

**WPCM
920 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPCM

**4th Q QUARTER 2022
(October 1 – December 31)**

Operations Manager: Carson Johnson

**Report compiled by:
Carson Johnson**

WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
4th Quarter 2022
October 1- December 31, 2022

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|--------|------------------------------------|----------------------------------|
| Issue: | CD Crime/Drugs | FY Family/Youth |
| | EC Economy | GR Growth/Roads/Transportation |
| | ED Education | HO Housing |
| | EH Environment/Health | PA Private/Public/Accountability |
| | IN Infrastructure | POL Politics |
| | VOL Volunteering | PS Public Safety |
| | HC Healthcare | AR Addiction/Recovery |
| | MI Military Appreciation/Awareness | HA High School Athletics |
| | TAX Tax Reform/Taxes | ME Media |
| | IM Immigration | LE Law Enforcement |
| | COVID COVID-19 | RUS, War in Ukraine |
| | ART The Arts/Fine Arts | EQ Equal Opportunity |
| | POV Families In Need | MH Mental Health |
| | HT Human Trafficking | |

Shows: The Hope Morning Show with Tom Britt News and Weather 6a-10a M-F

WPCM-AM 920
4th Quarter Community Affairs
October 1 – December 31, 2022

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a, 12p, 5p **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

10/7/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Alex Mebane from Fellowship Of Christian Athletes. Alex is the regional Director for the Alamance, Caswell, Chatham FCA. Discussed their upcoming Fields Of Faith event. Talked about the roll FCA plays in kids lives, giving them direction, talked about the roll athletics plays in students lives, discussed the improved academics and how it lessens the likelihood of a kid getting in trouble with the law and increases the likelihood that they will go on to higher education. FCA events like Fields Of Faith are student organized and student lead and help develop leadership qualities in students. **SA, FY, ED**

10/11/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Maghon Taylor from All She Wrote Notes. Discussed the need for a positive outlook on life, talked about the essence of gift giving to lift the spirits of others and yourself. Discussed love languages and how some people express their love through gifts. Talked about recent studies that have actually shown that the expression "it's more blessed to give than to receive" is true- giving gifts has a positive physiological impact on the giver. **MH**

10/14/22 8a-8:30a Kurt Ward, India Kingers, and Scott Reavis talked with Darnell Gray, pastor of Redeemed Church about their upcoming relaunch at their new location. Redeemed Church has been a pillar of the community for 20 years and is relaunching in a new location. As part of their relaunch they are sponsoring a Stuff The Bus campaign for Christmas Cheer of Alamance County. Christmas Cheer provides Christmas presents for kids in families facing dire economic circumstances and is driven by the community. **POV, FY**

10/21/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Chris Allen about the upcoming Mt. Zion Baptist Association Annual Meeting. Chris is a former cocaine addict who once faced a \$300 a day addiction. Chris talked about his road to recovery and the impossibility of doing it on your own. Chris was also literally lost when he was lost at sea on a raft for three days before being rescued by the Coast Guard. Discussed programs in place for addiction, including Living Free Ministries which is a local Alamance County based non profit. Discussed what leads to addictions and the path to recovery. **CD, AR**

10/25/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Christian Scott, an Elon University alum, about an upcoming black gospel concert at St. Mark's Church during Elon's homecoming weekend. Discussed the heritage of Black Gospel music in the south and specifically in Alamance County. Discussed it's impact on the community. **ART, EQ, FY**

10/28/22 7a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Jay and Christy Doss from Living Free Ministries about their upcoming Festival On The Farm. Living Free Ministries helps those struggling with life controlling issues, including addictions. It is a non profit based in Alamance County and each year leads hundreds of men and women on their path to recovery. Those in the program enter at a minimum of 24 hour of sobriety and when they leave the program are 100% sober and are placed in jobs with a support system that helps them maintain their sobriety. The Interstate 40/85 corridor runs directly thru Alamance County which means drug trafficking and human trafficking are both problems faced locally in the community. The fallout of these problems is residents facing addiction primarily to methamphetamine but in a growing issue Alamance County is seeing more and more fentanyl and heroin overdoses. Living Free is helping to combat this problem in the community. **CD, AR, MH**

11/4/22 7a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Charlotte Smith, professional basketball player in the WNBA and now head coach for the Elon University women's basketball team. Discussed the

need to use positions of influence to make a difference in the community, the importance of mentors- both having a mentor and being a mentor, and surrounding yourself with positive influences.

ED, SA, FY

11/9/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Wayne Brewer about the upcoming Veteran's Day Parade in Graham. Wayne is a Vietnam Veteran and one of the primary organizers of the parade. The Veteran's Day Parade is an opportunity to celebrate our vets and recognize them for their services and sacrifice. Talked about PTSD among veterans. Wayne Brewer has battled PTSD since his return to civilian life and taken firsthand about the effects and how to combat it. Talked about veteran services available in Alamance County, including the AlcoVets which provides financial assistance as well as temporary housing for veterans. Talked about the building of the Chestnutt Ridge Veteran's retreat in Alamance County which will provide mental health care for veterans. **MI, ED, MH**

11/15/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Julie Essary and Carrie Sockwell from the Alamance County Service League. The service league connects women who wish to volunteer with various needs in the community, basically providing a pool of volunteer workers for area non profits. Discussed the need for volunteering in the community, the benefits in the community as well as the benefits to one's own mental health by volunteering. Discussed the various needs of the community and how no matter what your passion is you can find a non profit that will benefit from your input. **VOL**

