

# CONTRACT



**WIBW**  
 631 SW Commerce Pl  
 Topeka, KS 66615  
 (785) 272-6397

<u>Contract / Revision</u> 904698 /		<u>Alt Order #</u> WOC11784680
<u>Product</u> Issue		
<u>Contract Dates</u> 09/05/18 - 09/10/18		<u>Estimate #</u> 5697
<u>Advertiser</u> Democratic Congressional Campaign Commi		<u>Original Date / Revision</u> 08/30/18 / 08/30/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914019	<u>Advertiser Code</u> 889	<u>Product 1/2</u> 922
<u>Agency Ref</u> 3075	<u>Advertiser Ref</u> 24324	

And:

Sage Media Planning and Placement  
 1322 G St SE  
 Washington, DC 20005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	09/05/18	09/10/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1--1---				2	\$200.00				
N 2	WIBW	09/05/18	09/10/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1-11--				4	\$250.00				
N 3	WIBW	09/05/18	09/07/18	CBS This Morning Hr 1	7:00 AM-8:00 AM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1-1--				2	\$350.00				
N 4	WIBW	09/05/18	09/10/18	CBS This Morning Hr 2	8:00 AM-9:00 AM		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1--1---				2	\$250.00				
N 5	WIBW	09/05/18	09/07/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1-1--				2	\$300.00				
N 6	WIBW	09/05/18	09/10/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1-111--				4	\$350.00				
N 7	WIBW	09/05/18	09/10/18	Let's Make A Deal	2:00 PM-3:00 PM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1--1---				2	\$150.00				
N 8	WIBW	09/05/18	09/07/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1-1--				2	\$600.00				
N 9	WIBW	09/05/18	09/10/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1--1---				2	\$800.00				
N 10	WIBW	09/05/18	09/07/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1-1--				2	\$800.00				
N 11	WIBW	09/05/18	09/06/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	---1---				1	\$1,300.00				
N 12	WIBW	09/05/18	09/10/18	Late Show	10:35 PM-11:35 PM		:30				NM	1	\$350.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising)



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**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

<u>Contract / Revision</u> 904698 /	<u>Alt Order #</u> WOC11784680
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<u>Contract Dates</u> 09/05/18 - 09/10/18	<u>Product</u> Issue	<u>Estimate #</u> 5697
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<u>Advertiser</u> Democratic Congression:	<u>Original Date / Revision</u> 08/30/18 / 08/30/18
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/18	09/11/18	1-----				1	\$350.00				
N 13	WIBW	09/05/18	09/05/18	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	--1----				1	\$1,800.00				
N 14	WIBW	09/05/18	09/08/18	13 News Sat Edition	8:00 AM-9:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$150.00				
N 15	WIBW	09/05/18	09/08/18	Sat Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$375.00				
N 16	WIBW	09/05/18	09/08/18	13 News @ 10p Sat	10:00 PM-10:35 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1-				1	\$800.00				
N 17	WIBW	09/05/18	09/09/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$725.00				
N 18	WIBW	09/05/18	09/09/18	13 News Sun Edition	10:00 AM-10:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$250.00				
N 19	WIBW	09/05/18	09/09/18	13 News @ 530p Sun	5:30 PM-6:00 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$600.00				
N 20	WIBW	09/05/18	09/09/18	13 News @ 10p Sun	10:00 PM-10:35 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/03/18	09/09/18	-----1				1	\$1,500.00				
<b>Totals</b>								0.00				34	\$17,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/10/18	34	\$17,150.00	(\$2,572.50)	\$14,577.50
<b>Totals</b>	34	\$17,150.00	(\$2,572.50)	\$14,577.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# WOC11784680 [00.00]

Order Printout



**Order Status:** Opened-New      **Start/End Dates:** 09/05/18 - 09/10/18      **C/P/E:** 889 / 922 / 5697  
**Traffic #:**      **Agency:** Sage Media - DCCC      **Product Desc.:** Issue  
**Buyer Order #:** 7689907      **Advertiser:** DCCC      **Estimate Desc.:** DCCC Kansas City & Topeka TV 9-5 to 9-10  
**AE:** Brian Haug      **Buyer:**      **Total Cost:** \$17,150.00 (Cash)  
**Property:** WIBW-TV      **Primary Demo:**      **Received Date:** 8/30/18 9:55 AM  
**Sales Region:** Local

**Comments:**  
 Separation: 30

List Items							Spots					Totals		
Line	Program	ST	Len	Time	Days	Rate	Sep 5						Total Spots	Total Cost
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	----M-	200.00	1						1	200.00
	[Program: 13 NEWS THIS MORNING 5AM]4BKAVG													
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	-T-----	200.00	1						1	200.00
	[Program: 13 NEWS THIS MORNING 5AM]4BKAVG													
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	----M-	250.00	1						1	250.00
	[Program: 13 NEWS THIS MORNING 6AM]4BKAVG													
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	W-----	250.00	1						1	250.00
	[Program: 13 NEWS THIS MORNING 6AM]4BKAVG													
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	-T-----	250.00	1						1	250.00
	[Program: 13 NEWS THIS MORNING 6AM]4BKAVG													
3	CBS THIS MORNING HR 2	NM	:30	7:00 AM-8:00 AM	W-----	350.00	1						1	350.00
	[Program: CBS THIS MORNING HR 2]4BKAVG													
3	CBS THIS MORNING HR 2	NM	:30	7:00 AM-8:00 AM	--F----	350.00	1						1	350.00
	[Program: CBS THIS MORNING HR 2]4BKAVG													
4	CBS THIS MORNING HR 2	NM	:30	8:00 AM-9:00 AM	-----M-	250.00	1						1	250.00
	[Program: CBS THIS MORNING HR 2]4BKAVG													

List Items										Spots					Totals	
Line	Program	ST	Len	Time	Days	Rate	Sep							Total Spots	Total Cost	
4	CBS THIS MORNING HR 2	NM	:30	8:00 AM-9:00 AM	-T-----	250.00	1							1	250.00	
(Program: CBS THIS MORNING HR 2)BKAVG																
5	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	W-----	300.00	1							1	300.00	
(Program: PRICE IS RIGHT)BKAVG																
5	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	-F-----	300.00	1							1	300.00	
(Program: PRICE IS RIGHT)BKAVG																
6	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	----M-	350.00	1							1	350.00	
(Program: MID DAY IN KANSAS)BKAVG																
6	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	W-----	350.00	1							1	350.00	
(Program: MID DAY IN KANSAS)BKAVG																
6	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	-T-----	350.00	1							1	350.00	
(Program: MID DAY IN KANSAS)BKAVG																
6	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	--F----	350.00	1							1	350.00	
(Program: MID DAY IN KANSAS)BKAVG																
7	LET'S MAKE A DEAL	NM	:30	2:00 PM-3:00 PM	----M-	150.00	1							1	150.00	
(Program: LET'S MAKE A DEAL)BKAVG																
7	LET'S MAKE A DEAL	NM	:30	2:00 PM-3:00 PM	-T-----	150.00	1							1	150.00	
(Program: LET'S MAKE A DEAL)BKAVG																
8	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	W-----	600.00	1							1	600.00	
(Program: LIVE AT FIVE)BKAVG																
8	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	--F----	600.00	1							1	600.00	
(Program: LIVE AT FIVE)BKAVG																
9	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	----M-	800.00	1							1	800.00	
(Program: 13 NEWS @ 6P)BKAVG																
9	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	-T-----	800.00	1							1	800.00	
(Program: 13 NEWS @ 6P)BKAVG																
10	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	W-----	800.00	1							1	800.00	
(Program: WHEEL OF FORTUNE)BKAVG																
10	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	--F----	800.00	1							1	800.00	
(Program: WHEEL OF FORTUNE)BKAVG																
11	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T-----	1,300.00	1							1	1,300.00	
(Program: 13 NEWS @ 10P)BKAVG																
12	LATE SHOW	NM	:30	10:35 PM-11:35 PM	----M-	350.00	1							1	350.00	
(Program: LATE SHOW)BKAVG																
13	BIG BROTHER	NM	:30	7:00 PM-8:00 PM	W-----	1,800.00	1							1	1,800.00	
(Program: BIG BROTHER)BKAVG																
14	13 NEWS SATURDAY EDITION	NM	:30	8:00 AM-9:00 AM	---S---	150.00	1							1	150.00	
(Program: 13 NEWS SATURDAY EDITION)BKAVG																
15	WHEEL OF FORTUNE SATURDAY	NM	:30	6:30 PM-7:00 PM	---S---	375.00	1							1	375.00	
(Program: WHEEL OF FORTUNE SATURDAY)BKAVG																

List Items							Spots										Totals			
Line	Program	ST	Len	Time	Days	Rate	Sep												Total Spots	Total Cost
16	13 NEWS @ 10P SATURDAY	NM	:30	10:00 PM-10:35 PM	---S---	800.00	1												1	800.00
[Program: 13 NEWS @ 10P SATURDAY]4BKAVG																				
17	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	---S---	725.00	1												1	725.00
[Program: CBS SUNDAY MORNING]4BKAVG																				
18	13 NEWS SUNDAY EDITION	NM	:30	10:00 AM-10:30 AM	---S---	250.00	1												1	250.00
[Program: 13 NEWS SUNDAY EDITION]4BKAVG																				
19	13 NEWS AT 5:30	NM	:30	5:30 PM-6:00 PM	---S---	600.00	1												1	600.00
[Program: 13 NEWS AT 5:30]4BKAVG																				
20	13 NEWS @ 10P SUNDAY	NM	:30	10:00 PM-10:35 PM	---S---	1,500.00	1												1	1,500.00
[Program: 13 NEWS @ 10P SUNDAY]4BKAVG																				
Spot Totals:							34												34	\$17,150.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
September	34	\$17,150.00			

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Sage Media Planning & Placement

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional Elections - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 South Capitol Street SE  
Washington, DC 20003-4024

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director  
Jacqueline Forte-Mackay - Treasurer  
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

DCCC  
430 South Capitol Street SE  
Washington, DC 20003-4024

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Daniel Sena - Executive Director  
Jacqueline Forte-Mackay - Treasurer  
Jacqueline Newman - Secretary

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/26/2018      Jacqui Newman      202-675-6936  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.