

FR: WA - MICKEY THOMPSON
 TO: EENY-TV
 REP HEADLINE# 7279568
 REP: TEL# 703 528 7800
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS RPT. FROM REP
 FAX# 703 528 7880
 JUL18/14 11.32
 *** EENY-TV ***

NEW
 ADD *** ORIGINAL REV#0 ***
 DELETE
 ORDER
 LINE/S
 PARTIAL LINE/S
 AGENCY - 1427 LESLIE AVE
 ADDRESS ALEXANDRIA, VA 22301
 START DATE-JUL19/14 END DATE-JUL21/14 WK-1
 BIAS#
 1/AGENCY#
 2/ADVERTISER#
 3/PROD# EST#
 20/EOS 4/SLSP#
 5/REP#
 21/BILL WK. MO-SU
 63/PCON 64/ACON
 11/RATE CARD
 14/ORDER TYPE
 57/CO-OP TYPE
 59/STATE TAX
 DATE
 SMART MEDIA GROUP
 POLI/T REED/R/CON/NY
 REED CON 7/19
 MICKEY THOMPSON
 - WASHINGTON, DC
 9/AREA
 10/BILL CODE
 16/BYR - NANCY RUBIN
 17/RTG SVC - NSI
 CO-OP KEY D/P REC#
 58/CITY TAX

REP: NEW ORDER
 PLS CF THANKS
 MICKEY
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS 13/	SEC 14/	PLAN	PRICE 16/	SPT /WK	RATE SPOT 18/	STATION CD	STS CD	SPOT /LIN
1	MON			1730	1800			60	07/21	07/21				1	\$45.00			1
AGENCY ADVERTISER CODE = REED AGENCY PRODUCT CODE = ORDR AGENCY EST# = 715721																		
PROGRAM : TWIN TIERS TONIGHT RA35+ : 2.8 CON COM1: TWIN TIERS TONIGHT																		

FR: WA - MICKEY THOMPSON
 TO: EENY-TV
 REP HEADLINE# 7279568

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS RPT. FROM REP

JUL18/14 11.32
 *** EENY-TV ***

BS LN#	REP LN#	CD	DAYS	BEGIN TIME	END TIME	PTRN	LNTH	BEGIN DATE	END DATE	CLS	SEC	PLAN PRICE	SPT /WK	RATE SPOT 18/	STATION CD	STS CD	SPOT /LIN
2			SAT	2200	2300		60	07/19	07/19			16/	1	\$250.00			1
PROGRAM : 48HOURS MYSTERY RA35+ : 2.5 CON COM1: 48HOURS MYSTERY																	
3			SUN	1900	2000		60	07/20	07/20				1	\$400.00			1
PROGRAM : 60 MINUTES RA35+ : 4.1 CON COM1: 60 MINUTES																	
JUL/14 \$695.00														CONTRACT TOTAL \$695.00			
														TOTAL SPOTS 3			

MARKET TOTALS \$2,106 EENY 33% WFTM 50% WYDC 0% WBE 0% WENY 17%

SVC- NSI BOOKS- EST/ES
 DEMOS- RA35+*