

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period September 22, 2012 – September 21, 2013.

1) **Employment Unit: KMVU-TV**

2) **Unit Members (Stations and Communities of License): KMVU-TV / Medford OR**

3) **EEO Contact Information for Employment Unit:**

Mailing Address:	Telephone Number: 541-772-2600
KMVU-TV FOX 26 820 Crater Lake Ave., Ste 105 Medford OR 97504	Contact Person/Title: Antoinette Lumsden/Business Manager
	E-mail Address: alumsden@kmvu-tv.com

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
<p>A. Webmaster Date Filled: 11/13/12 Total Interviewed: 1</p>	Word of Mouth/Referral (Personally known)
<p>B. Sales Coordinator Date Filled: 12/17/12 Total Interviewed: 3</p>	Word of Mouth/Referral (Personally known)
<p>C. Marketing Consultant Date Filled: 6/28/13 Total Interviewed: 1</p>	Word of Mouth/Referral (Personally known)

5) a. **Job Title: Webmaster**

Referral Source(s) of Hiree: Word of mouth

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Word of mouth	Various	N/A	Various	1	No
OR Assoc of Broadcasters	Bill Johnstone	theoab@theoab.org	503-443-2299		No

Station KMVU-TV is an Equal Opportunity Employer.

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Spots n Dots	April Causey	ads@spotsndots.com	888-884-2630 x1		No
TVjobs.com		Tvjobs.com			No
Craigslist	Website	Craigslist.org			No

5) b. Job Title: Sales Coordinator

Referral Source(s) of Hire: Word of Mouth

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Word of mouth	Various	N/A	N/A	1	No
Fox26Medford.com	Tina Mickelson		541-772-2600		No
Craigslist.com				2	No

5) c. Job Title: Marketing Consultant

Referral Source(s) of Hire: Word of mouth

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Word of mouth	Various			1	No
OR Assoc of Broadcasters	Bill Johnstone	theoab@theoab.org	503-443-2299		No
The Job Council	Aurora King	Medford, OR	541-842-2582		No
Fox26Medford.com	Tina Mickelson	Medford, OR	541-772-2600		No
Worksource Now (OR Emp Dept)	Melinda Truex	Medford, OR	541-776-6060		No
Craigslist	Craigslist.com				No

6) Total Number of Interviewees Referred: For the period September 22, 2012—September 21, 2013.

This employment unit interviewed 5 individuals for the above Full-Time Job Vacancies.

7) Total Number of Interviewees for all Full-Time Vacancies Filled During the past EEO year Per Recruitment/Referral Sources:

Name of Organization Notified of Job Vacancy	Contact Person	Street Address / Website	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Craig's List	Various	Craigslist.com (Oregon region)	N/A	2	No
Word of Mouth	Various	N/A	541-772-2600	3	No

8) Supplemental Recruitment Initiatives. List and briefly describe the Supplemental Recruitment Initiatives undertaken during the period covered by this Report.

(a) Initiative: Participated in Job/Career Fairs

- The Brand Manager and Business Manager attended Southern Oregon University Career Fair 2013 on April 16, 2013. In all, about 100 students were prospected by about 35 businesses for this career fair.

(b) Initiative: Participated in Fox Affiliate Webinar

- General Sales Manager and all Account Executives sat in on webinar featuring programming training sponsored by SoFox, aired onsite in the conference room on August 22, 2013 at 9:00 am.

(c) Initiative: Training for Account Executives

- General Sales Manager and Account Executives took part in intensive one week training through Jim Doyle Seminars for sales training on site from August 19-23, 2013; Conducted by Phil Bernstein.

(d) Initiative: Attended Conference:

- General Manager attended 2013 OAB Board of Director's Retreat and meeting from January 18-19, 2013 in Tigard, Oregon.

(e) Initiative: Attended Conference:

- General Manager attended 2013 NAB/We Are Broadcasters Conference from April 8-11, 2013 at the Las Vegas Convention Center, Las Vegas, Nevada.

(f) Initiative: Attended Conference:

Brand Manager attended the ProMax BDA Station summit June 26-27, 2013 in Las Vegas.