11/18/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Jeffery Petress from Second Chance Global. Second Chance currently works in Haiti and the Dominican Republic and they provide relief to the poorest of the poorest countries in the world. Discussed the needs of third world countries, talked about what assistance is provided by the United States and the United Nations and how governments are often limited in what they can do but non profit organizations like Second Chance Global can step in and fill needs that governments can't. Often third world countries will refuse help from other governments but will allow non profit groups in to their countries to work. Discussed the effects of wars and revolutions in third world countries on the citizens. **POV, POL**

11/21/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Greg Milton, director of the Cummings High School Band and Cesar Juan Pedro, a student in the Cummings Band, about their upcoming trip to the Sugar Bowl. WPCM dedicated the entire day to a 24 hour radiothon raising funds for the Cummings High School Band's trip to the Sugar Bowl. Cummings High School was selected as the only marching band in the State of North Carolina to play at the Sugar Bowl and to pay for the trip as well as new uniforms they needed around \$75,000. Cummings High School is located in an economically depressed area of Alamance County. The radiothon raised around \$30,000 which allowed them to reach their goal. **ED, SA, FY**

11/22/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Marc Sanders from Grove Park Baptist Church about their upcoming Alternative Christmas Marketplace. Instead of buying a gift for someone Alamance County residents are given an opportunity to buy a meal for someone in a third world country or even to buy a hot meal for a local student through one of the Weekend Backpack programs in Alamance County. Weekend Backpack programs provide food for students in the community who are on free or reduced lunch programs. Often these students only meals come from their school lunch and on weekends and during the summer time they will go hungry. The Backpack Program sends these students home with a backpack of food each Friday to feed them through the weekend. The alternative Christmas Market is an opportunity for Alamance County residents to help with both international and local missions and outreach. **POV**

11/29/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Chief Brian Long and PIO Emily Adkins from the Burlington Police Department about hiring for all positions. Discussed new benefits package and the need for competitive pay for officers. Discussed the Burlington Police Department as a dropoff location for letters to Santa. Kids can write letters to Santa Claus and "mail" them at police headquarters. Santa will answer their letters before Christmas. **LE, FY, PS**

11/30/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Laura McDaniel, representative from Twin Lakes Retirement Community about their upcoming Festival of Lights. The retirement community is decorated with a massive Christmas lights display and for one weekend is open to the public. This is an

opportunity for the public to lift the spirits of the shut in but also can create major traffic issues. Laura talked about the need for the community to be aware of traffic tie-ups in the Twin Lakes area during the Festival of Lights. **MH, PS**

12/1/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Pastor Scott Grimm from the Lamb's Chapel of Burlington. Scott is the new pastor at Lamb's Chapel. Lamb's is a major church in the community with one of the largest Sunday attendances. Lamb's is involved in local missions and outreach as well as hosts Grace Christian Academy, a large private school in Alamance County. This was an opportunity for the community to meet and get to know the new pastor as well as find out plans for the Church's future in the community, including the school. **FY, ED**

12/2/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Scott Hahn, a representative from Feed The Hunger. A Pack-A-Thon is scheduled at Holly Hilly Mall. This is an opportunity for the community to volunteer to pack nutritious meals for both domestic and international relief. Feed The Hunger is an international program that not only helps economically depressed countries meet the dietary needs of their citizens, it also steps in after major disasters. Feed The Hunger Meals were provided as relief to the citizens of Kentucky following devastating floods and also provides meals for those affected by the war in Ukraine. Talked about hunger both in America and abroad- there isn't a world food shortage, there is a world food distribution problem. Feed The Hunger provides logistics for getting food from where it is to where it needs to be. **POV, RUS**

12/6/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Kelly Stutts from Connect 4 Faith. Connect 4 Faith battles child exploitation and helps victims of childhood sexual abuse and human trafficking. They work to combat those abuses. Alamance County sits on the Interstate 40/85 corridor and human trafficking goes right through the county on a daily basis. Discussed ways of combating human trafficking, the efforts of local law enforcement, and what the community can do. **CD, HT**

12/9/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Brian Dehart, pastor at New Covenant Church in Burlington. Discussed the recent leadership change as their lead pastor retired. New Covenant is a major church in the Alamance County area with a high Sunday attendance and this allowed the community to learn firsthand of the changes at the church. **FY**

12/13/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with James McClary, about an upcoming Stuff The Bus drive for Angel Tree Ministries. Angel Tree works with school social workers to identify families that are in dire economic situations and provides relief for them and give Christmas presents to those kids. The community can select and "angel" from a tree that has a family on it with a list of family members and Christmas gifts and then go shopping for them. **FY, POV**

12/16/22 8a-8:30a Kurt Ward, India Kingery, and Scott Reavis talked with Eric Dudley, youth pastor for First Baptist Church of Gibsonville and basketball coach at Burlington Christian Academy. Discussed the impact of athletics on students' lives, the positive impact on their academics, the increased likelihood of attending higher education, and the decreased likelihood of altercations with the law. Talked about using sports as a way of teaching life lessons, discipline, and good habits. **SA, FY, ED**

12/20/22 7a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Angie Hayes. Angie is a former employee of the radio station who had to step down following her cancer diagnosis. Angie joined Kurt, India, and Scott to update the community on her journey following the diagnosis, the struggles of battling a life-threatening disease, particularly around the Christmas holidays. Talked about resources in the community for cancer patients, the need for early diagnosis, regular checkups at milestone ages, and the need for support from friends and family. **HC, MH**