

WEVV-TV, WEEV-LD
Evansville, IN
EEO Public File Report
4/1/23 thru 3/31/24

Full Time Vacancy filled from 4/1/23 thru 3/31/24	Recruiting Sources Used	New Hire recruitment source
Account Executive	1-18	4
Account Executive	1-18	4
Account Executive	1-18	4
Broadcast Engineer	1-18	7
Meteorologist	1-18	5
News MMJ	1-19	5
News MMJ	1-19	5
News MMJ	1-19	7
News Producer	1-18	1
News Producer	1-18	1
News Producer	1-18	7
News Video Editor	1-18	7
News Videographer	1-18	7
News Videographer	1-18	7
News Videographer	1-18	3
Sports Director	1-19	4
Traffic Assistant	1-18	7
Traffic Assistant	1-18	4

No sources have requested notification of job vacancies.

LIST OF RECRUITMENT SOURCES				
#	Recruitment Source	Website	Phone	Interviewees
1	Internal Promotion/Transfer			2
2	Internal Candidate			3
3	Station Website	WEVV.com	812-464-4444	1
4	Employee Referrals			9
5	Active Candidate Sourcing (Youtube, Internet Reels)			7
6	Job Fair (see "Recruitment Initiatives" below)			0
7	Indeed	Indeed.com		25
8	LinkedIn	LinkedIn.com		0
9	Indiana Broadcasters Association	IndianaBroadcasters.org		0
10	TV Jobs	TVJobs.com		0
11	Vincennes University	VINU.edu		0
12	Ivy Tech	IvyTech.edu		0
13	University of Southern Indiana	USI.edu		0
14	University of Evansville	Evansville.edu		0
15	Indiana State University	IndState.edu		0
16	Southern Illinois University Carbondale	SIUC.edu		0
17	Western Kentucky University	WKU.edu		0
18	Eastern Illinois University	EIU.edu		0
19	Talent Dynamics			0

RECRUITMENT INITIATIVES		
	Type of Recruitment Initiative	Brief Description of Activity
	Participate in an event/program for or on behalf of an educational institution.	On April 25, 2023, News Director, Assignment Editor, Anchor, Morning Meteorologist, and News Production Staff hosted St. Wendel Catholic School students for station tour about jobs in broadcasting.
	Participate in an event/program for or on behalf of an educational institution.	On June 22, 2023, Station Manager, News Director, Anchor, Meteorologist, and News Production Staff hosted Potter's Wheel students for station tour about jobs in broadcasting.
	Participate in an event/program for or on behalf of an educational institution.	July 25 - August 15, WEVV hosted four ROTC Cadets through the US Army's Internship Program. Cadets had hands on experience in aspects of broadcasting such as journalism, production, sales, and engineering.
	Participate in an event/program for or on behalf of an educational institution.	On August 3, 2023, Station Manager and Senior Newscast Director hosted Ivy Tech students for station tour about jobs in broadcasting.
	Participate in a job or career fair	Participated in an in-person Indiana Broadcasters Association Career Fair on October 2, 2023. At the fair we accepted resumes and discussed employment opportunities at our station with
	Participate in an event/program for or on behalf of an educational institution	General Sales Manager and Station Manager spoke to Broadcasting classes in-person and via Zoom on October 11, 2023 at University of Southern Indiana. Students learned and asked questions about jobs in media sales.
	Participate in an event/program for or on behalf of an educational institution.	On October 24, 2023, Station Manager, Anchor, and News Production Staff hosted Luce Elementary School students for station tour about jobs in broadcasting.
	Participate in an event/program for or on behalf of an educational institution.	On November 9, 2023, Creative Services Director and Multimedia Producer hosted two High School students to job shadow jobs in Creative Services at a broadcast station..
	Participate in scholarship programs	Made a cash contribution to Indiana Broadcasters Association Scholarship Fund and helped review scholarship applicants. January - March 2024.
	Participate in a job or career fair	Participated in an in-person University of Evansville Career Fair on February 6, 2024. At the fair we accepted resumes and discussed employment opportunities at our station with interested
	Participate in a job or career fair	Participated in an in-person Evansville Reitz Memorial High School on February 6, 2024. At the fair we discussed journalism careers with students. Station participants included our Anchor and MMJ.
	Participate in an event/program for or on behalf of an educational institution.	On February 27-29, anchor visited with students at Oklahoma University to discuss job openings and oppornunities.