# CONTRACT



www.nbcnewyork.com

And:

**WATERFRONT STRATEGIES** 3050 K STREET **SUITE 100** WASHINGTON, DC 20007

	Contract / Revision	<u>n</u>	Alt Order	<u> </u>	
	1464392 /		WOC146	617986	
Advertiser		0	riginal Date	e / Revision	
HOUSE MAJORITY PAC			04/17/24	/ 04/18/24	
Contract Dates	Estimate #				
10/29/24 - 11/04/24	13106				
Product			•		
SKED B					
	Dilling Couls Dill	: 0	l a .a al a	Cook/Tuodo	

Billing Cycle	Billing Cale	endar_	Cash/Trade					
EOM/EOC	Broadcast		Cash					
Property	Account E	xecutive	Sales Office					
WNBC	Will Hildeb	randt	Political Nationa					
Special Handling								
Demographic	Demographic							
НН								
Agy Code	Advertiser Code		Product 1/2					
9914573	79		86					
Agency Ref		Advertiser	ser Ref					
15978		25512						

	Start/End		Spots/				
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S <sub>l</sub>	pots	Amount
N 1 WNBC 10/29/24 11/04/24 EARLY TODAY 4-430A S	U-T <b>#</b> -430A		:30		NM	5	\$1,500.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24							
N 2 WNBC 10/29/24 11/04/24 TODAY IN NY @430A-5A	SU4380A-5A		:30		NM	5	\$1,500.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date Weekdays Spots/Week							
N 3 WNBC 10/29/24 11/04/24 TODAY IN NY @ 5A 5-53	0A 151:0F0 AM-5:30 AM		:30		NM	5	\$4,000.00
All spots on this line are Immediately Preemptible class of Start Date Week 10/29/24 End Date Weekdays Spots/Week 11/04/24 MTWTF 5							
N 4 WNBC 10/29/24 11/04/24 TODAY IN NY @ 5A 530-	6A 1571:350 AM-6:00 AM		:30		NM	5	\$4,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24							
N 5 WNBC 10/29/24 11/04/24 TODAY IN NY @ 6A 6-63	0A 161:0F0 AM-6:30 AM		:30		NM	5	\$9,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date Weekdays Spots/Week							
N 6 WNBC 10/29/24 11/04/24 TODAY IN NY @ 6A 630-	7A 161:3FO AM-7:00 AM		:30		NM	5	\$9,000.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week  Week: 10/29/24 11/04/24 MTWTF 5							

(\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth



www.nbcnewyork.com

Contract / Revision Alt Order # WOC14617986 1464392

Advertiser Original Date / Revision **HOUSE MAJORITY PAC** 04/17/24 / 04/18/24

**Contract Dates** Product Estimate # SKED B 10/29/24 - 11/04/24 13106

	Start/End	_	Spots/	_			_
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	TypeS		Amount
N 7 WNBC 10/29/24 11/02/24 6-7A SAT TINY @ 6A	6A-7A		:30		NM	1	\$625.00
All spots on this line are Immediately Preemptible class of Start Date	time <u>Rate</u> \$625.00						
N 8 WNBC 10/29/24 11/02/24 SAT TODAY SHOW	7:00 AM-8:30 AM		:30		NM	1	\$1,500.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date Weekdays Spots/Week	time <u>Rate</u> \$1,500.00						
N 9 WNBC 10/29/24 11/02/24 SAT TODAY IN NEW YOR	K VARIOUS		:30		NM	1	\$1,100.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24    Spots/Week	time <u>Rate</u> \$1,100.00						
N 10 WNBC 10/29/24 11/03/24 MATER OF FACT 5-530A	SU <b>5</b> 4530A		:30		NM	1	\$300.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week 10/28/24 11/03/24S 1	time <u>Rate</u> \$300.00						
N 11 WNBC 10/29/24 11/03/24 SUN TINY AT 530A SUN	530-6A		:30		NM	1	\$375.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date Weekdays Spots/Week	time <u>Rate</u> \$375.00						
N 12 WNBC 10/29/24 11/03/24 6-7A SUN TINY @ 6A	6A-7A		:30		NM	1	\$650.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	time <u>Rate</u> \$650.00						
N 13 WNBC 10/29/24 11/03/24 7-8A SUN TINY @7A	7:00 AM-8:00 AM		:30		NM	1	\$950.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	time <u>Rate</u> \$950.00						
N 14 WNBC 10/29/24 11/03/24 8-9A SUN TODAY SHOW	8-9A		:30		NM	1	\$2,000.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	time <u>Rate</u> \$2,000.00						
N 15 WNBC 10/29/24 11/03/24 TODAY IN NY @ 930A SU	N 930-1030A		:30		NM	1	\$1,000.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	time <u>Rate</u> \$1,000.00						
N 16 WNBC 10/29/24 11/04/24 TODAY 3rd HOUR	9-10A		:30		NM	5	\$7,500.00
All spots on this line are Immediately Preemptible class of Start Date	time <u>Rate</u> \$1,500.00						
N 17 WNBC 10/29/24 11/04/24 TODAY W/ HODA & JENN			:30		NM	5	\$6,000.00
All spots on this line are Immediately Preemptible class of	time						

