

ORDER

Orders
Order / Rev: 46484
 Alt Order #: _____
Product Desc: CA-17 DEMOCRAT
Estimate: 5/29-6/3/2014
Flight Dates: 05/29/14 - 06/03/14
Original Date / Rev: 05/28/14 / 05/28/14
Order Type: GEN

KGO-TV
Primary AE: Christopher Larcade
Sales Office: N-PH
Sales Region: National

Agency
Name: AKPD Messge and Media LLC
Buying Contact: _____
Billing Contact: _____
730 N. Franklin St.
Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: RO Khanna For Congress
Demographic: A35+
Product Codes: Candidates
Priority: P-03
Revenue Codes: AGY, POL, POL-CAND

New Business Thru: _____
Order Separation: 00:20:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/26/14	06/03/14	4	\$1,990.00	\$1,691.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2014	4	\$1,990.00	\$1,691.50	0.00
Totals	4	\$1,990.00	\$1,691.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Larcade			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KGO	05/29/14	06/03/14	GMA 7a-9a M-F Good Morning America	CM	Cc 7a-9a	-T-T---	:30	2	\$570.00	P-03	0.00	NM	2	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/14	06/04/14	-T-T---					2	\$570.00		0.00			
N 2	KGO	05/29/14	06/03/14	5p-7p News M-F ABC7 5p News	CM	Cc 5p-7p	---TF--	:30	2	\$425.00	P-03	0.00	NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/29/14	06/04/14	---TF--					2	\$425.00		0.00			
Totals													4	\$1,990.00	