

#125721

FR: WA - MICKEY THOMPSON
TO: WENY-TV
REP HEADLINE# 7279629
NEW
ADD *** UNAPPROVED REV #1 ***
DELETE
ORDER
LINE/S
PARTIAL LINE/S
AGENCY - 1427 LESLIE AVE
ADDRESS ALEXANDRIA, VA 22301
START DATE-JUL22/14 END DATE-JUL28/14 WK-1

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS RPT.
FAX# 703 528 7880
FROM REP JUL23/14 12.01
CHANGES *** WENY-TV ***
DATE

BIAS#
1/AGENCY# SMART MEDIA GROUP
2/ADVERTISER# POLL/T REED/R/CON/NY
3/PROD# EST#*** REED CON 7/22
20/EOS 4/SLSP# MICKEY THOMPSON
5/REP# - WASHINGTON, DC
21/BILL WK. MO-SU 9/AREA
63/PCON 64/ACON 10/BILL CODE
11/RATE CARD 16/BYR - NANCY RUBIN
14/ORDER TYPE 17/RTG SVC - NSI
57/CO-OP TYPE CO-OP KEY D/P REC#
59/STATE TAX 58/CITY TAX

REP: REVISION - IN PROCESS OF FIXING 7/22 & 7/23 SPOTS
MICKEY 7/23

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS	SEC	PLAN	PRICE	SPT /WK	RATE SPOT 18/	STATION CD	CD	SC#	STS
1	S	FRI		2300	2335		60	07/25	07/25					0	\$90.00				0
PROGRAM : TWIN TIERS NEWS @ 11 RA35+ : 1.8 CON COM1: TWIN TIERS NEWS @ 11																			

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***CHANGES** *** WENY-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	SC# 23/	SPOT /LIN	STS
---	---	2 S	FRI	600	700	---	60	07/25	07/25	---	---	---	---	0	\$50.00	---	---	---	0
		PROGRAM : GOOD MORNING TWIN TI																	
		RA35+ : 2.0																	
		CON COM1: GOOD MORNING TWIN TI																	
	3 S	MON		2200	2300		60	07/28	07/28					0	\$400.00				0
		PROGRAM : MISTRESSES																	
		RA35+ : 8.3																	
		CON COM1: MISTRESSES																	
	4 S	MON		2300	2335		60	07/28	07/28					0	\$90.00				0
		PROGRAM : TWIN TIERS NEWS @ 11																	
		RA35+ : 1.8																	
		CON COM1: TWIN TIERS NEWS @ 11																	
	5 S	MON		600	700		60	07/28	07/28					0	\$50.00				0
		PROGRAM : GOOD MORNING TWIN TI																	
		RA35+ : 2.0																	
		CON COM1: GOOD MORNING TWIN TI																	
	6 S	MON		2000	2200		60	07/28	07/28					0	\$600.00				0
		PROGRAM : BACHELORETTE																	
		RA35+ : 10.6																	
		CON COM1: BACHELORETTE																	
	7 S	THU		2300	2335		60	07/24	07/24					0	\$90.00				0
		PROGRAM : TWIN TIERS NEWS @ 11																	
		RA35+ : 1.8																	
		CON COM1: TWIN TIERS NEWS @ 11																	
	8 S	THU		1800	1830		60	07/24	07/24					0	\$90.00				0
		PROGRAM : TWIN TIERS TONIGHT																	
		RA35+ : 4.3																	
		CON COM1: TWIN TIERS TONIGHT																	
	9 S	THU		600	700		60	07/24	07/24					0	\$50.00				0
		PROGRAM : GOOD MORNING TWIN TI																	
		RA35+ : 2.0																	
		CON COM1: GOOD MORNING TWIN TI																	

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JUL23/14 12.01
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CHANGES