## (\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth



www.nbcnewyork.com

Contract / Revision Alt Order # WOC14617986 1464392

Advertiser Original Date / Revision **HOUSE MAJORITY PAC** 04/17/24 / 04/18/24

**Contract Dates** Product Estimate # SKED B 10/29/24 - 11/04/24 13106

*1.	0, 10, 5, 10	. 5		Start/End	5	Spots/	D .	<b>T</b> 0		
	Start Date End Da			Time	Days	Length Week	Rate	Type S	pots	Amount
Week: 10/	rt Date 29/24 End Date 11/04/24	Weekdays Sp MTWTF	ots/Week 5	<u>Rate</u> \$1,200.00						
N 18 WNB	C 10/29/24 11/04/2	4 NEWS @ 11A 1	I-1130A M-	F11-1130A		:30		NM	5	\$7,500.00
	oots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 5	ime <u>Rate</u> \$1,500.00						
N 19 WNB	C 10/29/24 11/04/2	4 NY LIVE 1130A-	12P M-F	1130A-12P		:30		NM	5	\$5,000.00
	oots on this line are Im rt Date End Date 29/24 11/04/24		e class of ti ots/Week 5	ime <u>Rate</u> \$1,000.00						
N 20 WNB	C 10/29/24 11/04/2	4 DATELINE DAY	ΓΙΜΕ 1-2P	M4F2P		:30		NM	5	\$3,500.00
	oots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 5	ime <u>Rate</u> \$700.00						
N 21 WNB	C 10/29/24 11/04/2	4 ACCESS DAILY	M-F 2-3P	2-3P		:30		NM	5	\$3,500.00
	oots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 5	ime <u>Rate</u> \$700.00						
N 22 WNB	C 10/29/24 11/04/2	4 KELLY 3-4P M-F		3-4P		:30		NM	5	\$3,500.00
	oots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 5	ime <u>Rate</u> \$700.00						
N 23 WNB	C 10/29/24 11/04/2	4 4-430P M-F NEV	VS AT 4P	4:00 PM-4:30 PM		:30		NM	5	\$6,000.00
	ots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 5	ime <u>Rate</u> \$1,200.00						
N 24 WNB	C 10/29/24 11/04/2	4 430-5P M-F NEV	VS AT 4P	4:30 PM-5:00 PM		:30		NM	5	\$6,000.00
	ots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 5	ime <u>Rate</u> \$1,200.00						
N 25 WNB	C 10/29/24 11/04/2	4 NEWS AT 5P 5-	530P M-F	5:00 PM-5:30 PM		:30		NM	5	\$6,500.00
	ots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 5	ime <u>Rate</u> \$1,30 <u>0.00</u>						
N 26 WNB	C 10/29/24 11/04/2	4 NEWS AT 5P 53	0-6P M-F	5:30 PM-6:00 PM		:30		NM	5	\$6,500.00
	ots on this line are Imrt Date End Date 29/24 11/04/24	, ,	e class of to ots/Week 5	ime <u>Rate</u> \$1,300.00						
N 27 WNB	C 10/29/24 11/04/2	4 NBC NIGHTLY N	IEWS 630F	P 630-7P		:30		NM	7	\$30,800.00
	oots on this line are Im rt Date End Date 29/24 11/04/24		e class of to ots/Week 7	ime <u>Rate</u> \$4,400.00						

