



**WIBW**  
 631 SW Commerce Pl  
 Topeka, KS 66615  
 (785) 272-6397

# CONTRACT

<u>Contract / Revision</u> 915397 /		<u>Alt Order #</u> WOC11799544
<u>Product</u> Issue		
<u>Contract Dates</u> 09/26/18 - 10/02/18		<u>Estimate #</u> 5373
<u>Advertiser</u> Congressional Leadership Fund		<u>Original Date / Revision</u> 09/21/18 / 09/21/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u> 9914610	<u>Advertiser Code</u> 364	<u>Product 1/2</u> 451
<u>Agency Ref</u> 7200	<u>Advertiser Ref</u> 52289	

And:

Nebo Media  
 PO Box 9825  
 Arlington, VA 22219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	WIBW	09/26/18	09/27/18	CBS AM News	4:30 AM-5:00 AM		:30				NM	1	\$40.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/24/18	09/30/18	---1---				1	\$40.00					
N 2	WIBW	09/26/18	10/02/18	CBS This Morning Hr 1	7a-8a		:30				NM	3	\$1,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	-11-1--				3	\$350.00					
N 3	WIBW	09/26/18	10/02/18	Young and the Restless	11:00 AM-12:00 PM		:30				NM	5	\$1,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	11111--				5	\$350.00					
N 4	WIBW	09/26/18	10/02/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	3	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	111----				3	\$150.00					
N 5	WIBW	09/26/18	10/02/18	13 News Eye on NE KS@4p	4:00 PM-4:30 PM		:30				NM	3	\$450.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	-11-1--				3	\$150.00					
N 6	WIBW	09/26/18	10/02/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	3	\$1,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	-11-1--				3	\$600.00					
N 7	WIBW	09/26/18	10/02/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	-1--1--				2	\$800.00					
N 8	WIBW	09/26/18	10/01/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	2	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	1--1---				2	\$800.00					
N 9	WIBW	09/26/18	10/02/18	Late Show	10:35 PM-11:35 PM		:30				NM	5	\$1,750.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		09/26/18	10/02/18	11111--				5	\$350.00					
<b>Totals</b>												0.00	27	\$10,490.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 - 09/30/18	16	\$6,090.00	(\$913.50)	\$5,176.50
10/01/18 - 10/02/18	11	\$4,400.00	(\$660.00)	\$3,740.00
<b>Totals</b>	27	\$10,490.00	(\$1,573.50)	\$8,916.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)  
 This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



**WIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

<u>Contract / Revision</u>	<u>Alt Order #</u>
915397 /	WOC11799544

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/26/18 - 10/02/18	Issue	5373

<u>Advertiser</u>	<u>Original Date / Revision</u>
Congressional Leadershi	09/21/18 / 09/21/18

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# WOC11799544 [00.01]

Order Printout



Order Status: Opened-Revised      Start/End Dates: 09/26/18 - 10/02/18      C/P/E: 364 / 451 / 5373  
 Traffic #:      Agency: NEBO      Product Desc.: Issue  
 Buyer Order #: 7765309      Advertiser: Congressional Leadership Fund 2018      Estimate Desc.: Kansas TV 9.26-10.2 ADD  
 AE: Brian Haug      Buyer:      Total Cost: \$10,490.00 (Cash)  
 Property: WIBW-TV      Primary Demo:      Received Date: 9/20/18 12:37 PM  
 Sales Region: Local

Comments:  
 Separation: 30

Line	Program	ST	Len	Time	Days	Rate	Sep 26	Spots							Totals		
												Total Spots	Total Cost				
1	CBS MORN NWS<	NM	:30	4:30 AM-5:00 AM	-T-----	40.00	1								1	40.00	
(Program: CBS MORN NWS<)Target 102 Index: 124, Nielsen: 0.5																	
2	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	-----T	350.00	1									1	350.00
(Program: CBS THS MRNG-2<)Target 102 Index: 119, Nielsen: 5																	
2	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	W-----	350.00	1									1	350.00
(Program: CBS THS MRNG-2<)Target 102 Index: 119, Nielsen: 5																	
2	CBS THS MRNG-2<	NM	:30	7:00 AM-9:00 AM	-F-----	350.00	1									1	350.00
(Program: CBS THS MRNG-2<)Target 102 Index: 119, Nielsen: 5																	
4	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	-----M-	350.00	1									1	350.00
(Program: YOUNG&RESTLESS)Target 102 Index: 111, Nielsen: 4.5																	
4	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	-----T	350.00	1									1	350.00
(Program: YOUNG&RESTLESS)Target 102 Index: 111, Nielsen: 4.5																	
4	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	W-----	350.00	1									1	350.00
(Program: YOUNG&RESTLESS)Target 102 Index: 111, Nielsen: 4.5																	
4	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	-T-----	350.00	1									1	350.00
(Program: YOUNG&RESTLESS)Target 102 Index: 111, Nielsen: 4.5																	
4	YOUNG&RESTLESS	NM	:30	11:00 AM-12:00 PM	-F-----	350.00	1									1	350.00
(Program: YOUNG&RESTLESS)Target 102 Index: 111, Nielsen: 4.5																	
5	VARIOUS	NM	:30	2:00 PM-3:00 PM	-----M-	150.00	1									1	150.00
(Program: VARIOUS)Target 102 Index: 104, Nielsen: 2.2989999999999998																	
5	VARIOUS	NM	:30	2:00 PM-3:00 PM	-----T	150.00	1									1	150.00
(Program: VARIOUS)Target 102 Index: 104, Nielsen: 2.2989999999999998																	



