

KTBZ
Tulsa, OK
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KTBZ
Quarterly Issues/Programs List

KTBZ provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Cancer Awareness, Law Enforce:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.
- **Disaster Relief and Uplifting:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.
- **Equality, Civil Rights:** Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started
- **Filing Taxes, Donating Blood:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.
- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.
- **MS Awareness:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur
- **Online fraud, Holiday Philant:** Discuss health tips for the new year and how to spot and help victims of human trafficking.
- **Public Health:** Discuss heart disease among women, and American women living with or those at risk of heart disease
- **Public Health, Domestic Viole:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.
- **Tech and Social Media, Humani:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.
- **Veterans Affairs, Black Histo:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Online fraud, Holiday Philant	9007792 iHeartRadio Communities: Public Affairs Special	Discuss health tips for the new year and how to spot and help victims of human trafficking.	K. Stokes, K. Hodder	01/07/2024 07:00 AM	029:50

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Equality, Civil Rights	9007792 iHeartRadio Communities: Public Affairs Special	Discuss Dr. Martin Luther King's life and legacy and the efforts to continue the mission he started	M. King III, A. King	01/14/2024 07:00 AM	029:50
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/21/2024 07:04 AM	029:49
Cancer Awareness, Law Enforce	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 07:04 AM	029:49
Filing Taxes, Donating Blood	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 07:04 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss heart disease among women, and American women living with or those at risk of heart disease	C. GORRE	02/11/2024 07:00 AM	029:49
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 07:00 AM	029:49
Veterans Affairs, Black Histo	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.	J. Whaley, T. Williams	02/25/2024 07:00 AM	029:49
Public Health, Domestic Violence	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 07:00 AM	029:49
MS Awareness	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 07:00 AM	029:49
Tech and Social Media, Human	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 07:00 AM	029:49
Disaster Relief and Uplifting	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:00 AM	029:49

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:00 AM	029:49

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	12
	PSA - Folds of Honor	000:28	1
	PSA - Gardner Family Biomed	000:28	1
	PSA - GOOD WILL EARRINGS	000:29	1
	PSA - GOOD WILL RADIO	000:15	1
	PSA - Leukemia & Lymphoma Society	000:29	1
	PSA - NATURE RIDE	000:15	1
	PSA - NATURE RIDE	000:15	1
	PSA - St Jude (Help :60)	000:56	1
	PSA - Veterans Flag Salute	000:29	1
	PSA - Veterans Flag Salute	000:30	1
AFib	American Heart Association	000:29	84
Amercian Red Cross	American Red Cross	000:29	89
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
Cancer Research	Stand Up To Cancer	000:29	75
Career Counseling	Goodwill Industries	000:15	259
Career Counseling	Goodwill Industries	000:29	77
Career Counseling	Goodwill Industries	000:30	75
Career Counseling	Goodwill Industries	001:00	390
Centers for Disease Control	Center for Disease Control	000:29	78
Changing Season Female	Local Promo Inventory	000:29	7
Community Involvement	1 MILLION STRONG	000:29	4
Community Involvement	1 MILLION STRONG	000:30	9
Community Involvement	American Heart Association	000:29	17
Community Involvement	OPERATION HOPE	000:30	7
Community Involvement	PROJECT YELLOW LIGHT	000:30	7

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community Involvement	UNCF	000:30	7
Drug Free Kids	drugfree.org	000:29	69
Drug Free Kids	drugfree.org	000:30	72
Drunk Driving	Ad Council	000:59	455
Family & Community	Ad Council/ NRFC	000:15	266
Family & Community	Ad Council/ NRFC	000:29	75
Family & Community	Ad Council/ NRFC	000:30	79
Family & Community	Ad Council/ NRFC	000:30	78
Family & Community	Ad Council/A. A.	000:30	80
Family & Community	Goodwill Industries	001:00	454
Family & Community	XLMG-0003000 - WLRD-0303	000:15	146
FINANCIAL COACHING	OPERATION HOPE	000:29	12
Folds of Honor	Folds of Honor	000:29	129
Gathering Dust Female	Local Promo Inventory	000:30	7
Home Builders Association	COMMUNITY SERVICE COUNCIL	000:15	210
Home Builders Association	COMMUNITY SERVICE COUNCIL	000:30	70
Home Builders Association	COMMUNITY SERVICE COUNCIL	000:30	77
Leukemia Awareness	LLS.org	000:29	79
March of Dimes	March of Dimes	000:15	158
March of Dimes	March of Dimes	000:29	74
March of Dimes	March of Dimes	000:59	463
MS Research	MS Society	000:29	82
Nat. Heart Lung Blood Instit.	Nat. Heart Lung Blood Institu	000:30	83
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	13
St. Jude Children's Hospital	St. Jude Children's Hospital	000:29	70
St. Jude Children's Hospital	St. Jude Children's Hospital	000:29	78
St. Jude Children's Hospital	St. Jude Children's Hospital	000:58	507
Veteran Support	Veteran's Affairs	000:30	78