

ORDER

Orders
Order / Rev: 2723305
Alt Order #: 37282868
Product Desc: Pennsylvania
Estimate: 7397
Flight Dates: 08/27/24 - 09/02/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: POLITICAL-ISSUE

Wilkes Barre WILK-AM
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: National

Agency
Name: Main Street Media Group
Buying Contact: _____
Billing Contact: _____
PO Box 25093
Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: One Nation PAC
Demographic: A35+
Product Codes: Issues/Propositions (POL)
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: ISSUE

New Business End: _____
Advertiser External ID: 1046766
Agency External ID: 4031464
Unit Code: Issue -
Order Separation: 00:45:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 08/26/24 | 09/02/24 | 30 | \$3,825.00 | \$3,251.25 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| September 2024 | 30 | \$3,825.00 | \$3,251.25 | 0.00 |
| Totals | 30 | \$3,825.00 | \$3,251.25 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Katz Philadelphia | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------|-------------------|-----------------|-----------------------|-------|-------------------|---------|------|-------|-------------|-------|---------------|---------------|-----------|-------------------|
| N 1 | WILK | 08/27/24 | 09/02/24 | M-F 6a-10a Mon-Fri | CM | 6:00 AM-10:00 AM | 22222-- | 1:00 | 10 | \$135.00 | ISSUI | 0.00 | NM | 10 | \$1,350.00 |
| | AM - | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/27/24 | 09/02/24 | 22222-- | | 10 | | | | \$135.00 | | 0.00 | | | |
| N 2 | WILK | 08/27/24 | 09/02/24 | M-F 10a-3p Mon-Fri | CM | 10:00 AM-3:00 PM | 33333-- | 1:00 | 15 | \$120.00 | ISSUI | 0.00 | NM | 15 | \$1,800.00 |
| | MD - | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/27/24 | 09/02/24 | 33333-- | | 15 | | | | \$120.00 | | 0.00 | | | |
| N 3 | WILK | 08/27/24 | 09/02/24 | M-F 3p-7p Mon-Fri | CM | 3:00 PM-7:00 PM | 11111-- | 1:00 | 5 | \$135.00 | ISSUI | 0.00 | NM | 5 | \$675.00 |
| | PM - | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 08/27/24 | 09/02/24 | 11111-- | | 5 | | | | \$135.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 30 | \$3,825.00 |