BS	REP	LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS	SEC	PLAN	PRICE	SPT /WK	RATE	SPOT 18/	STATION CD	CD	SC#	STS	SPOT /LIN
10	S	TUE			2300	2335		60	07/22	07/22					0	\$90.00						0
					PROGRAM : TWIN TIERS NEWS @ 11				1128 p													
					RA35+ : 1.8				1106 p													
					CON COM1: TWIN TIERS NEWS @ 11																	
11	S	TUE			1800	1830		60	07/22	07/22					0	\$90.00						0
					PROGRAM : TWIN TIERS TONIGHT				617 p													
					RA35+ : 4.3																	
					CON COM1: TWIN TIERS TONIGHT																	
12	S	TUE			600	700		60	07/22	07/22					0	\$50.00						0
					PROGRAM : GOOD MORNING TWIN TI				621a													
					RA35+ : 2.0																	
					CON COM1: GOOD MORNING TWIN TI																	
13	S	WED			2300	2335		60	07/23	07/23					0	\$90.00						0
					PROGRAM : TWIN TIERS NEWS @ 11				1106 p													
					RA35+ : 1.8																	
					CON COM1: TWIN TIERS NEWS @ 11																	
14	S	WED			600	700		60	07/23	07/23					0	\$50.00						0
					PROGRAM : GOOD MORNING TWIN TI				644a													
					RA35+ : 2.0																	
					CON COM1: GOOD MORNING TWIN TI																	
15	A	FRI			1300	1400		30	07/25	07/25					1	\$20.00						1
					PROGRAM : THE CHEW																	
					RA35+ : 0.9																	
					CON COM1: THE CHEW																	
16	A	FRI			2200	2300		30	07/25	07/25					1	\$150.00						1
					PROGRAM : 20/20																	
					RA35+ : 3.1																	
					CON COM1: 20/20																	
17	A	FRI			2300	2335		30	07/25	07/25					1	\$45.00						1
					PROGRAM : TWIN TIERS NEWS @ 11																	
					RA35+ : 1.8																	
					CON COM1: TWIN TIERS NEWS @ 11																	

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BS	REP	CD	DAYS	BEGIN	END	TIME	PTRN	LNTH	BEGIN	END	CLS	SEC	PLAN	PRICE	SPT	RATE	STATION	CD	SPOT	STS
LN#	LN#			TIME	TIME				DATE	DATE	13/	14/	PLAN	16/	/WK	SPOT	CD	SC#	23/	/LIN
18	A	FRI		1100	1200			30	07/25	07/25					2	\$10.00				2
			PROGRAM : THE VIEW																	
			RA35+ : 0.7																	
			CON COM1: THE VIEW																	
19	A	FRI		1400	1500			30	07/25	07/25					2	\$25.00				2
			PROGRAM : GENERAL HOSPITAL																	
			RA35+ : 1.3																	
			CON COM1: GENERAL HOSPITAL																	
20	A	FRI		1600	1700			30	07/25	07/25					1	\$35.00				1
			PROGRAM : ELLEN																	
			RA35+ : 1.7																	
			CON COM1: ELLEN																	
21	A	FRI		500	600			30	07/25	07/25					2	\$5.00				2
			PROGRAM : ABC MORNINGNEWS																	
			RA35+ : 0.6																	
			CON COM1: ABC MORNINGNEWS																	
22	A	FRI		1700	1800			30	07/25	07/25					1	\$45.00				1
			PROGRAM : DR. PHIL																	
			RA35+ : 3.0																	
			CON COM1: DR. PHIL																	
23	A	FRI		1800	1830			30	07/25	07/25					1	\$45.00				1
			PROGRAM : TWIN TIERS TONIGHT																	
			RA35+ : 4.3																	
			CON COM1: TWIN TIERS TONIGHT																	
24	A	MON		1300	1400			30	07/28	07/28					2	\$20.00				2
			PROGRAM : THE CHEW																	
			RA35+ : 0.9																	
			CON COM1: THE CHEW																	
25	A	MON		2200	2300			30	07/28	07/28					1	\$400.00				1
			PROGRAM : MISTRESSES																	
			RA35+ : 8.3																	
			CON COM1: MISTRESSES																	

