

EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period September 22, 2014 – September 21, 2015.

1) **Employment Unit: KMVU-TV**

2) **Unit Members (Stations and Communities of License): KMVU-TV / Medford OR**

3) **EEO Contact Information for Employment Unit:**

Mailing Address:	Telephone Number: 541-772-2600
KMVU-TV FOX 26 820 Crater Lake Ave., Ste 105 Medford OR 97504	Contact Person/Title: Antoinette Gaines/Business Manager
	E-mail Address: againes@kmvu-tv.com

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
<p>A. Master Controller Date Filled: 12/4/14 Total Interviewed: 5</p>	<p>Craigslist</p>
<p>B. Senior Sales Support Date Filled: 8/31/15 Total Interviewed: 2</p>	<p>Word of Mouth/Referral</p>

5) a. **Job Title: Master Controller**

Referral Source(s) of Hiree: Craigslist

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fox26Medford.com	Mike Gary	820 Crater Lake Ave., Medford, OR	541-772-2600		No
Walk in	Mike Gary	820 Crater Lake Ave., Medford, OR	541-772-2600		No
Word of Mouth	Mike Gary	820 Crater Lake Ave., Medford, OR	541-772-2600	1	No

Station KMVU-TV is an Equal Opportunity Employer.

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Craigslist.com	Website	craigslist.com		4	No
Facebook	Arlis Duncan	820 Crater Lake Ave., Medford, OR	541-772-2600		No
OAB		theoab@theoab.org	503-443-2299		No
The Job Council	Aurora King	aurorak@jobcouncil.org	541-842-2582		No

5) b. **Job Title:** Senior Sales Support

Referral Source(s) of Hiree: Word of Mouth

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
OAB	Bill Johnstone	7150 SW Hampton St. Portland, OR 97223	503-443-2299		No
Craigslist	Website	Craigslist.com			No
Fox26Medford.com	Webmaster	Webmaster@telemundomedford.com	541-772-2600		No
Word of Mouth	John Flores			2	No

6) **Total Number of Interviewees Referred:** For the period September 22, 2014—September 21, 2015, this employment unit interviewed 7 individuals for the above Full-Time Job Vacancies.

7) **Supplemental Recruitment Initiatives.**

(a) **Initiative:** Participation in Job/Career Fairs

The Brand Manager and Business Manager attended Southern Oregon University Career Fair 2015 on April 28, 2015. In all, about 100 students were prospected by about 35 businesses for this career fair.

(a) **Initiative: Participation in Training Programs Designed to Enable Station Personnel to Acquire Skills that Could Qualify Them for Higher Level Positions**

The Employment Unit's General Sales Manager and Account Executives took part in online one day intensive training for our new ratings program called Rentrak in February 2015.

(b) **Initiative: Participation in Meeting for Management, News Directors, and Local General Managers for Future Media Relations**

General Manager, local General Managers from other stations, and News Director took part in a meeting on February 4, 2015 presented by the Jackson County Sheriff's Office, covering such topics as organizational changes within the Sheriff's Office as well as future media relations.

(c) **Initiative: Attended Conference:**

Brand Manager attended the ProMax BDA Station summit June 24-27, at the Mirage in Las Vegas, Nevada.

(d) **Initiative: Attended Conference:**

General Manager attended 2015 OAB Board of Director's Retreat and meeting Friday, April 25, 2015 at the Valley River Inn, Eugene, Oregon.

(e) **Initiative: Participation in Station Function for Telemundo:**

All station employees were invited to attend the Fiestas Patrias at the US Cellular Ballpark on Sunday, September 13, 2015. Booth set up to represent KMCW Telemundo with program guides, talk of programming, and activities included giving away promotional materials and outreach to the Hispanic community and Hispanic businesses.

(f) **Initiative: Train employees for higher level positions:**

Sales Coordinators participated in training programs designed to boost knowledge of ratings programs. Sales Coordinators also trained on public file procedures. Both trainings are designed to expand their knowledge in hopes of obtaining higher job positions.

(g) **Initiative: Send notice of upper-level vacancies to job banks with significant minority membership:**

The Employment Unit routinely posts job openings, including upper-level positions, to Rogue Community College Club Latino Facebook Page.

This report was initially uploaded on September 29, 2015.

Licensee revised this report on February 8, 2016, to correct contact information for its webmaster.

The revised report was uploaded on February 9, 2016.