



QUARTERLY ISSUES AND PROGRAMS REPORT

FOR

**KSON FM/KSON HD1/KSON HD2
San Diego**

1st Quarter 2024
(January 1 through March 31)

Prepared by:

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**Issues of Concern to San Diego
Addressed in Responsive Programming in the
1st Quarter 2024
(January 1 through March 31)**

<u>Subject</u>	<u>Description of Issue of Concern</u>
1. Public Health / Safety	Fentanyl,
2. Community Service	San Diego Blood Bank, Do Something Now, Parkinson's Association of San Diego
3. Military / Veterans Issues	Support the Enlisted (STEP), Irreverent Warriors, Mr. and Ms. Military, Warrior West ADS Expo, Mental health options for military,
4. Diversity, Equity, and Inclusion	"Rebecca Not Becky" book, "Design Social Change" book,
5. Services for Foster Children,	Dr. Danisha Keating, advocate for foster children's higher education, "Garbage Bag Girl" book,
6. Health / Wellness	Hearing Loss, Love Your Heart Health Fair,
7. Mental Health	Suicide: loss and survivors
8. Art and Culture	UC San Diego Park and Market performance by Lisa Sanders
9. Animal Welfare	Rancho Coastal Humane Society
10. Science / Technology	The State of Entertainment, Solar Eclipse,
11. Women's Issues	Girl Scouts of San Diego Cool Women Luncheon,
12. Services for the Elderly	Meals on Wheels, Alzheimer's Association of San Diego
13. Etc.	Rose Parade,

**KSON Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
1st Quarter 2024
(January 1 through March 31)**

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
1. “Living Better in San Diego”	Sundays 6am-7am Produced and hosted by Vicki Pepper, who interviews local newsmakers, government officials, experts and community organizations regarding issues of local and national concern.
2. “I’m Listening”	An Audacy limited series in partnership with the American Foundation for Suicide Prevention
3. “Audacy Conversations”	A town hall program and syndicated news special

*Denotes programs that aired more than once

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Public Health / Safety

“Living Better in San Diego”

January 7, 2024*

6:00am

20:42 minutes of a 59:30 minute program

The rise in overdoses and deaths due to fentanyl poisoning is growing at an alarming rate, particularly among young people, and the San Diego County DA’s office is determined to put an end to this increase. DA Summer Stephan, shares what the District Attorney’s Office is doing to fight this problem.

<https://www.sdcda.org/office/meet-da>

**This interview originally aired December 17, 2023.*

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Community Service

**“Living Better in San Diego”
January 14, 2024*
6:00am
12:44 minutes of a 59:30 minute program**

Every two seconds in America, someone needs blood, and one in seven patients entering a hospital require blood transfusions. This ranges from trauma victims to patients battling sickle cell disease or to ensure a successful organ or bone marrow transplant. Cancer patients use 25 percent of all blood donations, and blood transfusions are needed in one out of every 83 newborn deliveries in America. One blood donation could save up to three lives. January is National Blood Donor Month; Claudine Van Gonka, Director of Community Relations and Media for the San Diego Blood Bank, discusses how easy it is to donate blood.

<https://www.sandiegobloodbank.org/>

**“Living Better in San Diego”
February 4, 2024
6:00am
20:24 minutes of a 59:30 minute program**

Do Something Now is a San Diego-based non-profit organization providing bicycles to the people and communities who need them, including healthcare workers in South Africa, allowing them to deliver medication to remote areas. Dr. Harve Meskin, founder and President of Do Something Now, discusses the donations they’ve recently made to communities in South Africa and Baja, and how these bicycles are changing lives.

<https://do-something-now.org/>

“Living Better in San Diego”

March 24, 2024

6:00am

13:55 minutes of a 59:30 minute program

April is Parkinson's Awareness Month and the Annual Parkinson's Association of San Diego will host their “Step by Step” 5k Walk on Saturday, April 6th. Marty Acevedo, board chair and mentor for the Parkinson's Association of San Diego, and also a person living with Parkinson's, discusses the signs, symptoms, and possibilities for someone with Parkinson's, what to expect from this 5k, and why she doesn't like to call Parkinson's a “disease.”

<https://parkinsonsassociation.org/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Military / Veterans Issues

“Living Better in San Diego”

January 14, 2024*

6:00am

18:01 minutes of a 59:30 minute program

Support The Enlisted Project (STEP) has just completed its 11th year serving young military and Veteran families facing financial crisis. As a nonprofit, community funded agency, Support the Enlisted project - or STEP - has positively touched 250,000 military lives and boasts a 90% success rate at permanently changing financial behaviors over the 7,400 families served through its Emergency Financial Assistance (EFA) Program. They also recently announced the launch of their new Capacity Building Campaign, which will expand their ability to help more enlisted military members, veterans and their families in San Diego and across the Western United States.

