



WXOW-WQOW  
PO Box 3119  
LaCrosse, WI 54602-3119

Grassroots Media --EDI  
146 MONTGOMERY AVE STE 201  
BALA CYNWYD, PA 19004-2956

**Contract # 64088**

**Schedule Dates** 05/07/24-05/13/24  
**Advertiser** Tammy Baldwin for Senate (10192)  
**Agency** Grassroots Media --EDI (1092)  
**Product** Political - Candidates (1151)  
**Brand** F-US Senate (5296)  
**Salesperson** Katz Washington DC, Katz Washington DC (1035)  
**Sales Office** Katz Washington DC  
**Buyer Name** Mike,D'Ettorre,  
**Phone/Fax** /  
**CPE** 91/94/1532  
**Account Types** Local Combo/Political Candidate - Agency  
**Billing Type** Standard  
**Comments** Political  
 Separation: 30;PopulationBuyType: CPP

**Date Entered** 05/06/24  
**Last Modified** 05/07/24  
**Entered By** Renee Zeller  
**CO-OP** No  
**External #** ECR28397914  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,541.25  
**Net Total** \$8,733.75  
**Sales Tax**

**La Crosse ABC Combo (XQ)**

By Broadcast Month	Spots	Rate
May. 2024	39	\$10,275.00
<b>Grand Total:</b>	<b>39</b>	<b>\$10,275.00</b>

**INCOMPLETE CONTRACT**

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 21.0	Unapproved (NewL) / SPOT	05/11/24-05/11/24	3	:30	6A- 6:57A (CST)							1		1	\$120.00	\$120.00	La Crosse ABC Combo (XQ)	MKGD FOR MIDDAY	5/7/24
Est 32.0	Unapproved (NewL) / SPOT	05/08/24-05/08/24	2	:30	6A- 6:30A (CST)				1					1	\$165.00	\$165.00	La Crosse ABC Combo (XQ)	MKGD FOR MIDDAY	5/7/24
Est 33.0	Unapproved (NewL) / SPOT	05/10/24-05/10/24	2	:30	6A- 6:30A (CST)						1			1	\$165.00	\$165.00	La Crosse ABC Combo (XQ)	MKGD FOR MIDDAY	5/7/24
1.0	Normal Line / SPOT	05/07/24-05/07/24	3	:30	5A- 6A (CST)			1						1	\$70.00	\$70.00	La Crosse ABC Combo (XQ)	Daybreak	5/6/24
2.0	Normal Line / SPOT	05/08/24-05/08/24	3	:30	5A- 6A (CST)				1					1	\$70.00	\$70.00	La Crosse ABC Combo (XQ)	Daybreak	5/6/24
3.0	Normal Line / SPOT	05/09/24-05/09/24	3	:30	5A- 6A (CST)					1				1	\$70.00	\$70.00	La Crosse ABC Combo (XQ)	Daybreak	5/6/24
4.0	Normal Line / SPOT	05/10/24-05/10/24	3	:30	5A- 6A (CST)						1			1	\$70.00	\$70.00	La Crosse ABC Combo (XQ)	Daybreak	5/6/24
5.0	Normal Line / SPOT	05/13/24-05/13/24	3	:30	5A- 6A (CST)		1							1	\$70.00	\$70.00	La Crosse ABC Combo (XQ)	Daybreak	5/6/24
6.0	Normal Line / SPOT	05/07/24-05/07/24	2	:30	6:30A- 7A (CST)			1						1	\$165.00	\$165.00	La Crosse ABC Combo (XQ)	Daybreak 630-7A	5/6/24
7.0	Normal Line / SPOT	05/08/24-05/08/24	2	:30	6:30A- 7A (CST)				1					1	\$165.00	\$165.00	La Crosse ABC Combo (XQ)	Daybreak 630-7A	5/6/24
8.0	Normal Line / SPOT	05/09/24-05/09/24	2	:30	6:30A- 7A (CST)					1				1	\$165.00	\$165.00	La Crosse ABC Combo (XQ)	Daybreak 630-7A	5/6/24
9.0	Normal Line / SPOT	05/10/24-05/10/24	2	:30	6:30A- 7A (CST)						1			1	\$165.00	\$165.00	La Crosse ABC Combo (XQ)	Daybreak 630-7A	5/6/24
10.0	Normal Line / SPOT	05/13/24-05/13/24	2	:30	6:30A- 7A (CST)		1							1	\$165.00	\$165.00	La Crosse ABC Combo (XQ)	Daybreak 630-7A	5/6/24

