WCMH-TV

1st Quarter 2021

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11)(i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Development/Economics
Health and Healthcare
Education
Transportation/Infrastructure
Crime and Safety
Government (Laws, Taxes, Public officials)
Minorities & Disability Issues
Community

Programs

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Health and Healthcare	5:36 p.m.	1/01/2021	2 minutes, 20 seconds	NBC4 at 5	The new year is here, and many are thinking about their resolutions. NBC4 is talking to psychologists and life coaches about goal setting – what kinds of things we should and shouldn't focus on and how to come up with effective goals. Experts give advice on the do's and don'ts of goal setting.
4.1	Health and Healthcare	6:06 p.m.	1/01/2021	1 minute, 46 seconds	NBC4 at 6	Vaccines have begun to be administered, but officials say we are nowhere near the projected totals so far.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Crime & Safety	4:36 a.m.	1/04/2021	1 minute, 7 seconds	NBC4 Today	Three people are dead, including two children, following a domestic dispute in Columbus. The Ohio Domestic Violence Network says recognizing the signs of domestic violence can be a crucial lifeline for victims.
4.1	Health and Healthcare	11:31 a.m.	1/04/2021	1 minute, 33 seconds	NBC4 Midday	Front line workers in Central Ohio are now getting the 2 nd round of COVID-19 vaccines, marking a very important step towards local herd immunity.
4.1	Community	11:23 a.m.	1/05/2021	2 minutes, 8 seconds	NBC4 Midday	Students at Pickerington Central High School have established the first Bring Change to Mind Club to support their peers who may be struggling with mental health.
4.1	Government	4:39 a.m.	1/06/2021	1 minute, 12 seconds	NBC4 Today	Governor DeWine is defending his controversial decision to sign Stand Your Ground legislation, saying it removes ambiguity in the already-existing law. Opponents worry the legislation will impact the black community and cause more violence.
4.1	Government	4:02 p.m.	1/07/2021	1 minute, 35 seconds	First at 4	A look at security at the Ohio Statehouse following the attack on the United States Capitol.
4.1	Health and Healthcare	5:33 p.m.	1/07/2021	1 minute, 45 seconds	NBC4 at 5	Mental health experts predict the violent images and the implications of the attack on the U.S. Capitol yesterday may trigger an emotional response with many people for quite some time. NBC4 caught up with the Director of the Trauma Program at the Ohio State University College of Medicine for advice on how to process the unprecedented event.
4.1	Education	5:30 p.m.	1/08/2021	2 minutes	NBC4 at 5	Educators and teaching staff are next on the list when it comes to Ohio's COVID-19 vaccine rollout. But it hinges on one agreement - Governor Mike DeWine wants schools to commit to face-to-face learning to get teachers vaccinated. Many teachers support this

