,Social Media

**"Viewpoints"** – Broadcast on May 22, 2022 at 5:54 a.m.; Duration 2 minutes.

**A LONG-AWAITED SEQUEL TO "TOP GUN":** Almost 40 years later, there's a sequel to the popular classic, "Top Gun". This time it's "Top Gun: Maverick" and still features Tom Cruise, but he's joined by an entourage of other well-known names in Hollywood. We discuss this highly anticipated theater release.

**Host(s):** Evan Rook **Guest(s):**

**Compliancy Issues:** Film, Culture, Recreation

### C. Charitable Giving:

**Talk of the Town** – Broadcast on May 1, 2022 at 5:15 a.m.; **Duration:** 15 minutes.

CANCER SUPPORT COMMUNITY OF GREATER ST. LOUIS, STEPS FOR HOPE: Lori Thaman, Executive Director of Cancer Support Community of Greater St. Louis to chat about 'Steps for Hope' coming up on May 7th. They discussed the different programs the organization offers. Their mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. As the largest professionally led nonprofit network of cancer support worldwide, we provide a comprehensive program of social and emotional support and education designed to enhance the mind, body, and spirit of people whose lives have been affected by cancer. All of our programs and services are provided at no charge to our participants so there's never a financial barrier for anyone who needs cancer support.

Because we believe no one should have to face cancer alone.

**Hosts(s):** Lern Elwell **Guest(s):** Lori Thaman, Executive Director of Cancer Support Community of Greater St. Louis

**Compliancy Issues:** Charitable Giving, Child Health,Community,Disease,Family Relationship,Nonprofit,Parenting,Pediatric Health,Science

**Talk of the Town** – Broadcast on May 15, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

HOME SWEET HOME: Betsy Reznicek, Executive Director and Founder of Home Sweet Home. Home Sweet Home is a 501(c)(3) organization connecting nonprofit partners in the St. Louis region with donated furniture and household items. We help clients from partner organizations transition to their new living situations with much-needed furnishings and basics, providing a sense of ownership and a source of stability at this crucial time. The mission of Home Sweet Home is to give underserved families a sense of pride and to improve the quality of their lives by providing basic household furnishings.

**Hosts(s):** Lern Elwell **Guest(s):** Betsy Reznicek, Executive Director and Founder of Home Sweet Home.

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**Compliancy Issues:** Affordable Housing,Charitable Giving,Community,Covid-19,Culture,Family Relationships,Lifestyle,Nonprofit,Parenting,Public Resources,Relationships,Stress

**Talk of the Town** – Broadcast on June 26, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

DEFENDERS GATEWAY NETWORK: Lern interviewed Corey Schonhorst, VP of Public Relations and Marketing to the show to talk about Defenders Gateway Network. About 3 years ago the organization began by a women named Carol Watanabe to help the military and first responders. Their are 147K business' and non-profits combined connected to the network to support the military and first responders. They look for business to give discounts for oil changes, hair cuts, restaurants, and other services to the military or first responders and their families. They have a few local events coming up to help raise funds for the organization as well. On July 14th they are doing a concert for the childrens for Little Patriots Embrace. Another organization that helps with military and first responders. Their mission is to develop and grow a National Network of Resources. Our offerings include Non-Profits and Businesses that Support our Defenders by offering discounts onproducts and services, job and career opportunities and health & wellnessresources. All of which Enhance the lives of our Active-Duty Military, Veterans,First Responders, and their Families. There are a few sponsorship opportunities left for this event, if you or your company would like to sponsor the event and contribute to the children of our military and first responders.

You can send an email to

Corey@defenders-gateway.com or call Defenders Gateway at 888-983-1633.

**Hosts(s):** Lern Elwell    **Guest(s):** Corey Schonhorst, VP of Public Relations and Marketing

**Compliancy Issues:** Community, Education, Family Relationships, Government, Higher Education, Nonprofit, Public Assistance, Public Resources

### D. Animal Welfare:

**Talk of the Town** – Broadcast on April 17, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

HOME 2 HOME CANINE ORPHANAGE, KINGDOME CANINE, CHEAP PRICKS, AND CANINE CRUSADES: Kristen Duhr (Home 2 Home Canine Orphanage, Kingdom Canine, Cheap Pricks and Canine Crusade) to the show to chat about all of these endeavors to help dogs and animals. They discussed how Kristen got started. They subscribe to the theory that a little maintenance goes a long way. They also believe a little maintenance shouldn't require a lot of time or money. The way we see it, if nothing else, pet owners should at a minimum consider annual vaccinations and monthly preventatives. They aim to provide the most flexible scheduling and affordable options when it comes to basic pet wellness.