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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11.0	Normal Line / SPOT	05/07/24-05/07/24	2	:30	7A- 9A (CST)			2						2	\$165.00	\$330.00	La Crosse ABC Combo (XQ)	Good Morning America	5/6/24
12.0	Normal Line / SPOT	05/08/24-05/08/24	2	:30	7A- 9A (CST)				2					2	\$165.00	\$330.00	La Crosse ABC Combo (XQ)	Good Morning America	5/6/24
13.0	Normal Line / SPOT	05/09/24-05/09/24	2	:30	7A- 9A (CST)					2				2	\$165.00	\$330.00	La Crosse ABC Combo (XQ)	Good Morning America	5/6/24
14.0	Normal Line / SPOT	05/10/24-05/10/24	2	:30	7A- 9A (CST)						2			2	\$165.00	\$330.00	La Crosse ABC Combo (XQ)	Good Morning America	5/6/24
15.0	Normal Line / SPOT	05/13/24-05/13/24	2	:30	7A- 9A (CST)		2							2	\$165.00	\$330.00	La Crosse ABC Combo (XQ)	Good Morning America	5/6/24
16.0	Normal Line / SPOT	05/07/24-05/07/24	3	:30	11:58A- 1P (CST)			1						1	\$50.00	\$50.00	La Crosse ABC Combo (XQ)	GMA3: What You Need To Know	5/6/24
17.0	Normal Line / SPOT	05/08/24-05/08/24	3	:30	11:58A- 1P (CST)				1					1	\$50.00	\$50.00	La Crosse ABC Combo (XQ)	GMA3: What You Need To Know	5/6/24
18.0	Normal Line / SPOT	05/09/24-05/09/24	3	:30	11:58A- 1P (CST)					1				1	\$50.00	\$50.00	La Crosse ABC Combo (XQ)	GMA3: What You Need To Know	5/6/24
19.0	Normal Line / SPOT	05/10/24-05/10/24	3	:30	11:58A- 1P (CST)						1			1	\$50.00	\$50.00	La Crosse ABC Combo (XQ)	GMA3: What You Need To Know	5/6/24
20.0	Normal Line / SPOT	05/13/24-05/13/24	3	:30	11:58A- 1P (CST)		1							1	\$50.00	\$50.00	La Crosse ABC Combo (XQ)	GMA3: What You Need To Know	5/6/24
21.0	Normal Line / SPOT	05/07/24-05/07/24	2	:30	6:15P- 6:30P (CST)			1						1	\$750.00	\$750.00	La Crosse ABC Combo (XQ)	News19 @ 6P	5/6/24

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22.0	Normal Line / SPOT	05/08/24-05/08/24	2	:30	6:15P- 6:30P (CST)				1					1	\$750.00	\$750.00	La Crosse ABC Combo (XQ)	News19 @ 6P	5/6/24
23.0	Normal Line / SPOT	05/09/24-05/09/24	2	:30	6:15P- 6:30P (CST)					1				1	\$750.00	\$750.00	La Crosse ABC Combo (XQ)	News19 @ 6P	5/6/24
24.0	Normal Line / SPOT	05/10/24-05/10/24	2	:30	6:15P- 6:30P (CST)						1			1	\$750.00	\$750.00	La Crosse ABC Combo (XQ)	News19 @ 6P	5/6/24
25.0	Normal Line / SPOT	05/13/24-05/13/24	2	:30	6:15P- 6:30P (CST)		1							1	\$750.00	\$750.00	La Crosse ABC Combo (XQ)	News19 @ 6P	5/6/24
26.0	Normal Line / SPOT	05/12/24-05/12/24	2	:30	10:15P- 10:35P (CST)								1	1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	News19 @ 10P	5/6/24
27.0	Normal Line / SPOT	05/11/24-05/11/24	2	:30	10:15P- 10:35P (CST)							1		1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	News19 @ 10P	5/6/24
28.0	Normal Line / SPOT	05/07/24-05/07/24	2	:30	10:15P- 10:35P (CST)			1						1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	News19 @ 10P	5/6/24
29.0	Normal Line / SPOT	05/09/24-05/09/24	2	:30	10:15P- 10:35P (CST)					1				1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	News19 @ 10P	5/6/24
30.0	Normal Line / SPOT	05/10/24-05/10/24	2	:30	10:15P- 10:35P (CST)						1			1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	News19 @ 10P	5/6/24
31.0	Normal Line / SPOT	05/13/24-05/13/24	2	:30	10:15P- 10:35P (CST)		1							1	\$500.00	\$500.00	La Crosse ABC Combo (XQ)	News19 @ 10P	5/6/24

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