

**WPCM
1200 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WSML

**2nd QUARTER 2022
(April 1 – June 30)**

Operations Manager: Carson Johnson

**Report compiled by:
Carson Johnson**

WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
^{1st} Quarter 2022
April 1- June 30

Issue:	CD Crime/Drugs	FY Family/Youth
	EC Economy	GR Growth/Roads/Transportation
	ED Education	HO Housing
	EH Environment/Health	PA Private/Public/Accountability
	IN Infrastructure	POL Politics
	NS National Security	PS Public Safety
	HC Healthcare	AG Agriculture
	MI Military Appreciation/Awareness	HA High School Athletics
	TAX Tax Reform/Taxes	ME Media
	IM Immigration	LE Law Enforcement
	COVID COVID-19	RUS, War in Ukraine
	ART The Arts/Fine Arts	EQ Equal Opportunity

Shows: The Hope Morning Show with Ralph Shaw News and Weather 6a-10a M-F

WPCM-AM 1200
1st Quarter Community Affairs
April 1 – June 30, 2022

Ralph Shaw newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

4/22/22 8a-9a Kurt Ward and Angie Hayes talked with Burlington motivational speaker Mike Bey about his struggle with addiction and recovery. Mike speaks candidly about his struggles with drug addiction which led to the loss of his job, family, and prolonged homelessness. Mike discussed the causes of addiction, the realization that addicts must have to come to terms with their addictions, and the path back from addiction. Discussed local resources available to addicts including local churches, the Allied Churches Homeless Shelter, and Alamance Citizens For A Drug Free Community. **CD HO**

4/29/22 8a-9a Kurt Ward and Angie Hayes talked with Alamance County Sheriff Terry Johnson about the DEA's "Takeback" program. The Takeback program provides families a safe way to dispose of out of date or unwanted prescription medication. Medical Dropoff points are available provided by the Alamance County Sheriff's Office. Discussed the current opioid epidemic nationwide and the specific impact of the epidemic in Alamance County. Discussed the fact that two thirds of Americans have abused prescription medications and a large portion of them are teens who access drugs thru their parents medicine cabinets. **CD, LE, FY, PS**

5/10/22 8a-9a Kurt Ward talked with former Major League Baseball player Darryl Strawberry, scheduled guest speaker for Alamance County's Fellowship Of Christian Athletes banquet, about his time in the Major Leagues and his struggles with drug addictions. Discussed the road to recovery, the realization that addicts often relapse, and how to recover from relapses. Strawberry offered hope to those currently struggling with addiction. Discussed Strawberry's own reasons for using drugs, including an abusive childhood. Discussed family abuse and resources available. **CD, FY, EH,**

5/13/22 8:30a-9a Kurt Ward and Angie Hayes talked with Simeon Hahn from the Alamance Fine Arts Academy about upcoming events, the need for funding the arts, dance, ballet, and theatre as a diversion for youth and a positive resource for youth in Alamance County. **FY, ED, ART**

5/18/22 8:30a-9a Kurt Ward and Angie Hayes talked with Alamance County Sheriff Terry Johnson and Sheriff's Office PIO Byron Tucker about recent hiring initiatives within the Sheriff's Office. The County is currently hiring Detention Center employees. Discussed the Alamance County Sheriff's Office's joint strike force agreement with Guilford, Orange, and Durham Counties and their cooperative initiative to fight the illegal drug trade in their respective counties. Discussed the legality of joint operations, the effect on the community, and the effectiveness of the strike force. Discussed the annual Fallen Heroes Memorial held in Graham in which law enforcement officers killed in the line of duty are recognized. Discussed the impact of local law enforcement on the community both in fighting crime and uplifting the citizens. **CD, LE, PA,**

5/27/22 8:30a-9a Kurt Ward and Angie Hayes talked with Christopher Wiltshire, manager of a local Zaxby's, about his weight loss journey. Wiltshire lost nearly 300 pounds without surgery or an expensive weight loss program. He relied on simple, tried and true, methods like calorie counting, exercise, and proper diet. Discussed the need for healthy eating, exercise, and the mental, emotional, and financial benefits of losing weight. **EH, FY, HC**

5/30/22 8a-9a Kurt Ward and Angie Hayes talked with Lydia Jones, Tony Williams, and pastor Bryan Rainbow, all members of the Morrowtown community. Morrowtown is a formerly segregated community in Alamance County and is home to many African American families. Discussed race and racism in Alamance County and talked about efforts within Morrowtown to reduce drug use, gang violence, and other crime. Talked about the Morrowtown community garden and its effect on the community as well as the involvement of Alamance Citizens For A Drug Free Community. **CD, LE, FY, ED, LE, AG, EC, HO**

6/3/22 8a-9a Kurt Ward and Angie Hayes talked with pastor Andy Clapp from Mt. Zion Baptist Church in Liberty, NC about his role as a pastor and an author. Talked about resources within the community for aspiring writers, how first time authors can be published, and the process of securing a literary agent. Talked about various community programs based out of Mt. Zion Church, including a community garden and food pantry. **ART, FY, AF**

6/10/22 8a-9a Kurt Ward and Angie Hayes talked with Western Alamance Middle School PE teacher Darryl McMullen about physical fitness and physical activity in teens and preteens. Discussed the need for physical activity, especially in youth, both for physical and emotional health. Talked about the effects of the COVID pandemic on teen and preteen physical and mental health. **FY, ED, EH, HA, HC, COVID,**

6/17/22 8a-9a Kurt Ward and Angie Hayes talked with former division one women's college basketball coach Jane Albright about women in sports, including the anniversary of Title IX, the future of college sports under the new Name, Image, Likeness guidelines. Discussed Coach Albright's role as a women's basketball coach and her relationship with some of the top coaches and athletes in the sports world, including John Wooden and Pat Summitt. Talked about the need for athletics in local schools and on the college level and its impact on youth and their success in the world. Discussed funding for women's sports in middle, high school, and college. **HA, FY, ED, EQ,**

6/23/22 8a-9a Kurt Ward and Angie Hayes talked with Jeanie Patton-Coble, founder and executive director of Little Pink Houses Of Hope, the nation's top Breast Cancer Non Profit of 2021. Discussed Little Pink Houses role in providing support for breast cancer patients and their families. Talked about the need for mental and emotional support and treatment in addition to physical treatment. Discussed how common breast cancer is, the costs of treatment, the impact on families, and the emotional and mental struggles of patients. **EH, FY, HC,**

6/24/22 8a-9a Kurt Ward and Angie Hayes talked with Chris Stone, pastor of Unity Worship Center and director of People Who Care. Talked about community resources including substance abuse recovery programs and a ministry for families who have recently lost a loved one. Discussed the current opioid epidemic, the effects of drug abuse and drug trade in the community, and the grief process after losing a loved one. Talked about an upcoming event for families in need providing food and clothing. **CD, FY**

6/30/22 8a-9a Kurt Ward and Angie Hayes talked with Richard Hawley, a Dave Ramsey certified financial coach, about current economic times and struggles of families. Talked about financial strategies to help folks dealing with inflation. Talked about rising costs of everyday items and needs, the need for sound financial planning, how to become financially stable **EC, TAX,**