**Hosts(s):** Lern Elwell    **Guest(s):** Kristen Duhr (Home 2 Home Canine Orphanage, Kingdom Canine, Cheap Pricks and Canine Crusade)

**Compliancy Issues:** Animal Welfare,Charitable Giving,Child Health,Education,Humane Treatment,Mental Health,Nonprofit,Stress,Training,Trauma

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**Talk of the Town** – Broadcast on June 19, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

**BLACK DOG FITNESS:** Renah Jones, owner of local gyms: Dragonfly and Black Dog Fitness. She is doing some good work for local animal shelters through her gyms. Black Dog Fitness combines something she loves...coaching kettlebells and helping others get super strong...with serving a greater purpose, on many different levels. Black Dog is all about kettlebells and rescue animals! I want to help spread the word about pet adoption and will also donate a percentage of sales to local animal rescues and organizations. Since August 2020, Black Dog has donated more than \$5,000 to Stray Rescue, CARE STL, Randy's Rescue Ranch, and St. Louis County SAVE.

**Hosts(s):** Lern Elwell    **Guest(s):** Renah Jones, owner of local gyms: Dragonfly and Black Dog Fitness

**Compliancy Issues:** Animal Welfare,Business,Career,Charitable Giving,Culture,Health,Lifestyle,Mental Health,Nutrition,Safety,Sports Industry,Training

**Talk of the Town** – Broadcast on June 5, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

**HELPING STRAYS & CAUSE FOR PAWS:** Carol Womack, Vice President of Helping Strays and co-chair of Cause for Paws an animal shelter in Monroe County. Carol talked about her background and her involvement in the organizations. They have many different programs volunteers can sign up for. They seek out and take in those who no other organization will help or would simply euthanize because they are too expensive to heal. They rescue the abandoned, beaten, bred, fought, injured, terrified, defeated and betrayed. The minute they enter our doors, we look in their eyes and promise them ALL the second chance they deserve for health, home, commitment and love, no matter the time or cost. They are there ensure a bright future for the underdog. They want to help end needless suffering, negligence, and abuse. They serve the City of St. Louis and surrounding metro areas and have the largest inner-city animal sanctuary in the country.

**Hosts(s):** Lern Elwell    **Guest(s):** Carol Womack, Vice President of Helping Strays and co-chair of Cause for Paws an animal shelter in Monroe County

**Compliancy Issues:** Animal Welfare,Charitable Giving,Covid-19,Family Relationships,Lifestyle,Nonprofit,Parenting

### E. Culture:

**"Viewpoints"** – Broadcast on April 10, 2022 at 5:54 a.m.; Duration 2 minutes.

**THE RETURN OF VINYL RECORDS:** In recent years, vinyl's have been making a big comeback. We discuss how old and new music alike is being played on this old musical medium.

**Host(s):** Evan Rook **Guest(s):**

**Compliancy Issues:** Music, History, Culture

**"Viewpoints"** – Broadcast on May 22, 2022 at 5:45 a.m.; Duration 9 minutes.

**AMERICA'S CULTURAL TIES WITH FAST FOOD:** Most of us point to McDonald's as the founding of fast food as we know it. But the American staple began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom about the events that fed into the

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rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.

**Host(s):** Marty Peterson **Guest(s):** Adam Chandler, journalist, author of Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom

**Compliancy Issues:** Food Culture, Business, Culture, History, Health

**"Viewpoints"** – Broadcast on June 5, 2022 at 5:44 a.m.; Duration 9 minutes.

**POST-PANDEMIC TRAVEL:** From long lines at the airport to hard-to-find reservations, people are traveling in full force this summer. Acclaimed TV host and European tour guide Rick Steves joins us this week on Viewpoints to share several traveling tips, including how to get around crowds and stay safe this season.

