

# EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period September 22, 2018 – September 21, 2019.

- 1) **Employment Unit:** KMVU-TV
- 2) **Unit Members (Stations and Communities of License):** KMVU-TV / Medford OR
- 3) **EEO Contact Information for Employment Unit:**

Mailing Address:	Telephone Number: 541-772-2600
KMVU-TV FOX 26 820 Crater Lake Ave., Ste 105 Medford OR 97504	Contact Person/Title: Antoinette Gaines/Business Manager
	E-mail Address: againes@kmvu-tv.com

4) **List all Full-Time Job Vacancies Filled by Each Station in the Employment Unit:**

Job Title	Recruitment Source Referring Hiree
A. <b>Traffic/Programming Coordinator</b> Date Filled: 6/28/19 Total Interviewed: 4	Temp Hiring Agency
B. <b>Marketing Consultant-Digital Media</b> Date Filled: 2/26/19 Total Interviewed: 2	Word of Mouth
C. <b>Marketing Assistant</b> Date Filled: 8/12/19 Total Interviewed: 1	Word of Mouth

5) a. **Job Title:** Traffic/Programming Coordinator      **Referral Source(s) of Hiree:** Temp Hiring Agency

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fox26Medford.com	Nathan Godwin	Nathan.Godwin@kayutv.com	509-448-2828		No

Facebook-KMVU	Alan Balzer	<a href="mailto:abalzer@kmvu-tv.com">abalzer@kmvu-tv.com</a>	541-772-2600	1	No
Craigslist.com	Meg Winfrey	<a href="mailto:tlund@kmvu-tv.com">tlund@kmvu-tv.com</a>	541-772-2600	1	No
Personnel Source Temp Agency	Brenda Edwards	<a href="mailto:Brenda.Edwards@personnelsource.com">Brenda.Edwards@personnelsource.com</a>	541-776-7466	2	No

**5) b. Job Title: Marketing Consultant-Dig Media Referral Source(s) of Hiree: Word of Mouth**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fox26Medford.com	Nathan Godwin	<a href="mailto:Nathan.Godwin@kayutv.com">Nathan.Godwin@kayutv.com</a>	541-772-2600		No
Facebook-KMVU	Alan Balzer	<a href="mailto:abalzer@kmvu-tv.com">abalzer@kmvu-tv.com</a>	541-772-2600		No
Craigslist.com	Tracey Lund	<a href="mailto:tlund@kmvu-tv.com">tlund@kmvu-tv.com</a>	541-772-2600	1	No
Word of Mouth	Tracey Lund	820 Crater Lake Ave, Medford, OR 97504	541-772-2600	1	No

**5) c. Job Title: Marketing Assistant Referral Source(s) of Hiree: Word of Mouth**

Name of Organization Notified of Job Vacancy	Contact Person	Address	Telephone Number	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Fox26Medford.com	Nathan Godwin	<a href="mailto:Nathan.Godwin@kayutv.com">Nathan.Godwin@kayutv.com</a>	541-772-2600		No
Facebook-KMVU	Alan Balzer	<a href="mailto:abalzer@kmvu-tv.com">abalzer@kmvu-tv.com</a>	541-772-2600		No
Craigslist.com	Tracey Lund	<a href="mailto:tlund@kmvu-tv.com">tlund@kmvu-tv.com</a>	541-772-2600		No
Word of Mouth	Tracey Lund	820 Crater Lake Ave, Medford, OR 97504	541-772-2600	1	No

**6) Total Number of Interviewees Referred:** For the period September 22, 2018—September 21, 2019, this employment unit interviewed 7 individuals for the above full-time job vacancies.

**7) Supplemental Recruitment Initiatives.**

**(a) Initiative: Participation in Job/Career Fairs**

The General Manager, Local Sales Manager, Brand Manager, Digital Media Marketing Consultant and Business Manager attended Southern Oregon University Career and Internship Fair 2019 on April 24, 2019. In all, about 95 students were prospected by about 50 businesses for this career fair.

**(b) Initiative: Attended Conference:**

Brand Manager attended the FPEC and ProMax BDA Station Summit June 17-21, Las Vegas, Nevada.

**(c) Initiative: Attended Conference:**

Local Sales Manager attended 2019 NAB Small Market Television Exchange Saturday, September 9-13, 2019 at the Omni Nashville Hotel, Austin, Texas. Training included a session on "Leadership Impact".

**(d) Initiative: Train employees for higher level positions:**

Sales Coordinators and Sales & Marketing Assistant/Receptionist participated in training programs designed to boost knowledge of product knowledge, order input, and ratings programs. Sales Coordinators also trained on public file procedures. Both trainings are designed to expand their knowledge in hopes of cross training and/or obtaining higher job positions.