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
						because it will allow students to develop social skills and allow parents to go back to work since their kids will be at school.
4.1	Crime and Safety	6:04 p.m.	1/12/2021	1 minute, 34 seconds	NBC4 at 6	The National Guard is bracing for armed protests this weekend at the Ohio Statehouse and in downtown Columbus.
4.1	Health and Healthcare	4:06 a.m.	1/13/2021	1 minute, 28 seconds	NBC4 Today	Columbus health experts say they are just hours away from running out of the COVID-19 vaccine. Columbus Public Health will have to cancel hundreds of appointments while they wait for the next shipment.
4.1	Crime and Safety	5:31 p.m.	1/13/2021	2 minutes, 30 seconds	NBC4 at 5	The Columbus Police Department is addressing the recent violence being investigated across the city. It's day 13 of the year, and there have already been 12 homicides. The most recent happened last night. Sergeant James Fuqua says if the city continues at this pace when it comes to violence, 2021 could be as deadly as last year where we saw a record breaking 174 homicides.
4.1	Crime and Safety	11:07 p.m.	1/13/2021	2 minutes	NBC4 11	Columbus City Council is continuing the conversation when it comes to improving public safety. Tonight, it kicked off a series of virtual town halls that will be taking place over the next month
4.1	Health and Healthcare	6:00 p.m.	1/14/2021	2 minutes, 33 seconds	NBC4 at 6	More than 70 sites in Franklin County will launch the next phase of the state's vaccination rollout.
4.1	Community	10:14 a.m.	1/16/2021	4 minutes, 43 seconds	NBC4 Today	The managers at the Mid-Ohio Food Collective struggling to keep up with the community demand for food and having enough volunteers to hand out the food.
4.1	Government	7:32 a.m.	1/17/2021	1 minute, 30 seconds	NBC4 Today	The state of Ohio launched a new tool to help residents find and book vaccine appointments.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Education	4:06 a.m.	1/18/2021	1 minute, 37 seconds	NBC4 Today	In-person classes will resume at the Ohio State University next week, but school officials are implementing new requirements to keep COVID-19 from spreading.
4.1	Minorities & Disability Issues	4:59 p.m.	1/19/2021	1 minute, 40 seconds	NBC4 at 5	The state of Ohio is moving forward with vaccinations in the fight against COVID-19. Today, Governor Mike DeWine detailed the state's plan for vaccinations. He focused on those with intellectual and developmental disabilities. They will be eligible to receive the vaccine next week, along with seniors over the age of 75.
4.1	Minorities & Disability Issues	5:03 p.m.	1/19/2021	1 minute, 45 seconds	NBC4 at 5	Small businesses across Ohio can now apply for the second round of loans from the Payroll Protection Program. The Columbus Urban League is working to make sure black-owned businesses don't miss out, saying many did miss out the last time around. The Federal Reserve Bank in Cleveland found that during the first few months of the pandemic last year, more than 40% of black-owned businesses shut their doors permanently, compared to 15% of white businesses.
4.1	Health and Healthcare	6:06 p.m.	1/20/2021	2 minutes, 8 seconds	NBC4 at 6	Nearly 900 vaccines went to waste as a local pharmacy failed to monitor their temperature for several days.
4.1	Government	6:01 p.m.	1/22/2021	1 minute, 30 seconds	NBC4 at 6	Governor DeWine extends the statewide curfew until the end of the month. Franklin County's stay at home advisory is extended as well.
4.1	Health and Healthcare	6:04 p.m.	1/22/2021	1 minute, 30 seconds	NBC4 at 6	Local doctors believe their antibody treatment designed to keep people from getting severely ill from COVID-19 is working.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Government	6:09 p.m.	1/23/2021	2 minutes, ten seconds	NBC4 at 6	On Monday night, Columbus City Council is expected to vote on the proposed budget. A portion of that budget includes policing. The council wants to put a pause on the next class of police recruits. The council last year announced an audit into the department's hiring process. The council president says he believes an audit should be completed before the new class is brought in.
4.1	Development/ Economics	5:44 p.m.	1/26/2021	3 minutes, 30 seconds	NBC4 at 5	Hundreds of thousands of unemployment claims have been filed in Ohio during the pandemic. Some of them are fraudulent. Those fake claims are putting the identities of people across the state, including here in Columbus, at risk. The state's Department of Job and Family services shares what steps to take, including reporting the fraudulent activity and placing fraud alerts on your credit reports.
4.1	Health and Healthcare	5:59 p.m.	1/27/2021	4 minutes, 1 second	NBC4 at 6	Ohio is among the worst states when it comes to the vaccine rollout, according to the Center for Disease Control.
4.1	Education	12:02 p.m.	2/01/2021	1 minute, 44 seconds	NBC4 at Noon	Columbus City Schools students are back in the classroom under a blended learning model. The district has been working with health officials on protocols to keep students healthy and prevent the spread of COVID-19.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Minorities & Disability Issues	5:04 p.m.	2/01/2021	2 minutes, 20 seconds	NBC4 at 5	As more Ohioans receive the vaccine, there is an additional challenge some face: language barriers. PrimaryOne Health here in Central Ohio is using a translation tool at their pop-up vaccine sites. It's an app on their iPad, and it helps them communicate with patients. PrimaryOne is still hoping to find more bilingual employees, because the iPad app isn't perfect. PrimaryOne patients speak 79 different languages.
4.1	Transportation/ Infrastructure	11:31 a.m.	2/02/2021	1 minute, 41 seconds	NBC4 Midday	The Center for Disease Control is now requiring face masks to be worn on all forms of public transportation, including planes. The new rule allows Transportation Security Administration agents at Columbus airports to enforce the mandate.
4.1	Minorities & Disability Issues	6:03 a.m.	2/03/2021	1 minute, 26 seconds	NBC4 Today	Governor Mike DeWine announced his plan to get more vaccines to minority communities as statistics show a wide disparity of minorities are receiving COVID-19 vaccines.
4.1	Crime and Safety	6:35 a.m.	2/03/2021	1 minute, 27 seconds	NBC4 Today	The Ohio Department of Job and Family Services rolls out a new tool to report identity theft for unemployment claims.
4.1	Transportation/ Infrastructure	4:04 p.m.	2/03/2021	2 minutes, 4 seconds	First at 4	Amtrak is proposing 5-passenger routes connecting Ohio's major cities.
4.1	Education	5:30 p.m.	2/03/2021	2 minutes	NBC4 at 5	The pandemic has been challenging for both parents and students. But there are ways to making the balance of school, work and fun easier for both sides. A church here in Columbus is one of many centers that helps children with learning, especially when so many of them are doing it virtually and typically from home. The church provides a quiet place and

