



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 880293 /		<u>Alt Order #</u> WOC11046502
<u>Product</u> 2018 Primary Election		
<u>Contract Dates</u> 07/16/18 - 07/29/18		<u>Estimate #</u> 435
<u>Advertiser</u> A Public Voice		<u>Original Date / Revision</u> 07/17/18 / 07/19/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 706.80
<u>Agcy Code</u> 9916670	<u>Advertiser Code</u> 59	<u>Product 1/2</u> 66
<u>Agency Ref</u> 140343		<u>Advertiser Ref</u> 66760

And:

**AxMedia**  
**1251 NW Briarcliff Pkwy**  
**STE 85**  
**Kansas City, MO 64116**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/23/18	07/26/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				2	\$130.00	2.70			
N 2	WIBW	07/23/18	07/26/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				3	\$180.00	5.80			
N 3	WIBW	07/23/18	07/26/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				2	\$135.00	5.30			
N 4	WIBW	07/23/18	07/26/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				2	\$265.00	5.30			
N 5	WIBW	07/23/18	07/26/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				3	\$145.00	5.60			
N 6	WIBW	07/23/18	07/26/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				3	\$250.00	11.90			
N 7	WIBW	07/23/18	07/26/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				2	\$340.00	9.10			
N 8	WIBW	07/23/18	07/25/18	CBS Evening News	5:30 PM-6:00 PM		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	M-W----				1	\$1,875.00	12.60			
N 9	WIBW	07/23/18	07/26/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				2	\$600.00	15.70			
N 10	WIBW	07/23/18	07/26/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				2	\$600.00	16.50			
N 11	WIBW	07/23/18	07/23/18	Monday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	M-----				1	\$825.00	5.50			
N 12	WIBW	07/23/18	07/26/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$2,550.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 07/16/18 - 07/29/18	<u>Product</u> 2018 Primary Election	<u>Estimate #</u> 435
<u>Advertiser</u> A Public Voice		<u>Original Date / Revision</u> 07/17/18 / 07/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				3	\$850.00	15.50			
N 13	WIBW	07/23/18	07/26/18	Late Show	10:35 PM-11:35 PM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	MTWT---				3	\$225.00	4.50			
N 14	WIBW	07/16/18	07/20/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				3	\$130.00	2.70			
N 15	WIBW	07/16/18	07/20/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				4	\$180.00	5.80			
N 16	WIBW	07/16/18	07/20/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				4	\$135.00	5.30			
N 17	WIBW	07/16/18	07/20/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	---TF--				2	\$265.00	5.30			
N 18	WIBW	07/16/18	07/20/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	4	\$580.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				4	\$145.00	5.60			
N 19	WIBW	07/16/18	07/20/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				4	\$250.00	11.90			
N 20	WIBW	07/16/18	07/20/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$1,020.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				3	\$340.00	9.10			
N 21	WIBW	07/16/18	07/20/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				3	\$600.00	15.70			
N 22	WIBW	07/16/18	07/20/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	---TF--				2	\$600.00	16.50			
N 23	WIBW	07/23/18	07/24/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	-T-----				1	\$1,250.00	16.20			
N 24	WIBW	07/23/18	07/24/18	Tuesday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$865.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	-T-----				1	\$865.00	9.90			
N 25	WIBW	07/16/18	07/20/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	3	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	--WTF--				3	\$850.00	15.50			
N 26	WIBW	07/16/18	07/20/18	Late Show	10:35 PM-11:35 PM		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	---TF--				2	\$225.00	4.50			
N 27	WIBW	07/16/18	07/20/18	CBS Evening News	5:30 PM-6:00 PM		:30				NM	1	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	----F--				1	\$1,875.00	12.60			
N 28	WIBW	07/23/18	07/25/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	--W----				1	\$825.00	8.50			
N 29	WIBW	07/16/18	07/20/18	Friday Prime Hr 3	9:00 PM-10:00 PM		:30				NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----F				1	\$925.00				

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<u>Contract Dates</u> 07/16/18 - 07/29/18	<u>Product</u> 2018 Primary Election	<u>Estimate #</u> 435
<u>Advertiser</u> A Public Voice		<u>Original Date / Revision</u> 07/17/18 / 07/19/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	----F--				1	\$925.00	10.80			
N 30	WIBW	07/16/18	07/21/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S-				1	\$100.00	3.40			
N 31	WIBW	07/16/18	07/21/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S-				1	\$330.00	9.20			
N 32	WIBW	07/16/18	07/21/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S-				1	\$330.00	9.40			
N 33	WIBW	07/16/18	07/21/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S-				1	\$525.00	12.70			
N 34	WIBW	07/16/18	07/22/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$375.00	9.20			
N 35	WIBW	07/16/18	07/22/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$225.00	5.90			
N 36	WIBW	07/16/18	07/22/18	13 News Sun Edition	10a-11a		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$120.00	4.30			
N 37	WIBW	07/16/18	07/22/18	13 News @ 530p Sun	5:30 PM-6:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$375.00	7.10			
N 38	WIBW	07/16/18	07/22/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$1,090.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$1,090.00	11.90			
N 39	WIBW	07/16/18	07/22/18	Sunday Prime Hr 3	8:00 PM-9:00 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$675.00	8.10			
N 40	WIBW	07/16/18	07/22/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----S				1	\$790.00	14.40			
N 41	WIBW	07/23/18	07/29/18	Thursday Prime Hr 3	9p-10p		:30				NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/23/18	07/29/18	---1---				1	\$825.00	0.00			
N 42	WIBW	07/20/18	07/20/18	Friday Prime Hr 2	8p-9p		:30				NM	1	\$815.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	----1--				1	\$815.00	0.00			
N 43	WIBW	07/21/18	07/21/18	Saturday Prime Hr 1	658p-8p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/16/18	07/22/18	-----1-				1	\$450.00	0.00			
<b>Totals</b>								<b>706.80</b>				<b>82</b>	<b>\$35,335.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 -07/26/18	82	\$35,335.00	(\$5,300.25)	\$30,034.75
<b>Totals</b>	<b>82</b>	<b>\$35,335.00</b>	<b>(\$5,300.25)</b>	<b>\$30,034.75</b>

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880293 /	WOC11046502

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/16/18 - 07/29/18	2018 Primary Election	435

<u>Advertiser</u>	<u>Original Date / Revision</u>
A Public Voice	07/17/18 / 07/19/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> WIBW-TV (Topeka)	<b>Date:</b> 6/6/18
--	------------------------

I, AxMedia (previously Axiom Strategies)

do hereby request station time concerning the following issue:

Concerning - Election for Kansas Governor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: A Public Voice

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

A Public Voice, 15094 Township Road 403. Thornville, OH 43076.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Mark Becker, President

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/6/18

Date

*Sarah Blue*

Signature

817-805-3330

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**