Tony Teravainen, Co-Founder and CEO of Support the Enlisted Program, discusses its mission, the importance of its new Capacity Building Campaign, and how STEP has already changed the lives of military servicemembers and veterans.

<https://www.teamstepusa.org/>

**This interview originally aired November 12, 2024.*

“Living Better in San Diego”

February 24, 2024

6:00am

12:40 minutes of a 59:30 minute program

The VA reports that every day, 22 veterans lose their life to suicide. Irreverent Warriors is working to bring this number down to zero, by bringing together veterans through laughter, camaraderie, and therapeutic events, like Silkies Hikes. Kyle Green, a local veteran and Event Coordinator with the San Diego Irreverent Warriors, discusses how to get involved with Silkies Hikes, and how the community can help veterans ease back into civilian life.

<https://irreverentwarriors.com/>

“Living Better in San Diego”

March 10, 2024*

6:00am

25:35 minutes of a 59:30 minute program

The Mr and Ms Military Pageant provides titleholders with an international platform to affect positive change personally, professionally, and philanthropically as inspirational leaders and role models. Founder Calvin Hill discusses the requirements, categories participants will be judged in, and why the non-profit aspect is such an important component.

<https://www.mmmilitary.com/>

“Living Better in San Diego”

March 10, 2024*

6:00am

5:06 minutes of a 59:30 minute program

A fun 5k is coming to San Diego to benefit the Gary Sinese Foundation. It'll take place in conjunction with the Warrior West ADS Expo at the San Diego Sheraton Hotel & Marina, April 30- May1. Rachael Andosia, Director of Events for ADS, discusses the Gary Sinese Foundation, and what to expect from this 5k and expo.

<https://www.adsinc.com/warrior>

“I’m Listening”
March 31, 2024
6:30am
30 minutes of a 30 minute program

Men and women of the U.S. Military are trained and equipped to fearlessly face the toughest of tasks and battles, but when it comes to one of the toughest battles of all, mental health, they need to know they aren’t alone.

Audacy’s David Glover welcomed American Foundation for Suicide Prevention expert and former Air Force member, Alex Silva in addition to Wounded Warrior Project Clinical Expert, Dr. Erin Fletcher and guest, Dan Miller to discuss the importance of mental health care for Military members and share that the bravest thing many of them can do is ask for help.

Talk Away the Dark: How to Have Open and Honest Conversations with Men. Men are less likely to talk about their mental health struggles than women, which is why it’s so important to break down stigma and open the door for these conversations. Community and friendships are huge protective factors against suicide. We seek to emphasize the critical role that asking someone directly about suicide plays in suicide prevention and demonstrate how to have supportive conversations with loved ones about mental health and suicide prevention.

<https://afsp.org/>
<https://www.woundedwarriorproject.org/>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Diversity, Equity, Inclusion

“Living Better in San Diego”

January 14, 2024*

6:00am

12:27 minutes of a 59:30 minute program

A new novel from popular children’s author Christine Platt and filmmaker Catherine Wigginton Greene explores the intentional friendship between neighbors of different backgrounds - both upper class stay at home moms, who are both tasked with making a blank friend - fill in either white or black accordingly. The result is a social satire called Rebecca Not Becky. The authors discuss the balance between being color-blind and color-obsessed, whether or not DEI really works, how to take the topic of racial injustice seriously without taking ourselves too seriously, and the joy of interracial friendship.

<https://www.iamchristineplatt.com/>

<https://www.catherinewiggintongreene.com/>

“Living Better in San Diego”

February 18, 2024

6:00am

10:59 minutes of a 29:30 minute program

How can we, as individuals, use our unique social identities and experiences as catalysts for challenging the status quo and fostering enduring change towards more significant equity and social justice? That’s a question addressed in a new book called “Design Social Change” by Dr. Lesley-Ann Noel, an Assistant Professor in the Department of Media Arts, Design, and Technology at North Carolina State University and is a consultant to public and private organizations, helping them steer through social transformative processes.

<https://lesleyannnoel.wixsite.com/website>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Services for Foster Children

“Living Better in San Diego”

January 21, 2024*

6:00am

55:42 minutes of a 59:30 minute program

As a former foster youth herself, Dr. Danisha Keating has devoted her life to helping foster children through higher education. She’s written a memoir called “From Foster to PhD: Letters from a Suitcase,” and has a documentary coming out later this year. She tells us her story and how to support current foster youth and transitional age foster youth.