**Host(s):** Marty Peterson **Guest(s):** Rick Steves, European tour guide, travel writer, PBS TV host

**Compliancy Issues:** History, Public Health, Travel, Personal Finance, Culture

### **F. Mental/Emotional Health:**

**"Viewpoints"** – Broadcast on April 10, 2022 at 5:32 a.m.; Duration 2 minutes.

**EXPLORING INNOVATIONS IN ADDICTION TREATMENT:** In the U.S., current overdose deaths of heroin, fentanyl and prescription opioids have increased over six times from rates seen in 1999, according to the CDC. With the opioid epidemic raging on into 2022, what's on the forefront of treatment research when it comes to better tackling substance use disorders? Dr. Anna Rose Childress, a professor and psychiatrist at the University of Pennsylvania Perelman School of Medicine, joins us this week to break down the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research.

**Host(s):** Gary Price **Guest(s):** Dr. Anna Rose Childress, research professor, Department of Psychiatry, University of Pennsylvania Perelman School of Medicine, director, brain behavioral vulnerabilities division, Center for Studies on Addiction, University of Pennsylvania Perelman School of Medicine

**Compliancy Issues:** Science, Addiction, Mental Health, Opioid Epidemic, Addiction Treatment, Medical Research

**"Viewpoints"** – Broadcast on May 8, 2022 at 5:32 a.m.; Duration 11 minutes.

**THE ADOLESCENT MENTAL HEALTH CRISIS:** Between 2001 and 2019, suicide rates for young people ages 10 to 19 jumped 40%. Between the same period, emergency room visits for self-harm increased 88%, according to the CDC. The pandemic has only exacerbated these numbers. What's driving this increase? What are experts in the field seeing firsthand? This week on Viewpoints.

**Host(s):** Gary Price **Guest(s):** Dr. John MacDonald, middle school guidance counselor, Brockton Public Schools; Dr. Mary Helen Immordino-Yang, professor, education, psychology, neuroscience, University of Southern California, director, USC Center for Affective Neuroscience, Development, Learning and Education

**Compliancy Issues:** Education, Mental Health, Psychiatry, Adolescent Health, Psychology

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**"Viewpoints"** – Broadcast on June 12, 2022 at 5:32 a.m.; Duration 10 minutes.

**FINDING CALM THROUGH COLORING:** Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in massive numbers. We talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, unwind and focus on the page in front of them.

**Host(s):** Gary Price **Guest(s):** Johanna Basford, artist, author, Lost Ocean: An inky adventure and coloring book; Jenean Morrison, artist, designer, author of 2016 Coloring Calendar

**Compliancy Issues:** Hobby, Personal Growth and Development, Literature, Education, Arts, Mental Health

### **G. Family Relationships:**

**"Viewpoints"** – Broadcast on April 3, 2022 at 5:44 a.m.; Duration 10 minutes.

**THE COMMUNICATION SIGNALS WE SEND:** All the signals we send, from the words we use to the gestures we make, form an impression on the people we interact with every day. Human behavior research Vanessa Van Edwards joins us this week to share some insight on the many different signal cues out there and how to put them into use to improve your communication skills.

**Host(s):** Marty Peterson **Guest(s):** Vanessa Van Edwards, human behavior researcher, author of Cues: Master the Secret Language of Charismatic Communication

**Compliancy Issues:** Language, Relationships, Psychology, Communication

**Talk of the Town** – Broadcast on April 10, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

**"MADE FOR FREEDOM"**: Dawn Manske, founder of 'Made for Freedom' which is an organization dedicated to ending human trafficking through dignified employment opportunities. They discussed what led Dawn to the founder of Made for Freedom organization. After college Dawn went to China to teach English and ended up living there for 10 yrs. There was several things that she was exposed to that she hadn't seen in her life before. One of those was an orphanage a group of her and her friends would go to on Saturday mornings to just go and love on orphans that needed love. The overwhelming number of little girls. Chinese culture value boys over the girls. Little girls were abandoned on a regular basis. This situation makes them vulnerable to exploitation. Their mission to help end human trafficking with three important methods. In addition to providing women with dignified employment opportunities, our partner centers around the world provide education & counseling to ensure that our workers are taken care of mentally as well as financially. This is especially critical for those who have found themselves living in a cycle of exploitation previously