## (\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth



www.nbcnewyork.com

Contract / Revision Alt Order # WOC14617986 1464392

Advertiser Original Date / Revision **HOUSE MAJORITY PAC** 04/17/24 / 04/18/24

**Contract Dates** Product Estimate # SKED B 10/29/24 - 11/04/24 13106

	Start/End		Spots/	_			
*Line Ch Start Date End Date Description	Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate					_	
N 28 WNBC 10/29/24 11/04/24 730-8P M-F ACCESS HLLY			:30		NM	5	\$12,500.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week	Rate						
Week: 10/29/24 11/04/24 MTWTF 5	\$2,500.00						
N 29 WNBC 10/29/24 11/04/24 NEWS AT 11P 11-1135P N			:30		NM	7	\$22,400.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week	time Rate						
Week: 10/29/24 11/04/24 MTWTFSS 7	\$3,200.00						
N 30 WNBC 10/29/24 11/03/24 NFL LATE NEWS LCL	11P-1230A		:30		NM	1	\$5,600.00
All spots on this line are Immediately Preemptible class of							
Week: 10/28/24 End Date Weekdays Spots/Week	<u>Rate</u> \$5,600.00						
N 31 WNBC 10/29/24 11/04/24 TONIGHT SHOW 1135P-1:			:30		NM	5	\$9,000.00
All spots on this line are Immediately Preemptible class of			.00		14141	Ü	ψο,σσσ.σσ
Start Date End Date Weekdays Spots/Week	Rate				j		
Week: 10/29/24 11/04/24 MTWTF 5	\$1,800.00						
N 32 WNBC 10/29/24 11/04/24 LATE NIGHT 1237-138A M	-F1237A-138A		:30		NM	5	\$4,500.00
All spots on this line are Immediately Preemptible class of	_						
Week: 10/29/24 End Date Weekdays Spots/Week  11/04/24 MTWTF 5	<u>Rate</u> \$900.00				ı		
N 33 WNBC 10/29/24 11/02/24 1130P-103A SAT SNL	1130P-103A		:30		NM	2	\$17,000.00
All spots on this line are Immediately Preemptible class of	_						
Week: 10/28/24 End Date Weekdays Spots/Week 11/03/24S- 2	<u>Rate</u> \$8,500.00				ł		
N 34 WNBC 10/29/24 11/02/24 1-130A 1ST LOOK SAT	1A-130A		:30		NM	1	\$900.00
All spots on this line are Immediately Preemptible class of	time						•
Start Date End Date Weekdays Spots/Week	Rate				Ī		
Week: 10/28/24 11/03/24S- 1	\$900.00						
N 35 WNBC 10/29/24 11/04/24 THE VOICE 8-10P MON	8-10P		:30		NM	1	\$15,000.00
All spots on this line are Immediately Preemptible class of Start Date End Date Weekdays Spots/Week	time Rate				ł		
Week: 10/29/24 11/04/24 M 1	\$15,000.00				i		
N 36 WNBC 10/29/24 11/04/24 M10-11P THE IRRATIONA	L 10-11p		:30		NM	1	\$15,000.00
All spots on this line are Immediately Preemptible class of							
Week: Start Date End Date Weekdays Spots/Week  11/04/24 M 1	<u>Rate</u> \$15,000.00				-		
N 37 WNBC 10/29/24 10/31/24 LAW & ORDER SVU 9-10F			:30		NM	1	\$16,000.00
All spots on this line are Immediately Preemptible class of						-	,
Start Date End Date Weekdays Spots/Week	Rate				I		
Week: 10/28/24 11/03/24 T 1	\$16,000.00						
N 38 WNBC 10/29/24 11/01/24 DATELINE 9-11P FRI	9-11P 		:30		NM	1	\$10,000.00
All spots on this line are Immediately Preemptible class of	time				I		

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth



www.nbcnewyork.com

Contract / Revision	Alt Order #
1464392 /	WOC14617986

Advertiser Original Date / Revision HOUSE MAJORITY PAC 04/17/24 / 04/18/24

**Contract Dates** Product Estimate # SKED B 13106 10/29/24 - 11/04/24

#I: 01 01 1D 1 E 1D 1 D 1 1	Start/End	Spots/	<b>T</b> 0		
*Line Ch Start Date End Date Description	Time	Days Length Week Rat	e Type Spo	ots	Amount
Start Date         End Date         Weekdays         Spots/Week           Week: 10/28/24         11/03/24        F         1	Rate \$10,000.00				_
N 39 WNBC 10/29/24 11/03/24 FTBL NIGHT LOCAL 7P	7P-815P	:30	NM	1	\$25,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/28/24 End Date Weekdays Spots/Week  Week: 10/28/24 11/03/24S 1	time <u>Rate</u> \$25,000.00				
N 40 WNBC 10/29/24 11/04/24 TODAY SHOW 7-9A M-F	7-9A	:30	NM	13	\$45,500.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date MTWTF Spots/Week	time <u>Rate</u> \$3,500.00				
N 41 WNBC 10/29/24 11/04/24 NBC NEWS DAILY 12-1P N	И- <b>П</b> 2-1Р	:30	NM	5	\$7,500.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date MTWTF 5	time <u>Rate</u> \$1,500.00				
N 42 WNBC 10/29/24 11/04/24 NEWS AT 6P 6-630P M-SU	J 6-630P	:30	NM	7	\$14,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date Weekdays Spots/Week MTWTFSS 7	time <u>Rate</u> \$2,000.00				
N 43 WNBC 10/29/24 11/04/24 7-730P M-F NEWS 4 AT 7F	7-730P	:30	NM	5	\$11,000.00
All spots on this line are Immediately Preemptible class of Start Date Week: 10/29/24 End Date MTWTF Spots/Week	time <u>Rate</u> \$2,200.00				

162 \$360,700.00 Totals

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/24 -11/04/24	162	\$360,700.00	(\$54,105.00)	\$306,595.00
Totals	162	\$360,700.00	(\$54,105.00)	\$306,595.00

Signature:	Date:
------------	-------

(\* Line Transactions: N = New, E = Edited, D = Deleted) FOR NBC & TELEMUNDO STATION AND COZITY NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth