



**WIBW**  
**631 SW Commerce PI**  
**Topeka, KS 66615**  
**(785) 272-6397**

# CONTRACT

<u>Contract / Revision</u> 906072 /		<u>Alt Order #</u> WOC11786589
<u>Product</u> Issue		
<u>Contract Dates</u> 09/12/18 - 09/18/18		<u>Estimate #</u> 5011
<u>Advertiser</u> Congressional Leadership Fund		<u>Original Date / Revision</u> 09/04/18 / 09/04/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 7200	<u>Advertiser Code</u> 364	<u>Product 1/2</u> 451
<u>Agency Ref</u> 7200		<u>Advertiser Ref</u> 52289

And:

**Nebo Media**  
**PO Box 9825**  
**Arlington, VA 22219**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	09/12/18	09/17/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	1-111--				4	\$250.00				
N 2	WIBW	09/12/18	09/18/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	11111--				5	\$300.00				
N 3	WIBW	09/12/18	09/18/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	-1111--				4	\$350.00				
N 4	WIBW	09/12/18	09/18/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	11111--				5	\$400.00				
N 5	WIBW	09/12/18	09/18/18	13 News Eye on NE KS@4p	4:00 PM-4:30 PM		:30				NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	11111--				5	\$100.00				
N 6	WIBW	09/12/18	09/18/18	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	11111--				5	\$150.00				
N 7	WIBW	09/12/18	09/18/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	11111--				5	\$800.00				
N 8	WIBW	09/12/18	09/18/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	11111--				5	\$800.00				
N 9	WIBW	09/12/18	09/14/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	--1-1--				2	\$1,300.00				
N 10	WIBW	09/12/18	09/18/18	Late Show	10:35 PM-11:35 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/18	09/18/18	11111--				5	\$350.00				
N 11	WIBW	09/12/18	09/15/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$375.00				
N 12	WIBW	09/12/18	09/15/18	M-Su All Day Rotator	10:35 PM-11:35 PM		:30				NM	1	\$250.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



**WIBW**  
 631 SW Commerce Pl  
 Topeka, KS 66615  
 (785) 272-6397

<u>Contract / Revision</u> 906072 /	<u>Alt Order #</u> WOC11786589
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<u>Contract Dates</u> 09/12/18 - 09/18/18	<u>Product</u> Issue	<u>Estimate #</u> 5011
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<u>Advertiser</u> Congressional Leadershi	<u>Original Date / Revision</u> 09/04/18 / 09/04/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/10/18	09/16/18	-----1-				1	\$250.00				
							<b>Totals</b>	0.00				47	\$20,125.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/18/18	47	\$20,125.00	(\$3,018.75)	\$17,106.25
<b>Totals</b>	47	\$20,125.00	(\$3,018.75)	\$17,106.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# WOC11786589 [00.00]

Order Printout



**Order Status:** Opened-New      **Start/End Dates:** 09/12/18 - 09/18/18      **C/P/E:** 364 / 451 / 5011  
**Traffic #:**      **Agency:** NEBO      **Product Desc.:** Issue  
**Buyer Order #:** 7701270      **Advertiser:** Congressional Leadership Fund 2018      **Estimate Desc.:** Kansas TV 9.12-9.18 ADD  
**AE:** Brian Haug      **Buyer:**      **Total Cost:** \$20,125.00 (Cash)  
**Property:** WIBW TV      **Primary Demo:**      **Received Date:** 9/04/18 7:23 AM  
**Sales Region:** Local

**Comments:**  
 Separation: 30

List Items							Spots					Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 12					Total Spots	Total Cost
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	WTFSSMT	250.00	1					1	250.00
	(Program: 13 NWS-MRNG 2)Target 102 Index: 117. Nielsen: 5.6												
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	W-----	250.00	1					1	250.00
	(Program: 13 NWS-MRNG 2)Target 102 Index: 117. Nielsen: 5.6												
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	-T-----	250.00	1					1	250.00
	(Program: 13 NWS-MRNG 2)Target 102 Index: 117. Nielsen: 5.6												
1	13 NWS-MRNG 2	NM	:30	6:00 AM-7:00 AM	-F----	250.00	1					1	250.00
	(Program: 13 NWS-MRNG 2)Target 102 Index: 117. Nielsen: 5.6												
2	PRICE-RT 2-CBS<	NM	:30	10:00 AM-11:00 AM	-----M-	300.00	1					1	300.00
	(Program: PRICE-RT 2-CBS<)Target 102 Index: 107. Nielsen: 6.2												
2	PRICE-RT 2-CBS<	NM	:30	10:00 AM-11:00 AM	-----T	300.00	1					1	300.00
	(Program: PRICE-RT 2-CBS<)Target 102 Index: 107. Nielsen: 6.2												
2	PRICE-RT 2-CBS<	NM	:30	10:00 AM-11:00 AM	W-----	300.00	1					1	300.00
	(Program: PRICE-RT 2-CBS<)Target 102 Index: 107. Nielsen: 6.2												
2	PRICE-RT 2-CBS<	NM	:30	10:00 AM-11:00 AM	-T-----	300.00	1					1	300.00
	(Program: PRICE-RT 2-CBS<)Target 102 Index: 107. Nielsen: 6.2												
2	PRICE-RT 2-CBS<	NM	:30	10:00 AM-11:00 AM	-F----	300.00	1					1	300.00
	(Program: PRICE-RT 2-CBS<)Target 102 Index: 107. Nielsen: 6.2												
3	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-----T	350.00	1					1	350.00
	(Program: MIDDAY-KANSAS)Target 102 Index: 110. Nielsen: 10.9												
3	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	W-----	350.00	1					1	350.00
	(Program: MIDDAY-KANSAS)Target 102 Index: 110. Nielsen: 10.9												

List Items							Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 12												Total Spots	Total Cost
3	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-T-----	350.00	1												1	350.00
	(Program: MIDDAY-KANSAS)Target 102 Index: 110, Nielsen: 10.9																			
3	MIDDAY-KANSAS	NM	:30	12:00 PM-12:30 PM	-F-----	350.00	1												1	350.00
	(Program: MIDDAY-KANSAS)Target 102 Index: 110, Nielsen: 10.9																			
4	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-----M-	400.00	1												1	400.00
	(Program: BOLD&BEAUTIFUL)Target 102 Index: 112, Nielsen: 5.9																			
4	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-----T	400.00	1												1	400.00
	(Program: BOLD&BEAUTIFUL)Target 102 Index: 112, Nielsen: 5.9																			
4	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	W-----	400.00	1												1	400.00
	(Program: BOLD&BEAUTIFUL)Target 102 Index: 112, Nielsen: 5.9																			
4	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-T-----	400.00	1												1	400.00
	(Program: BOLD&BEAUTIFUL)Target 102 Index: 112, Nielsen: 5.9																			
4	BOLD&BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	-F-----	400.00	1												1	400.00
	(Program: BOLD&BEAUTIFUL)Target 102 Index: 112, Nielsen: 5.9																			
5	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	-----M-	100.00	1												1	100.00
	(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114, Nielsen: 1.5																			
5	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	-----T	100.00	1												1	100.00
	(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114, Nielsen: 1.5																			
5	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	W-----	100.00	1												1	100.00
	(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114, Nielsen: 1.5																			
5	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	-T-----	100.00	1												1	100.00
	(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114, Nielsen: 1.5																			
5	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	-F-----	100.00	1												1	100.00
	(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114, Nielsen: 1.5																			
6	DAILY MAIL TV<	NM	:30	4:30 PM-5:00 PM	-----M-	150.00	1												1	150.00
	(Program: DAILY MAIL TV<)Target 102 Index: 110, Nielsen: 1.4																			
6	DAILY MAIL TV<	NM	:30	4:30 PM-5:00 PM	-----T	150.00	1												1	150.00
	(Program: DAILY MAIL TV<)Target 102 Index: 110, Nielsen: 1.4																			
6	DAILY MAIL TV<	NM	:30	4:30 PM-5:00 PM	W-----	150.00	1												1	150.00
	(Program: DAILY MAIL TV<)Target 102 Index: 110, Nielsen: 1.4																			
6	DAILY MAIL TV<	NM	:30	4:30 PM-5:00 PM	-T-----	150.00	1												1	150.00
	(Program: DAILY MAIL TV<)Target 102 Index: 110, Nielsen: 1.4																			
6	DAILY MAIL TV<	NM	:30	4:30 PM-5:00 PM	-F-----	150.00	1												1	150.00
	(Program: DAILY MAIL TV<)Target 102 Index: 110, Nielsen: 1.4																			
7	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M-	800.00	1												1	800.00
	(Program: 13 NWS AT 6)Target 102 Index: 111, Nielsen: 16.3																			
7	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----T	800.00	1												1	800.00
	(Program: 13 NWS AT 6)Target 102 Index: 111, Nielsen: 16.3																			
7	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	W-----	800.00	1												1	800.00
	(Program: 13 NWS AT 6)Target 102 Index: 111, Nielsen: 16.3																			
7	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-T-----	800.00	1												1	800.00
	(Program: 13 NWS AT 6)Target 102 Index: 111, Nielsen: 16.3																			

