

**WPCM
920 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPCM

**3rd Q QUARTER 2022
(July 1 – September 30)**

Operations Manager: Carson Johnson

**Report compiled by:
Carson Johnson**

WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
^{3rd} Quarter 2022
July 1- September 30

Issue:	CD Crime/Drugs	FY Family/Youth
	EC Economy	GR Growth/Roads/Transportation
	ED Education	HO Housing
	EH Environment/Health	PA Private/Public/Accountability
	IN Infrastructure	POL Politics
	NS National Security	PS Public Safety
	HC Healthcare	AG Agriculture
	MI Military Appreciation/Awareness	HA High School Athletics
	TAX Tax Reform/Taxes	ME Media
	IM Immigration	LE Law Enforcement
	COVID COVID-19	RUS, War in Ukraine
	ART The Arts/Fine Arts	EQ Equal Opportunity
	POV Families In Need	

Shows: The Hope Morning Show with Ralph Shaw News and Weather 6a-10a M-F

WPCM-AM 920
3rd Quarter Community Affairs
July 1 – September 30, 2022

Ralph Shaw newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

7/4/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Betty Stevens from Samaritan's Purse. Discussed the role of Samaritan's Purse in Humanitarian Relief worldwide. Talked about the role of Samaritan's Purse in North Carolina following hurricanes as well as how quickly they respond to a disaster. Talked about the December Operation Christmas Child shoebox ministry and its impact on children living in poverty worldwide. **FY, RUS, EC, POV**

7/11/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Byron Tucker from the Alamance County Sheriff's Office about a current rash of phone scams hitting Alamance County. Scammers call individuals, generally targeting the elderly, and tell them they have missed a court date or a jury summons and claim there is a warrant for their arrest. Scammers then attempt to get the victim to give them money via wire transfer, gift cards, or bitcoin. Tucker discussed that the Alamance County Sheriff's office will never contact someone via phone, they will do it in person, provided resources for verifying that victims are not going to be charged with a crime, advised listeners if they receive one of these phone calls to hang up, do not give any information, and call 911 immediately. **CD, LE**

7/26/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Amanda Bartolomo from Meals On Wheels of Alamance County. Discussed the need for volunteers to deliver meals, talked about how it's much more than just a meal. Delivery drivers also provide welfare checks for the elderly and often are the only human interaction the recipients will have during the week. Discussed how the community can get involved in volunteering and how someone can become eligible for delivery. **HO, PA, POV**

8/2/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Rachel Baldwin, a local Edward Jones Financial Planner about being a drop off site for the Alamance Chamber's Classroom Collection. Discussed the Chamber's school supplies drive leading up to the beginning of the school year. Each school year teachers provide thousands of dollars of supplies out of their own pockets for kids in their classes. The Classroom Collection helps to alleviate some of those burdens. **ED, POV**

8/5/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Sarah Dove from Arms Of Grace Pregnancy Resource Center. Discussed teen pregnancy, single moms, adoption, and resources other than abortion for women expecting children in less than ideal circumstances. Discussed the needs of young mothers and single moms. **FY, PA, HC, POV**

8/17/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Greg Milton, Director of the Cummings High School Band and local businessman Chuck Hursey about a fund raiser for the Cumming High School's Band. The Cummings Band has been selected as the only North Carolina High School Band to perform in the Sugar Bowl and they need new uniforms. Band uniforms cost about \$600 per uniform and the band needs to raise around \$36,000 before their trip in December. Chuck Hursey made a donation to the band and is holding a community pep rally highlighting the band and the Cummings football team. He issued a challenge for other community business owners to donate as well. Cummings High School is located in East Burlington in an economically depressed area of Burlington and often don't receive the attention and funding other schools have. Discussed the impact of Band and the arts on students, including lower dropout rates, and higher grades. Talked about the need for support from the community. **ED, FY, HA, CD**

8/19/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Alamace Burlington School Systems PIO Les Atkins about the upcoming school year. Discussed the new ABSS superintendent, talked about High School Football kicking off, discussed the new High School and potential proposed names for the school. Talked about redistricting, the need to be involved in local elections because the new school board will vote of

the redistrictin plan. Talked about ABSS's current staffin needs as the new school year begins and hiring opportunities for teachers, bus drivers, and other staff. **ED, HA, POL, PA**

9/1/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Lt. Jeff Kulogy, PIO Emily Adkins, and Granville Simmons from the Burlington Police Department about the BPD Community Police Academy. The Community Police academy gives local members of the community a free opportunity to see behind the scenes of the Burlington police Department. Members of the 10 week course can learn law enforcement porceedure, Crime Scene Investigation, take a police ride along, and get a better understanding of how the local police department works. **LE, CD, PA**

9/6/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Col. Bobby Chin and Wayne Brewer from the AlcoVets, a local veteran's organization about the AlcoVets Balloon Festival. The balloon festival is a major fund raiser for AlcoVets as well as a major economic opportunity for Alamance County. The festival began in 1987 and ran until 2001. The AlcoVets have brought it back. Discussed the need for money to support Alamance County veterans, including the building of the Chesnutt Ridge Veterans Retreat which will help treat veterans suffering from PTSD. Chin discussed the economic boon and tourism benefits of the Balloon Festival, Brewer discussed the issues veterans face when returning from the service, including PTSD, economic difficulties, and disconnect from the community. Discussed the change in treatment of veterans over the year from considering PTSD to be just "shell shock" to the new support that veterans have vs when Brewer returned from the Vietman War. **MI, EC, HO**

9/9/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Byron Tucker and Madrice Dodson from the Alamance County Sheriff's Office about their upcoming hiring event. Discussed the current need for detention center workers and sworn deputies. The ACSO is currently understaffed in both areas. Discussed benefits of working for the Sheriff's Office, the needs of the community regarding deputies, and the roll ACSO plays in Alamance County. **LE, EC, CD**

9/22/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Staci Stepp from Home Sweet Hope, which serves foster care children. Home Sweet Hope brings attention, resources, and hope for families opening their homes to foster children. They provide room redesigns for children, including helping families with new funiture for foster care children. This helps kids adjust to their new settings and in many cases is the first time a child has had a room or even a bed of their own. Discussed the need for foster care and the cahllenges faced by caregivers and kids in foster care. **FY, POV, PA**

9/28/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Angie Hall and Briget Werner from Family Abuse Services of Alamance County. Discussed upcoming fundraisers as well as what Family Abuse Services does for the community. Talked about how to request help, the crisis hotline, and legal assistance provided to those seeking protection. **FY, POV, PA**

9/30/22 8:30a-9a Kurt Ward, India Kingery, and Scott Reavis talked with Jay and Christy Doss from Living Free Ministries. Living Free provides assistance and rehabilitation for men battling drug and alcohol addictions and for women facing life controlling issues, including abusive relationships. Living Free provides a place to stay for these individuals and helps them stay clean and sober, helps them with education and provides jobs for those being treated. After treatment Living Free helps with job placement. **HC, POV, HO**