**.Hosts(s):** Lern Elwell **Guest(s):** Dawn Manske, founder of 'Made for Freedom'

**Compliancy Issues:** Affordable Housing,Business,Career,Charitable Giving,Child Health,Criminology,Culture,Economics,Education,Employment Issues,Family Relationships,Government,Higher Education,Humane Treatment,Inequality,Labor,Law,Legal Issues,Lifestyle,Mental Health,Nonprofit,Nutrition,Parenting,Relationships,Stress,Training,Travel and Tourism,Wage Inequity,Wealth Inequality,Women and Minorities

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**Talk of the Town** – Broadcast on May 29, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

**PUJOLS FAMILY FOUNDATION:** Jen Teemer, Director of Programming & Mission Advancement. They discussed the programs and events coming up. Their Mission is to live and share our commitment to faith, family and others. To promote awareness, provide hope and meet tangible needs for children and families who live with Down syndrome. To improve the standard of living and quality of life for impoverished people in the Dominican Republic through education, medical relief and tangible goods. To provide extraordinary experiences for children with disabilities and/or life threatening illnesses.

**Hosts(s):** Lern Elwell    **Guest(s):** Jen Teemer, Director of Programming & Mission Advancement

**Compliancy Issues:** Career,Charitable Giving,Child Development,Child Health,Community,Covid-19,Culture,Lifestyle,Media,Mental Health,Nonprofit,Parenting,Recreation,Relationships

### **H. Health:**

**Talk of the Town** – Broadcast on April 3, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

**CRISIS NURSERY:** Lindsay Kyonka, Saint Louis Crisis Nursery Program & Evaluation Director to the show. Discussed St. Louis Crisis Nursery promotes child abuse awareness and that there is help available. The organization also provides a short-term, safe haven for 5,000 children a year, birth through age 12, whose families face an emergency caused by illness, homelessness, domestic violence or overwhelming parental stress. All services are completely FREE and VOLUNTARY.

**Hosts(s):** Lern Elwell    **Guest(s):** Lindsay Kyonka, Saint Louis Crisis Nursery Program & Evaluation Director

**Compliancy Issues:** Affordable Housing,Business,Career,Charitable Giving,Child Development,Child Health,Culture,Economics,Employment Issues,Family Relationships,Health,Mental Health,Nonprofit,Relationships,Safety,Wellness,Women and Minorities

**Talk of the Town** – Broadcast on April 24, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

**ARMSTRONG 88 FOUNDATION:** Drew Lohnes, Director of the Anthony Armstrong 88 Foundation to the show! They discussed who Anthony was and how the foundation was founded. The Foundation's mission is to honor and celebrate the life of Anthony Armstrong through scholarships bearing his name and thus offering opportunities of higher education to children otherwise unable to attend. Criteria for scholarships may include, but are not limited to, embodiment of the spirit and values of Anthony ...

**Hosts(s):** Lern Elwell    **Guest(s):** Drew Lohnes, Director of the Anthony Armstrong 88 Foundation

**Compliancy Issues:** Charitable Giving,Culture,Higher Education,Lifestyle,Media,Nonprofit,Social Media

**Talk of the Town** – Broadcast on June 12, 2022 at 5:00 a.m.; **Duration:** 30 minutes.

**PLACES FOR PEOPLE:** Meagan Doty, Clinical Director with Places for People. They discussed Mental health and Megan's story of what her role is at the organization. Places for People is one of the only Certified Community Behavioral Health Organization in St. Louis City or County, serving more than

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2,200 people each year. With 1 in 5 people living with mental illness today, we all know or love someone dealing with these issues. At Places for People, we have always believed in a human approach to healing, understanding a person's life circumstances and walking beside them to their fullest potential. Their Mission is to improve the physical and behavioral health of the individuals, families, and communities we serve and those who support the provision of these services.

**Hosts(s):** Lern Elwell    **Guest(s):** Meagan Doty, Clinical Director with Places for People.

**Compliancy Issues:** Addiction,Business,Career,Child Health,Community,Culture,Disease,Family Relationships,Health,Medicine,Mental Health,Nonprofit,Parenting,Psychology,Relationships,Stress,Trauma,Wellness