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---	26	A	MON	2300	2335	---	30	07/28	07/28	---	---	---	---	1	\$45.00	---	---	---	1
	PROGRAM : TWIN TIERS NEWS @ 11																		
	RA35+ : 1.8																		
	CON COM1: TWIN TIERS NEWS @ 11																		
---	27	A	MON	1100	1200	---	30	07/28	07/28	---	---	---	---	2	\$10.00	---	---	---	2
	PROGRAM : THE VIEW																		
	RA35+ : 0.7																		
	CON COM1: THE VIEW																		
---	28	A	MON	1400	1500	---	30	07/28	07/28	---	---	---	---	2	\$25.00	---	---	---	2
	PROGRAM : GENERAL HOSPITAL																		
	RA35+ : 1.3																		
	CON COM1: GENERAL HOSPITAL																		
---	29	A	MON	1600	1700	---	30	07/28	07/28	---	---	---	---	1	\$35.00	---	---	---	1
	PROGRAM : ELLEN																		
	RA35+ : 1.7																		
	CON COM1: ELLEN																		
---	30	A	MON	500	600	---	30	07/28	07/28	---	---	---	---	2	\$5.00	---	---	---	2
	PROGRAM : ABC MORNINGNEWS																		
	RA35+ : 0.6																		
	CON COM1: ABC MORNINGNEWS																		
---	31	A	MON	1700	1800	---	30	07/28	07/28	---	---	---	---	1	\$45.00	---	---	---	1
	PROGRAM : DR. PHIL																		
	RA35+ : 3.0																		
	CON COM1: DR. PHIL																		
---	32	A	MON	1800	1830	---	30	07/28	07/28	---	---	---	---	1	\$45.00	---	---	---	1
	PROGRAM : TWIN TIERS TONIGHT																		
	RA35+ : 4.3																		
	CON COM1: TWIN TIERS TONIGHT																		
---	33	A	THU	1300	1400	---	30	07/24	07/24	---	---	---	---	2	\$20.00	---	---	---	2
	PROGRAM : THE CHEW																		
	RA35+ : 0.9																		
	CON COM1: THE CHEW																		

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34	A	THU		2300	2335		30	07/24	07/24					1	\$45.00			1
			PROGRAM : TWIN TIERS NEWS @ 11															
			RA35+ : 1.8															
			CON COM1: TWIN TIERS NEWS @ 11															
35	A	THU		1100	1200		30	07/24	07/24					1	\$10.00			1
			PROGRAM : THE VIEW															
			RA35+ : 0.7															
			CON COM1: THE VIEW															
36	A	THU		1400	1500		30	07/24	07/24					2	\$25.00			2
			PROGRAM : GENERAL HOSPITAL															
			RA35+ : 1.3															
			CON COM1: GENERAL HOSPITAL															
37	A	THU		1600	1700		30	07/24	07/24					1	\$35.00			1
			PROGRAM : ELLEN															
			RA35+ : 1.7															
			CON COM1: ELLEN															
38	A	THU		500	600		30	07/24	07/24					2	\$5.00			2
			PROGRAM : ABC MORNINGNEWS															
			RA35+ : 0.6															
			CON COM1: ABC MORNINGNEWS															
39	A	THU		1700	1800		30	07/24	07/24					1	\$45.00			1
			PROGRAM : DR. PHIL															
			RA35+ : 3.0															
			CON COM1: DR. PHIL															
40	A	THU		1800	1830		30	07/24	07/24					1	\$45.00			1
			PROGRAM : TWIN TIERS TONIGHT															
			RA35+ : 4.3															
			CON COM1: TWIN TIERS TONIGHT															
41	A	TUE		1300	1400		30	07/22	07/22					2	\$20.00			2
			PROGRAM : THE CHEW															
			RA35+ : 0.9															
			CON COM1: THE CHEW															