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
						some one-on-one homework assistance. It's convenient for parents that work away from home.
4.1	Government	6:04 p.m.	2/03/2021	1 minute, 38 seconds	NBC4 at 6	The Governor's budget proposal sends millions of dollars to criminal justice and efforts to reduce violent crime.
4.1	Development/ Economics	11:23 a.m.	2/09/2021	2 minutes, 4 seconds	NBC4 Midday	The historic mausoleum at Green Lawn Cemetery on Columbus' south side is now open again after a 12-year restoration project by volunteers. Guests can come and learn about the building's great history.
4.1	Crime and Safety	7:15 p.m.	2/09/2021	1 minute, 40 seconds	NBC4 at 7	Law enforcement officers across central Ohio are pushing to receive the COVID-19 vaccine but are being forced to wait.
4.1	Health and Healthcare	11:33 a.m.	2/12/2021	2 minutes, 33 seconds	NBC4 Midday	Ohio is now picking up the pace on vaccinating for COVID-19 after a report that it was one of the worst in the nation. The state is using a targeted approach to distribution and is about to launch a new website to make it easier to make an appointment.
4.1	Minorities & Disability Issues	6:04 p.m.	2/12/2021	2 minutes, 35 seconds	NBC4 at 6	2020 saw a massive surge in overdose deaths in Ohio; up 45 percent compared to 2019.
4.1	Health and Healthcare	7:02 p.m.	2/13/2021	2 minutes, 1 second	NBC4 at 7	1 NBC4 at 7 The CDC is weighing whether to make a negative coronavirus test a requirement for passengers on domestic flights. There are concerns travelers could be spreading the virus as new variants pop up. A domestic mandate has not been well received by airlines, which has lost 60 percent of its business.
4.1	Development/ Economics	5:07 p.m.	2/17/2021	2 minutes	NBC4 at 5	The Ohio State University is proud of what many of their students go on to do after graduation, but they want more of them to choose Columbus as the place to do it. State and city leaders hope a new