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 12													Total Spots	Total Cost
7	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-F----	800.00	1													1	800.00
(Program: 13 NWS AT 6)Target 102 Index: 111, Nielsen: 16.3																					
8	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-----M-	800.00	1													1	800.00
(Program: WHEEL-FORTNE)Target 102 Index: 108, Nielsen: 15.9																					
8	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-----T	800.00	1													1	800.00
(Program: WHEEL-FORTNE)Target 102 Index: 108, Nielsen: 15.9																					
8	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	W-----	800.00	1													1	800.00
(Program: WHEEL-FORTNE)Target 102 Index: 108, Nielsen: 15.9																					
8	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-T-----	800.00	1													1	800.00
(Program: WHEEL-FORTNE)Target 102 Index: 108, Nielsen: 15.9																					
8	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-F----	800.00	1													1	800.00
(Program: WHEEL-FORTNE)Target 102 Index: 108, Nielsen: 15.9																					
9	13 NWS AT 10<	NM	:30	10:00 PM-10:35 PM	W-----	1,300.00	1													1	1,300.00
(Program: 13 NWS AT 10<)Target 102 Index: 117, Nielsen: 14.4																					
9	13 NWS AT 10<	NM	:30	10:00 PM-10:35 PM	-F----	1,300.00	1													1	1,300.00
(Program: 13 NWS AT 10<)Target 102 Index: 117, Nielsen: 14.4																					
10	Late Show	NM	:30	10:35 PM-11:35 PM	-----M-	350.00	1													1	350.00
(Program: Late Show)Target 102 Index: 123, Nielsen: 4																					
10	Late Show	NM	:30	10:35 PM-11:35 PM	-----T	350.00	1													1	350.00
(Program: Late Show)Target 102 Index: 123, Nielsen: 4																					
10	Late Show	NM	:30	10:35 PM-11:35 PM	W-----	350.00	1													1	350.00
(Program: Late Show)Target 102 Index: 123, Nielsen: 4																					
10	Late Show	NM	:30	10:35 PM-11:35 PM	-T-----	350.00	1													1	350.00
(Program: Late Show)Target 102 Index: 123, Nielsen: 4																					
10	Late Show	NM	:30	10:35 PM-11:35 PM	-F----	350.00	1													1	350.00
(Program: Late Show)Target 102 Index: 123, Nielsen: 4																					
11	WHEEL-FORTNE W	NM	:30	6:30 PM-7:00 PM	---S---	375.00	1													1	375.00
(Program: WHEEL-FORTNE W)Target 102 Index: 105, Nielsen: 5.9																					
12	BLUE BLOODS<	NM	:30	10:35 PM-11:35 PM	---S---	250.00	1													1	250.00
(Program: BLUE BLOODS<)Target 102 Index: 129, Nielsen: 2.2000000000000002																					
Spot Totals:										47										47	\$20,125.00

MONTH	SPOTS	COST
September	47	\$20,125.00

MONTH	SPOTS	COST
September	47	\$20,125.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WIBW-TV 631 SW Commerce Pl. Topeka, KS 66605</i>	<b>Date:</b>
---	--------------

I, **Adam Ziegler**

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

2018 Congressional Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Congressional Leadership Fund  
1747 Pennsylvania Ave NW, 5th Floor  
Washington DC, 20008  
202-558-6420

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Fred Malek- Chairman  
Mason Fink

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

6/7/2018                      *Adrian C. B.*                      202-337-5700  
Date    Signature    Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted                       Accepted in Part                       Rejected

\_\_\_\_\_  
Signature    Printed Name    Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**