

Programs & Issues

2014 4th Quarter

Issue: Local, State and National News

Program Name: News with Melissa Proffitt and Andrew Delancy

Date: October, November & December

Length: 90 Second Program

Type: Local Production

Description: World, national, state and local news given in brief stories every hour in the morning and afternoon drive times. Information is gathered from National and other local sources.

Sample News stories covered:

10/6 General Motors announced another recall over the weekend for more than 60-thousand vehicles. The largest recall outlined on Saturday affects Pontiac G8s from the 2008 through the 2009 model years. GM says the ignition switch key may shift from the "run" position when touched by the driver's knee. The company is aware of one crash related to the problem, but no injuries.

10/14 Community leaders in Genesee County will hold a town hall meeting on Oct.15th for the public to discuss a controversial pipeline project proposed for the southern part of the county. State Rep. Joseph Graves is holding the town hall to share what the pipeline company told him at a meeting last week. The hour long question and answer session will take place at Holly High School auditorium.

10/20 Students looking to go to college at Eastern Michigan University could have the possibility of finding more financial aid next year. The school announced that it will increase the amount of financial aid available to students by nearly \$4 million dollars. Of the \$48 million dollars available to students, \$33.5 million will be used for undergraduate scholarships, awards and grants.

11/3 The efforts of Detroit officials and public safety workers and volunteers helped limit the number of arsons during the three-day Halloween period. The city had 97 reported fires between Wednesday and Friday. It was the fourth year in a row that the Angels' Night period had fewer than 100 fires. In 1984, Detroit had more than 800 fires during the period.

11/14 The Michigan Senate finally approved a long-term plan designed to raise more than \$1 billion dollars a year in new revenue to fix the state's roads. It has now gone to the House for further consideration with only nine scheduled session days remaining this year. The proposed gas tax would effectively rise to 25 cents in April, 31 cents in 2016, 36 cents in 2017 and 41 cents in 2018.

11/26 Utility crews across the state are working to restore power to the quarter of a million homes and businesses in the dark after high winds Monday. DTE Energy Co. said tens of thousands of its customers were still without power on Tuesday. In Flint, 20 vehicles piled up early Tuesday, closing an I-475 and I-69 ramp.

12/4 Under pressure from federal regulators, Honda is expanding a recall of driver's side air bags to all 50 states. The air bags, made by Takata Corp., can deploy with too much force, sending metal shrapnel into the passenger compartment. Takata insists that current recalls in high-humidity areas only are enough. But the National Highway Traffic Safety Administration wants the recalls expanded nationwide after some incidents outside the high-humidity zones.

12/18 A Consumers Energy wind park is now up and running and serving electric customers in Michigan's Thumb. The Cross Winds Energy Park includes 62 wind turbines and can generate 111 megawatts. Consumers Energy says the park's completion means it has met Michigan's pending standard of 10 percent renewable energy production ahead of the requirement deadline in 2015.

12/30 Fiat Chrysler is recalling tens of thousands of model year 2006 and 2007 pickups because of an ignition switch problem. It could prevent the cars from starting, or cause them to move when the ignition key is turned. Chrysler says the problem has claimed one life. The vehicles include: the Dodge Dakota, Dodge Ram 1500, 2500, 3500 and Mitsubishi Raider pickups.

Submitted by:

Ed Czelada 1/10/2015

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Issue:	Community Announcements
Program Name:	Community Calendar
Date:	October, November & December
Length:	20 Second Program
Type:	Local Production

Description: Each hour we air several community announcements in our community calendar. The calendar is available to local non-profit organizations. During this period we presented community events for local area churches, schools, youth groups and concerts. . The spots run daily each hour daily, typically at :40 after the hour.

Submitted by: Ed Czelada 1/10/2015

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Issue: Marriage Advice
Program Name: Better Marriage Minute with MarkGunger
Date: October, November & December
Length: 60 Second Program
Type: National Production

Description: Mark Gunger is an author and national marriage advisor. Mark gives common sense marriage advice. The spots run daily at various hours daily, typically at :20 and :50 after the hour.

Submitted by: Ed Czelada 1/10/2015

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Issue: Local Weather
Program Name: Weather with Meteorologist Rob Dale
Date: October, November & December
Length: 30 Second Program
Type: Local Production

Description: Weather with Meteorologist Rob Dale gives local forecasts 24 hours a day at :20 and :50 past the hour. He advises the general public of potentially hazardous driving and other serious weather conditions.

Submitted by: Ed Czelada 1/10/2015

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Issue: Daily Advice
Program Name: Upwords with Max Lucado
Date: October, November & December
Length: 60 Second Program
Type: National Production

Description: Upwords is a daily program that encourages each family member to their part in making the family successful and gives advice on how do deal with specific issues. The spots run daily at various hours daily, typically at :20 and :50 after the hour.

Submitted by: Ed Czelada 1/10/2015

Programs & Issues

2014 4th Quarter

Issue:	Daily Advice
Program Name:	Leadership Moment with John Maxwell
Date:	October, November & December
Length:	60 Second Program
Type:	National Production

Description: Leadership Moment is a daily program that encourages each family member to their part in making our personal life successful and gives advice on how do deal with specific issues. The spots run daily at various hours daily, typically at :20 and :50 after the hour.

Submitted by: Ed Czelada 1/10/2015

Programs & Issues

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Issue: Community Interviews
Program Name: Morning Expresso
Date: October, November & December
Length: 5 Min Program
Type: Local Interview & Production

Description: Interviews often connected with local community events and leaders are typically broadcast every Friday at 9am.

10/6 Interview with Dr Gary Chapman about love languages. He was the guest speaker on Mackinac Island's Marriage and Friends.

11/20 Interview with Matt Hammit from Santus Real. Talked about upcoming concert and his son's medical issues, family and prayer.

11/21 Hometown Tour Live – Frankenmuth. Jenn and Brian Interviewed Chamber Member about the history of the town.

12/23 Interview with Family Forse 5 about upcoming Winter Jam concert

12/24 Interview with Jeremy Camp about upcoming Winter Jam concert

12/26 Interview with Building 429 about upcoming Winter Jam concert

Submitted by:

Ed Czelada 1/10/2015