List Items								Spots												Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep 26												Total Spots	Total Cost	
5	VARIOUS	NM	:30	2:00 PM-3:00 PM	WTFSSMT	150.00	1												1	150.00	
(Program: VARIOUS)Target 102 Index: 104. Nielsen: 2.2999999999999999																					
6	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	-----T	150.00	1												1	150.00	
(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114. Nielsen: 1.5																					
6	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	W-----	150.00	1												1	150.00	
(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114. Nielsen: 1.5																					
6	13 NEWS-EYE-KS<	NM	:30	4:00 PM-4:30 PM	-F-----	150.00	1												1	150.00	
(Program: 13 NEWS-EYE-KS<)Target 102 Index: 114. Nielsen: 1.5																					
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-----T	600.00	1												1	600.00	
(Program: LIVE AT 5)Target 102 Index: 113. Nielsen: 10.1999999999999999																					
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	W-----	600.00	1												1	600.00	
(Program: LIVE AT 5)Target 102 Index: 113. Nielsen: 10.1999999999999999																					
7	LIVE AT 5	NM	:30	5:00 PM-5:30 PM	-F-----	600.00	1												1	600.00	
(Program: LIVE AT 5)Target 102 Index: 113. Nielsen: 10.1999999999999999																					
8	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----T	800.00	1												1	800.00	
(Program: 13 NWS AT 6)Target 102 Index: 111. Nielsen: 16.3																					
8	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-F-----	800.00	1												1	800.00	
(Program: 13 NWS AT 6)Target 102 Index: 111. Nielsen: 16.3																					
8	13 NWS AT 6	NM	:30	6:00 PM-6:30 PM	-----M	800.00	1												1	800.00	
(Program: 13 NWS AT 6)Target 102 Index: 111. Nielsen: 16.3																					
9	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-----M	800.00	1												1	800.00	
(Program: WHEEL-FORTNE)Target 102 Index: 108. Nielsen: 15.9																					
9	WHEEL-FORTNE	NM	:30	6:30 PM-7:00 PM	-T-----	800.00	1												1	800.00	
(Program: WHEEL-FORTNE)Target 102 Index: 108. Nielsen: 15.9																					
11	Late Show	NM	:30	10:35 PM-11:35 PM	-----M-	350.00	1												1	350.00	
(Program: Late Show)Target 102 Index: 123. Nielsen: 4																					
11	Late Show	NM	:30	10:35 PM-11:35 PM	-----T	350.00	1												1	350.00	
(Program: Late Show)Target 102 Index: 123. Nielsen: 4																					
11	Late Show	NM	:30	10:35 PM-11:35 PM	W-----	350.00	1												1	350.00	
(Program: Late Show)Target 102 Index: 123. Nielsen: 4																					
11	Late Show	NM	:30	10:35 PM-11:35 PM	-T-----	350.00	1												1	350.00	
(Program: Late Show)Target 102 Index: 123. Nielsen: 4																					
11	Late Show	NM	:30	10:35 PM-11:35 PM	-F-----	350.00	1												1	350.00	
(Program: Late Show)Target 102 Index: 123. Nielsen: 4																					
Spot Totals:							27												27	\$10,490.00	

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	27	\$10,490.00			

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <i>WIBW-TV 631 SW Commerce Pl. Topeka, KS 66605</i>	<b>Date:</b>
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I, **Adam Ziegler**

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: \_\_\_\_\_



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
 Yes  No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

2018 Congressional Election

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Congressional Leadership Fund  
1747 Pennsylvania Ave NW, 5th Floor  
Washington DC, 20008  
202-558-6420

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Fred Malek- Chairman  
Mason Fink

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

<u>6/7/2018</u> Date	<u></u> Signature	<u>202-337-5700</u> Contact Phone Number
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**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

_____ Signature	_____ Printed Name	_____ Title
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### AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**