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
						"Innovation Zone" will help with that. It's being built near OSU's campus now and it will include a research facility, energy advancement center, and the region's only proton therapy facility for cancer patients. It's expected to bring in thousands of jobs over time.
4.1	Education	5:59 p.m.	2/17/2021	2 minutes, 31 seconds	NBC4 at 6	A major shortage of substitute teachers at Columbus schools is affecting day-to-day operations.
4.1	Education	5:59 p.m.	2/19/2021	2 minutes, 44 seconds	NBC4 at 6	The Olentangy School District's student body is getting bigger, and school officials are considering redistricting.
4.1	Crime and Safety	11:29 a.m.	2/23/2021	3 minute, 19 seconds	NBC4 Midday	An analysis of public data shows that at least 77 percent of Columbus police officers don't live in Columbus, and the NAACP is concerned that may put officers out of touch with the neighborhoods they are sworn to protect.
4.1	Community	5:38 p.m.	2/23/2021	2 minutes	NBC4 at 5	Connecting neighbors with neighbors to spread kindness through a homemade meal is the goal behind a nationwide grassroots movement known as "Lasagna Love." NBC4 shares the story of a local mom in Pickerington, who has joined the army of volunteers in making an Italian favorite to help those in need.
4.1	Government	6:02 p.m.	2/24/2021	2 minutes, 36 seconds	NBC4 at 6	State lawmakers are considering a bill that would punish people who use 911 to make racially-charged emergency calls.
4.1	Education	11:01 a.m.	3/01/2021	1 minute, 16 seconds	NBC4 Midday	Today marks the Governor's deadline for school districts to transition back to in-person learning, but many are behind due to transportation issues and a delay in getting all teachers vaccinated for COVID-19.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Transportation/ Infrastructure	5:30 p.m.	3/02/2021	2 minutes, 5 seconds	NBC4 at 5	Columbus Mayor Andrew Ginther announced the new "Vision Zero" plan. It takes a closer look at the city's streets to stop serious and fatal traffic crashes. The Department of Public Service has spent thousands of hours looking at data. Using that, they've figured out which streets need changes made; changes that could save lives.
4.1	Health and Healthcare	6:02 p.m.	3/02/2021	1 minute, 24 seconds	NBC4 at 6	The Ohio Department of Health is changing how they report COVID-19 deaths after missing thousands of deaths over several months.
4.1	Transportation/ Infrastructure	4:06 a.m.	3/03/2021	1 minute, 38 minutes	NBC4 Today	Columbus City Schools and the Central Ohio Transit Authority are teaming up to provide 8,000 bus passes to 8th grade students. Dr. Talisa Dixon says not only will this help get them back to school, it will also teach them the valuable life skill of using public transportation.
4.1	Community	11:15 a.m.	3/03/2021	2 minute, 3 seconds	NBC4 Midday	The Clintonville Beechwold Community Resource Center is celebrating 50 years and is asking for donations to keep their food pantry open and transportation services running for seniors.
4.1	Health and Healthcare	6:00 p.m.	3/04/2021	2 minutes, 5 seconds	NBC4 at 6	Governor Mike DeWine has laid out what needs to happen in Ohio for all health orders, including the mask mandate, to end.
4.1	Health and Healthcare	6:04 p.m.	3/06/2021	1 minute, 45 seconds	NBC4 at 6	Despite an increased rollout of COVID-19 vaccines, many older Ohioans are still struggling to get an appointment. For one Columbus resident, the closest vaccine sites available for him and his wife were in Chillicothe and Mansfield. OhioHealth said they are aware of the issue but are only able to schedule vaccine appointments at designated clinics right now and that those in Central Ohio are the busiest.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Minorities & Disability Issues	11:51 a.m.	3/08/2021	2 minutes, 16 seconds	NBC4 Midday	Yolanda Owens is the first woman of color to serve as President of Ohio State's College of Food, Agriculture and Environmental Services Alumni Society. Now, she is leading a project to create a community garden to help feed families in need.
4.1	Community	5:32 p.m.	3/08/2021	2 minutes, 15 seconds	NBC4 at 5	A total of about 60 people have signed up in-person to try out the new recreational center in Linden. The facility offers many activities for adults and children to take part in. There's a basketball court, music production studio, and more. It's something residents say they have been anxiously waiting for.
4.1	Crime and Safety	5:14 p.m.	3/09/2021	2 minutes, 20 seconds	NBC4 at 5	Columbus Mayor Andrew Ginther is bringing on new programs and expanding old programs to curb violence in Columbus. One new program is called "Growing U.P." It aims to provide education, life coaching and employment for young men in the Linden neighborhood. An old program he's expanding is known as the "Re-Route" program. It provides services to at-risk youth and their families.
4.1	Education	5:59 p.m.	3/10/2021	3 minutes, 2 seconds	NBC4 at 6	Columbus City Schools announces their plan to catch students up after a year of virtual learning.
4.1	Minorities & Disability Issues	11:15 a.m.	3/11/2021	1 minute, 51 seconds	NBC4 Midday	A local charity organization is training rescue dogs to become assistance dogs for veterans and first responders with disabilities.
4.1	Education	7:04 p.m.	3/11/2021	1 minute, 40 seconds	NBC4 at 7	School districts throughout Ohio have three weeks until they must turn in their plans to the state regarding efforts to help students catch up on this past school year.
4.1	Minorities & Disability Issues	6:13 a.m.	3/13/2021	4 minutes, 17 seconds	NBC4 Today	Conversation with a local teen and his mom about depression and mental health in the black community, and the stigmas that might surround it.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Education	11:59 a.m.	3/15/2021	1 minute, 35 seconds	NBC4 at Noon	Central Ohio school districts are making changes in classrooms as students adjust to full time in-person learning this week, including mask-wearing, social distancing, and extra sanitizing measures.
4.1	Crime and Safety	5:15 p.m.	3/15/2021	2 minutes, 15 seconds	NBC4 at 5	The recent murder of a woman in England has sparked a debate here in Central Ohio about women and their safety. Women are sharing personal stories, using the hashtag, "TEXTMEWHENYOUGETHOME" online. NBC4 talks to a policy analyst at the YWCA in Columbus about violence against women, and Columbus Police weigh in on what women can do to stay safe.
4.1	Development/ Economics	6:04 p.m.	3/15/2021	1 minute, 56 seconds	NBC4 at 6	Columbus has relaunched its outdoor dining program to boost business while keeping social distancing guidelines in place.
4.1	Development/ Economics	11:31 a.m.	3/17/2021	2 minutes, 3 seconds	NBC4 Midday	NBC4 is learning how the City of Columbus spent \$157 million dollars in pandemic relief funds. Most was spent on city services, keeping businesses open, and human services like food pantries.
4.1	Minorities & Disability Issues	5:16 p.m.	3/17/2021	2 minutes, 20 seconds	NBC4 at 5	The Central Ohio Transit Authority will be providing free rides to underserved communities who are scheduled to be vaccinated for COVID-19 in Franklin County. This idea got started by "Columbus Stand Up" typically helps with rideshare for voting, but they saw a need for people trying to make vaccine appointments that have health issues and other barriers.
4.1	Minorities & Disability Issues	5:30 p.m.	3/17/2021	2 minutes, 20 seconds	NBC4 at 5	A new report by the Ohio Department of Jobs and Family Services is showing severe racial inequality in the state's child services system. ODJFS recognizes in order to get to the root of the problem,

