

ORDER

Orders
Order / Rev: 2723299
Alt Order #: 37281134
Product Desc: Pennsylvania
Estimate: 7388
Flight Dates: 07/23/24 - 08/05/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: POLITICAL-ISSUE

Wilkes Barre WILK-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact: _____
Billing Contact: _____
PO Box 25093
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation PAC
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 1046766
Agency External ID: 4031464
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/24	07/28/24	12	\$1,560.00	\$1,326.00
07/29/24	08/05/24	18	\$2,340.00	\$1,989.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2024	12	\$1,560.00	\$1,326.00	0.00
August 2024	18	\$2,340.00	\$1,989.00	0.00
Totals	30	\$3,900.00	\$3,315.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WILK	07/23/24	08/05/24	M-F 6a-10a Mon-Fri	CM	6:00 AM-10:00 AM	11111--	1:00	5	\$135.00	ISSUI	0.00	NM	10	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/24	07/29/24	11111--		5				\$135.00		0.00			
		Week: 07/30/24	08/05/24	11111--		5				\$135.00		0.00			
N 2	WILK	07/23/24	08/05/24	M-F 10a-3p Mon-Fri	CM	10:00 AM-3:00 PM	11111--	1:00	5	\$120.00	ISSUI	0.00	NM	10	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/24	07/29/24	11111--		5				\$120.00		0.00			
		Week: 07/30/24	08/05/24	11111--		5				\$120.00		0.00			
N 3	WILK	07/23/24	08/05/24	M-F 3p-7p Mon-Fri	CM	3:00 PM-7:00 PM	11111--	1:00	5	\$135.00	ISSUI	0.00	NM	10	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/23/24	07/29/24	11111--		5				\$135.00		0.00			
		Week: 07/30/24	08/05/24	11111--		5				\$135.00		0.00			
													Totals	30	\$3,900.00