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***CHANGES** *** WENY-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PLAN PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	CD	SC#	STS	SPOT /LIN
42	A	TUE		2300	2335		30	07/22	07/22					1	\$45.00					1
			PROGRAM :	TWIN TIERS NEWS @ 11																
			RA35+ :	1.8																
			CON COM1:	TWIN TIERS NEWS @ 11																
43	A	TUE		1100	1200		30	07/22	07/22					2	\$10.00					2
			PROGRAM :	THE VIEW																
			RA35+ :	0.7																
			CON COM1:	THE VIEW																
44	A	TUE		1400	1500		30	07/22	07/22					2	\$25.00					2
			PROGRAM :	GENERAL HOSPITAL																
			RA35+ :	1.3																
			CON COM1:	GENERAL HOSPITAL																
45	A	TUE		1600	1700		30	07/22	07/22					1	\$35.00					1
			PROGRAM :	ELLEN																
			RA35+ :	1.7																
			CON COM1:	ELLEN																
46	A	TUE		500	600		30	07/22	07/22					2	\$5.00					2
			PROGRAM :	ABC MORNINGNEWS																
			RA35+ :	0.6																
			CON COM1:	ABC MORNINGNEWS																
47	A	TUE		1700	1800		30	07/22	07/22					1	\$45.00					1
			PROGRAM :	DR. PHIL																
			RA35+ :	3.0																
			CON COM1:	DR. PHIL																
48	A	TUE		1800	1830		30	07/22	07/22					1	\$45.00					1
			PROGRAM :	TWIN TIERS TONIGHT																
			RA35+ :	4.3																
			CON COM1:	TWIN TIERS TONIGHT																
49	A	WED		1300	1400		30	07/23	07/23					2	\$20.00					2
			PROGRAM :	THE CHEW																
			RA35+ :	0.9																
			CON COM1:	THE CHEW																

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	INTH	BEGIN DATE	END DATE	CLS 13/ 14/ PLAN	PLAN PRICE 16/ PLAN	SPT /WK	RATE SPOT 18/ ---	STATION CD SC#	STS CD 23/ LIN
50	A	WED		2300	2335		30	07/23	07/23			1	\$45.00		1
PROGRAM : TWIN TIERS NEWS @ 11															
RA35+ : 1.8															
CON COM1: TWIN TIERS NEWS @ 11															
51	A	WED		1100	1200		30	07/23	07/23			2	\$10.00		2
PROGRAM : THE VIEW															
RA35+ : 0.7															
CON COM1: THE VIEW															
52	A	WED		1400	1500		30	07/23	07/23			2	\$25.00		2
PROGRAM : GENERAL HOSPITAL															
RA35+ : 1.3															
CON COM1: GENERAL HOSPITAL															
53	A	WED		1600	1700		30	07/23	07/23			1	\$35.00		1
PROGRAM : ELLEN															
RA35+ : 1.7															
CON COM1: ELLEN															
54	A	WED		500	600		30	07/23	07/23			2	\$5.00		2
PROGRAM : ABC MORNINGNEWS															
RA35+ : 0.6															
CON COM1: ABC MORNINGNEWS															
55	A	WED		1700	1800		30	07/23	07/23			1	\$45.00		1
PROGRAM : DR. PHIL															
RA35+ : 3.0															
CON COM1: DR. PHIL															
56	A	WED		1800	1830		30	07/23	07/23			1	\$45.00		1
PROGRAM : TWIN TIERS TONIGHT															
RA35+ : 4.3															
CON COM1: TWIN TIERS TONIGHT															

CONTRACT TOTAL	\$1,970.00
TOTAL SPOTS	60

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---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---	---
MARKET TOTALS					WENY 16%		WETM 50%	WYDC 0%		WBE 0%		EENY 34%		GENY 0%					

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE