

CONTRACT



WIBW
 631 SW Commerce Pl
 Topeka, KS 66615
 (785) 272-6397

<u>Contract / Revision</u> 875572 /		<u>Alt Order #</u> WOC11029426
<u>Product</u> 2018 Primary Election		
<u>Contract Dates</u> 07/11/18 - 07/17/18		<u>Estimate #</u> 416
<u>Advertiser</u> Kansas Can Do Anything PAC		<u>Original Date / Revision</u> 07/09/18 / 07/09/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
		<u>Total Ratings</u> 566.80
<u>Agency Code</u> 9916670	<u>Advertiser Code</u> 63	<u>Product 1/2</u> 71
<u>Agency Ref</u> 140343	<u>Advertiser Ref</u> 150670	

And:

AxMedia
 1251 NW Briarcliff Pkwy
 STE 85
 Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	07/11/18	07/17/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/18	07/17/18	MTWTF--				5	\$250.00	11.90			
N 2	WIBW	07/11/18	07/17/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	5	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/18	07/17/18	11111--				5	\$135.00	5.30			
N 3	WIBW	07/11/18	07/17/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	5	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/18	07/17/18	11111--				5	\$145.00	5.60			
N 4	WIBW	07/11/18	07/15/18	13 News Sun Edition	10:00 AM-10:30 AM		:30				NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	-----1				1	\$120.00	4.30			
N 5	WIBW	07/11/18	07/14/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	-----1-				1	\$100.00	3.40			
N 6	WIBW	07/11/18	07/17/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/18	07/17/18	11111--				5	\$180.00	5.80			
N 7	WIBW	07/11/18	07/14/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	-----1-				1	\$330.00	9.40			
N 8	WIBW	07/11/18	07/14/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/09/18	07/15/18	-----1-				1	\$330.00	9.20			
N 9	WIBW	07/11/18	07/17/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/18	07/17/18	11111--				5	\$600.00	16.50			
N 10	WIBW	07/11/18	07/17/18	Bold and Beautiful	12:30 PM-1:00 PM		:30				NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/18	07/17/18	11111--				5	\$225.00	6.30			
N 11	WIBW	07/11/18	07/17/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/11/18	07/17/18	11111--				5	\$340.00	9.10			
N 12	WIBW	07/11/18	07/15/18	Face The Nation	9:30 AM-10:00 AM		:30				NM	1	\$225.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Contract Dates</u> 07/11/18 - 07/17/18		<u>Product</u> 2018 Primary Election
		<u>Estimate #</u> 416
<u>Advertiser</u> Kansans Can Do Anythin		<u>Original Date / Revision</u> 07/09/18 / 07/09/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-----S				1	\$225.00	5.90			
N 13	WIBW	07/11/18	07/17/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/18	07/17/18	11111--				5	\$600.00	15.70			
N 14	WIBW	07/11/18	07/14/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-----1-				1	\$525.00	12.70			
N 15	WIBW	07/11/18	07/15/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-----1				1	\$375.00	9.20			
N 16	WIBW	07/11/18	07/17/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	5	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/18	07/17/18	11111--				5	\$130.00	2.70			
N 17	WIBW	07/11/18	07/17/18	Late Show	10:35 PM-11:35 PM		:30				NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/18	07/17/18	MTWTF--				3	\$225.00	4.50			
N 18	WIBW	07/11/18	07/17/18	CBS This Morning	7:00 AM-9:00 AM		:30				NM	4	\$1,060.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/18	07/17/18	MTWTF--				4	\$265.00	5.30			
N 19	WIBW	07/11/18	07/15/18	13 News @ 530p Sun	5:30 PM-6:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-----1				1	\$375.00	7.10			
N 20	WIBW	07/11/18	07/15/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$790.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/09/18	07/15/18	-----1				1	\$790.00	14.40			
N 21	WIBW	07/11/18	07/17/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/11/18	07/17/18	MTWTF--				4	\$850.00	15.50			
Totals								566.80				65	\$21,330.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/25/18 - 07/17/18	65	\$21,330.00	(\$3,199.50)	\$18,130.50
Totals	65	\$21,330.00	(\$3,199.50)	\$18,130.50

Signature: _____ Date: _____

WOC11029426 [00.00]

Order Printout



Order Status: Opened-New **Start/End Dates:** 07/11/18 - 07/17/18 **C/P/E:** 63 / 71 / 416
Traffic #: **Agency:** AxMedia **Product Desc.:** 2018 Primary Election
Buyer Order #: 7524313 **Advertiser:** Kansans Can Do Anything PAC **Estimate Desc.:** Kansans Can Do Anything PAC- Topeka TV 7.11-7.1
AE: Brian Haug **Buyer:** **Total Cost:** \$21,330.00 (Cash)
Property: WBW-TV **Primary Demo:** Adults 55+ (RTG) **Received Date:** 7/09/18 11:29 AM
Sales Region: Local

Comments:

Separation: 30We are set up to receive invoices electronically: TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #184659, Spoldata #2095, eMediaTrade (AdCoreLocal) #EMT12794

Line	Program	ST	Len	Time	Days	Rate	Jul 11	Spots	Totals	Adults 55+		
1	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	WTF--MT	250.00	5	5	1,250.00	11.90	59.50	21.01
(Program: MID DAY IN KANSAS)BKAVG (Program: PRICE IS RIGHT)4BKAVG												
2	CBS THIS MORNING HR 2	NM	:30	7:00 AM-9:00 AM	WTF--MT	135.00	5	5	675.00	5.30	26.50	25.47
(Program: CBS THIS MORNING HR 2)4BKAVG (Program: PRICE IS RIGHT)4BKAVG												
3	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	WTF--MT	145.00	5	5	725.00	5.60	28.00	25.89
(Program: PRICE IS RIGHT)4BKAVG (Program: 13 NEWS SUNDAY EDITION)4BKAVG												
4	13 NEWS SUNDAY EDITION	NM	:30	10:00 AM-10:30 AM	----S--	120.00	1	1	120.00	4.30	4.30	27.91
(Program: 13 NEWS SUNDAY EDITION)4BKAVG (Program: 13 NEWS SATURDAY EDITION)4BKAVG												
5	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	---S---	100.00	1	1	100.00	3.40	3.40	29.41
(Program: 13 NEWS SATURDAY EDITION)4BKAVG (Program: 13 NEWS THIS MORNING 6AM)4BKAVG												
6	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	WTF--MT	180.00	5	5	900.00	5.80	29.00	31.03
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG (Program: WHEEL OF FORTUNE SATURDAY)4BKAVG												
7	WHEEL OF FORTUNE SATURDAY	NM	:30	6:30 PM-7:00 PM	---S---	330.00	1	1	330.00	9.40	9.40	35.11
(Program: WHEEL OF FORTUNE SATURDAY)4BKAVG (Program: 13 NEWS @ 6P SATURDAY)4BKAVG												
8	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	---S---	330.00	1	1	330.00	9.20	9.20	35.87
(Program: 13 NEWS @ 6P SATURDAY)4BKAVG												

List Items										Spots				Totals			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Jul 11				Total Spots	Total Cost	RTG	GRP	CPP				
9	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	WTF--MT	600.00	5				5	3,000.00	16.50	82.50	36.36				
(Program: WHEEL OF FORTUNE)4BKAVG																			
10	BOLD & BEAUTIFUL	NM	:30	12:30 PM-1:00 PM	WTF--MT	225.00	5				5	1,125.00	6.30	31.50	35.71				
(Program: BOLD & BEAUTIFUL)4BKAVG																			
11	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	WTF--MT	340.00	5				5	1,700.00	9.10	45.50	37.36				
(Program: LIVE AT FIVE)4BKAVG																			
12	FACE THE NATION 1	NM	:30	9:30 AM-10:00 AM	----S--	225.00	1				1	225.00	5.90	5.90	38.14				
(Program: FACE THE NATION 1)4BKAVG																			
13	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	WTF--MT	600.00	5				5	3,000.00	15.70	78.50	38.22				
(Program: 13 NEWS @ 6P)4BKAVG																			
14	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	---S---	525.00	1				1	525.00	12.70	12.70	41.34				
(Program: 13 NEWS @ 10P SATURDAY)4BKAVG																			
15	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	---S---	375.00	1				1	375.00	9.20	9.20	40.76				
(Program: CBS SUNDAY MORNING)4BKAVG																			
16	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	WTF--MT	130.00	5				5	650.00	2.70	13.50	48.15				
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG																			
17	LATE SHOW	NM	:30	10:35 PM-11:35 PM	WTF--MT	225.00	3				3	675.00	4.50	13.50	50.00				
(Program: LATE SHOW)4BKAVG																			
18	CBS THIS MORNING HR 1	NM	:30	7:00 AM-9:00 AM	WTF--MT	265.00	4				4	1,060.00	5.30	21.20	50.00				
(Program: CBS THIS MORNING HR 1)4BKAVG																			
19	13 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	----S--	375.00	1				1	375.00	7.10	7.10	52.82				
(Program: 13 NEWS AT 5:30)4BKAVG																			
20	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	----S--	790.00	1				1	790.00	14.40	14.40	54.86				
(Program: 13 NEWS @ 10P SUNDAY)4BKAVG																			
21	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	WTF--MT	850.00	4				4	3,400.00	15.50	62.00	54.84				
(Program: 13 NEWS @ 10P)4BKAVG																			
Spot Totals:											65								
Adults 55+ GRP:											566.80								
Totals:											65	\$21,330.00			566.80				
MONTH		SPOTS		COST		GRP		MONTH		SPOTS		COST		GRP					
July		65		\$21,330.00		566.80													

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WIBW-TV/Topeka, KS	Date: 6/26/18
--	-------------------------

I, AxMedia

do hereby request station time concerning the following issue:

Election for Kansas' 2nd Congressional District

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached schedule					

This broadcast time will be used by: Kansans Can Do Anything PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansans Can Do Anything PAC

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Robert Phillip III, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 1 business day before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/26/18

Date

Sarah Blue

Signature

816-407-1222

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.