

ORDER



Orders
Order / Rev: 1540718
Alt Order #: 26018009
Product Desc: Delgado For Congress
Estimate: Delgado 5/22-5/28
Flight Dates: 05/22/18 - 05/28/18
Original Date / Rev: 05/22/18 / 05/22/18
Order Type: REG

WFXV Utica, NY

Primary AE: Millennium Philadelphia
Sales Office: M-PHI
Sales Region: Nat

Agency
Name: Ethica Media LLC
Buying Contact:
Billing Contact:
 1225 Franklin Avenue
 Garden City, NY 11530

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Antonio Delgado/US Congress/D
Demographic: A35+
Product Codes: PL12
Priority: P5
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/27/18	2	\$71.50	\$60.77
05/28/18	05/28/18	1	\$35.75	\$30.39

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	2	\$71.50	\$60.78	0.00
June 2018	1	\$35.75	\$30.39	0.00
Totals	3	\$107.25	\$91.16	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Philadelphia			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WFXV Utica, NY	3%	\$107.25
Market	100%	\$3,566.67

Competitive Share

Competitive Share	Share	Total
ABU	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	86%	\$3,067.33
WKTU	0%	\$0.00
WPNY	0%	\$0.00
WUTR	11%	\$392.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFXV	05/23/18	05/28/18	LN M-F	CM	10p-1035p	--WTF--	:15	2	\$35.75	P5	0.00	NM	3	\$107.25
Eyewitness News															
COMMENTS APPLY TO SUB LINES A THRU B															
News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/21/18	05/27/18	--WTF--		2				\$35.75		0.00			
		Week: 05/28/18	06/03/18	M-----		1				\$35.75		0.00			
Totals														3	\$107.25