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
						the way in which they recruit and train caseworkers needs to change, along with involving minority voices in decisions they make.
4.1	Crime and Safety	4:36 a.m.	3/19/2021	1 minute, 30 seconds	NBC4 Today	Central Ohio police are working to stop an upward trend in crime among teens with "Operation Game Over," but some juvenile judges are resisting the operation, calling it "propaganda."
4.1	Education	6:15 p.m.	3/21/2021	1 minute, 34 seconds	NBC4 at 6	For the first time in more than a year, all grades of Columbus City Schools will be in school, in person, for at least a couple of days this week. The transition to blended learning continues tomorrow. Grades 7, 8. 9, and 10 are all coming back to the classroom this week.
4.1	Community	11:53 a.m.	3/23/2021	2 minutes, 5 seconds	NBC4 Midday	Cafeteria employees in the Teays Valley School District are being called the unsung heroes of the pandemic, for their dedication to keeping students fed, even while they were learning remotely.
4.1	Government	4:33 a.m.	3/24/2021	1 minute, 16 seconds	NBC4 Today	Governor DeWine has vetoed a bill that would limit his powers during a crisis. House Republicans believe they have the votes to override the veto, but hospital leaders say the bill could jeopardize public safety.
4.1	Government	5:59 p.m.	3/24/2021	2 minutes, 5 seconds	NBC4 at 6	State lawmakers override the governor's veto that would allow the legislature to repeal any executive orders, stepping from COVID-19 health orders.
4.1	Health and Healthcare	7:06 p.m.	3/25/2021	2 minutes	NBC4 at 7	After a steady decline, health experts say some of the COVID-19 numbers here in Ohio have plateaued. Numbers are not going up but they're also not going downwhich has doctors concerned.

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
4.1	Transportation	4:03 a.m.	3/30/2021	1 minute, 30 seconds	NBC4 Today	Columbus City Council introduced a resolution supporting Amtrak's expansion plans. Leaders say this would provide a safe, reliable option for people who are unable to drive or fly.

The station also aired the following public service announcements during the 1st quarter:

Type of Issue	Duration	Title or Narrative	
Community	30/60 seconds	Make a Wish Foundation	
Minorities and Disability Issues	15/30/60 seconds	Autism Speaks – Julia, the Muppet	
Health and Healthcare	30/60 seconds	Children's Cancer Research	
Education	15/30/60 seconds	Promoting the Boys & Girls Club	
Transportation/Infrastructure	30 seconds	Keep America Beautiful – Recycle	
Community	15 seconds	Maddie's Fund – Shelter Pets	
Health and Healthcare	30 seconds	Feeding America; Wishful Thinking – from the Ad Council	
Health and Healthcare	30 seconds	Ronald McDonald House Charities	
Health and Healthcare	15/30 seconds	Red Cross Blood Appeal from American Red Cross	
Government	15/30 seconds	Ohio National Guard – Trade Skills	
Government	15/30 seconds	Ohio National Guard - COVID-19 Response	
Government	15/30 seconds	Ohio National Guard – Serve Close to Home	
Community	15/30 seconds	Humane Society – Shelter Pet Adoption	
Education	10/20/30 seconds	Center of Science & Industry - Connect	