<https://www.danishakeating.com/>

“Living Better in San Diego”

February 4, 2024

6:00am

23:32 minutes of a 59:30 minute program

Celeste Edmunds was raised by drug-addicted parents. The state eventually intervened, separating the family, and Edmunds was adopted into a dysfunctional home where she faced mistreatment from a sadistic mother. Contemplating drastic measures, she ran away, seeking shelter wherever she could until a compassionate woman extended a helping hand, offering her a safe and nurturing environment filled with love, and teaching her that is never too late to find “home.” She discusses her new memoir called “Garbage Bag Girl,” and her non-profit, The Christmas Box International.”

<https://thechristmasbox.org/>

<https://celesteedmunds.com/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Health / Wellness

“Living Better in San Diego”

January 28, 2023*

6:00am

8:32 minutes of a 59:30 minute program

About 48 million adults experience some degree of hearing loss. Researchers say half of people between 12-35 are at risk of hearing loss due in part to exposure to loud sounds, including music pumped through personal audio devices. Hearing loss is already a problem among older people, with the condition now experienced by one-third of Americans between 64 and 75.

Consistent exposure to loud sounds, and exposure to a single loud sound, can contribute to hearing loss, which if left untreated may increase the risk of health conditions such as dementia. Helping people maintain or improve their hearing health can help them enhance their overall well-being and reduce their risks of falls and health conditions associated with untreated hearing loss, such as social isolation and depression. That’s why UnitedHealthcare has collaborated with a national nonprofit, Wish of a Lifetime, the charitable affiliate of AARP, to launch a public awareness campaign to let people know how they can protect their hearing.

Dr. Monica Murray, an audiologist with UnitedHealthcare and a nationally recognized hearing health expert, discusses hearing loss and ways we can protect our hearing, especially by trying to prevent noise-induced hearing loss.

<https://wishofalifetime.org/>

“Living Better in San Diego”

February 18, 2024

6:00am

6:16 minutes of a 29:30 minute program

Nearly half of American adults have high blood pressure and don't know it, because most of the time there are no obvious symptoms. The Love Your Heart Health Fair, taking place Saturday, February 24th at True Care helps people understand what their blood pressure is and what the blood pressure numbers mean. This event will take place Saturday, February 24th at True Care San Marcos. Sonia Gonzales, Director of Community Engagement for TrueCare, discusses the importance of monitoring our blood pressure.

<https://truecare.org/blog/love-your-heart-health-fair/>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Mental Health

**“I’m Listening”
January 28, 2024
6:30am
30 minutes**

Audacy’s David O’Leary (of sister station Magic 106.7 WMJX / Boston) hosts “I’m Listening,” in partnership with American Foundation of Suicide Prevention, about suicide, loss and survivors.

Talk Away the Dark: How to Have Open and Honest Conversations with Loved Ones. We speak with Dr. Christine Moutier, Chief Medical Officer for the American Foundation for Suicide Prevention and Paul Augustyniak about how to have open and honest conversations with loved ones about suicide, suicidal ideation. Through a series of open and honest conversations we demonstrate the importance of talking to people directly about suicide and show what those conversations help to prevent suicide and give people hope.

<https://afsp.org/>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Art and Culture

“Living Better in San Diego”

February 11, 2024

6:00am

18:25 minutes of a 59:30 minute program

San Diego Music Hall of Famer Lisa Sanders is gearing up for a performance at UC San Diego Park and Market Tuesday, February 13th, showcasing her thoughtful blend of folk, pop, gospel, rock, and jazz with heartfelt lyrics that speak to her experiences as a black single mother. She discusses what to expect from this performance, balancing her career as an artist and the owner of a record label, and her participation with the Black Opry.

<https://parkandmarket.ucsd.edu/event/intersections-concert-series-presents-lisa-sanders-and-brown-sugar/>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Animal Welfare

“Living Better in San Diego”

February 11, 2024

6:00am

37:58 minutes of a 59:30 minute program

In late 2022, Rancho Coastal Humane Society started a building project, to provide their facility with a new medical center, learning center, pet food bank, and k-9 and training offices. John Van Zante, Public Relations Director for Rancho Coastal Humane Society, shares an update on that project, and discusses the importance of spaying, neutering, and microchipping our pets.

<https://rhumanesociety.org/>

Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)

ISSUE: Science / Technology

“Living Better in San Diego”
February 18, 2024
6:30am
30 minutes

How we consume a massive amount of content via the big screen, your smart TV, your smart phone, streaming services, etc., is constantly in flux. Is it all too much? Is it sustainable? Charles Feldman and Mike Simpson of our sister station KNX / Los Angeles, dives deep into the “State of Entertainment.” What is the future and how does technology, artificial intelligence, and human connection factor in?

Hollywood has always reflected the changing world around it. But we are at a reflection point, coming off a 6 month strike. Streaming services are on the rise and older business models are falling. We discuss what the future of what the entertainment industry looks like and what it means for what we will see and consume.

“Living Better in San Diego”
March 31, 2024
6:00am
13:01 minutes of a 29:30 minute program

On Monday, April 8th, a total solar eclipse will cross North America, passing over Mexico, the United States, and Canada, and there will not be another for 20 years, until 2044! A total solar eclipse happens when the Moon passes between the Sun and Earth, completely blocking the face of the Sun, making the sky darken as if it were dawn or dusk. Eclipse science writer, expert, and eclipse chaser, and author of *AMERICAN ECLIPSE: A Nation’s Epic Race to Catch the Shadow of the Moon and Win the Glory of the World*, David Baron, discusses the history of eclipses, how to safely view an eclipse, and what to look for.

<https://www.american-eclipse.com/>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Women's Issues

“Living Better in San Diego”

February 25, 2024*

6:00am

13:56 minutes of a 59:30 minute program

Girl Scouts are about more than just selling cookies. Each year, Girl Scouts San Diego honors exemplary women whose personal and professional lives make them consummate role models for girls. The Girl Scouts Cool Women Celebration and Luncheon returns on Thursday, March 21, 2024 at Hilton La Jolla Torrey Pines, inspiring girls to chase their dreams and reach their full potential. During a mentoring session, luncheon and ceremony, these female leaders share the spotlight with Emerging Leader Girl Scouts, who are recognized for their outstanding achievements by their mentors and community leaders. Chief Executive Officer, Carol Dedrich, discusses the impact that being a Girl Scout has and what to expect from this event.

<https://www.sdgirlscouts.org/>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: Services for the Elderly

**“Living Better in San Diego”
March 24, 2024
6:00am
30:26 minutes of a 59:30 minute program**

The mission of Meals on Wheels of San Diego County is to ensure that our local seniors, people with disabilities, and who are homebound are not alone, providing a friendly visit, a safety check, and fresh, nutritious meals not only for people, but also their pets. Brent Wakefield, President and CEO for Meals on Wheels of San Diego County, discusses how they are providing more than just a meal for homebound residents.

<https://meals-on-wheels.org/>

**“Living Better in San Diego”
March 31, 2024
6:00am
12:08 minutes of a 29:30 minute show**

The Alzheimer's Association leads the way to end Alzheimer's and all other dementias, by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Janet Hamada Kelley, Executive Director for the Alzheimer's Association San Diego & Imperial Chapter, discusses the findings from their recent Facts and Figures report.

<https://www.alz.org/sandiego>

**Most Significant Issue-Responsive Programming
1st Quarter 2024
(January 1 through March 31)**

ISSUE: **Etc.**

**“Living Better in San Diego”
January 7, 2024
6:00am
24:35 minute**

Every year thousands of people come together to make magic happen at the annual Tournament of Roses Parade, and volunteering at this event has become a family affair for the Parkhouse family. Dennis Parkhouse has been driving floats in the Rose Parade for over thirty years, and his son Ryan has joined him as navigator for ten years. They discuss this family tradition, including how long it takes for them to drive the floats to the parade route and back, and what keeps them coming back year after year.

<https://tournamentofroses.com/>

**Public Service Announcements
1st Quarter 2024
(January 1 through March 31)**

Throughout the quarter the station aired periodic PSAs providing information on a variety of local community activities and issues. Representative examples of such PSAs include the following:

A Trusted Space
AARP
American Cancer Society
American Heart Association
American Humane
Americorps
Donors Choose
Eyecare America
Feeding America
FEMA
Foundation for Fighting Blindness
Leukemia & Lymphoma Society
Milliken Family Foundation
National Pest Management Association
Smile Train
Supporting Pets In Your Community
Teachers - Leaders Changing Lives
Today's Military
Type 2 Diabetes Prevention
U.S. Air Force
V Foundation for Cancer Research
Wildfire Prevention

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EXHIBIT B

ASCERTAINMENT FORM

STATION ASCERTAINMENT CONTACT

DATE: _____

ORGANIZATION: _____

COMMUNITY LEADER: _____

NATURE OF CONTACT: _____

(e.g., phone conversation, meeting, etc.)

SPECIFIC ISSUES DISCUSSED: _____

Station Employee: _____

Title: _____

Signature of Station Employee