

ORDER



Orders
Order / Rev: 932259
Alt Order #: WOC11829168
Product Desc: TV
Estimate: 6212
Flight Dates: 10/30/18 - 11/05/18
Original Date / Rev: 10/15/18 / 10/15/18
Order Type: General

EIBW
Primary AE: Brian Haug
Sales Office: TPKN
Sales Region: National

Agency Name: Greer Margolis Mitchell-GMMB
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Patriot Majority USA
Demographic: HH
Product Codes: Issue - State - Other
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 23352
Agency External ID: 5282
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/29/18 | 11/05/18 | 24 | \$1,280.00 | \$1,088.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|--------------|
| November 2018 | 24 | \$1,280.00 | \$1,088.00 | 13.60 |
| Totals | 24 | \$1,280.00 | \$1,088.00 | 13.60 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Brian Haug | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|--|-------|--------------------------------------|---------|-----|-------|-------------|------|---------------|------|-------|----------|
| 1 | EIBW | 10/30/18 | 11/05/18 | Early Morning Rotator Early Morning Rotator (Program: EARLY MORNING ROTATOR)4BKAVG | CM | 6:00 AM-9:00 AM (6:00 AM-9:00 AM) | MTWTFSS | :30 | 4 | \$20.00 | P-03 | 0.49 | NM | 4 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/30/18 | 11/05/18 | MTWTFSS | | 4 | | | | \$20.00 | | 0.49 | | | |
| 2 | EIBW | 10/30/18 | 11/05/18 | Daytime Rotator Daytime Rotator (Program: DAYTIME ROTATOR)4BKAVG | CM | 9:00 AM-4:00 PM | MTWTFSS | :30 | 4 | \$40.00 | P-03 | 0.46 | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/30/18 | 11/05/18 | MTWTFSS | | 4 | | | | \$40.00 | | 0.46 | | | |
| 3 | EIBW | 10/30/18 | 11/05/18 | Early Fringe Rotator Early Fringe Rotator (Program: EARLY FRINGE ROTATOR)4BKAVG | CM | 4:00 PM-6:00 PM (4:00 PM-6:00 PM) | MTWTFSS | :30 | 4 | \$50.00 | P-03 | 0.45 | NM | 4 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/30/18 | 11/05/18 | MTWTFSS | | 4 | | | | \$50.00 | | 0.45 | | | |
| 4 | EIBW | 10/30/18 | 11/05/18 | Prime Access Rotator Prime Access Rotator (Program: PRIME ACCESS ROTATOR)4BKAVG | CM | 6:00 PM-7:00 PM | MTWTFSS | :30 | 4 | \$60.00 | P-03 | 0.97 | NM | 4 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 10/30/18 | 11/05/18 | MTWTFSS | | 4 | | | | \$60.00 | | 0.97 | | | |
| 5 | EIBW | 10/30/18 | 11/05/18 | Prime Rotator M-Su Prime Rotator M-Su | CM | 7:00 PM-9:00 PM (7:00 PM-9:00 PM) | MTWTFSS | :30 | 4 | \$70.00 | P-03 | 0.58 | NM | 4 | \$280.00 |

Order / Rev: 932259
 Alt Order #: WOC11829168
 Flight Dates: 10/30/18 - 11/05/18

Advertiser: Patriot Majority USA
 Product Desc: TV **EIBW**
 Estimate: 6212

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--------------------------------|------|-------------------|-----------------|------------------------------|-------|-----------------|---------|-----|-------------------|-------------|------|---------------|--------|-------|------------|
| (Program: PRIME ROTATOR)4BKAVG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/18 | 11/05/18 | MTWTFSS | | | | | 4 | \$70.00 | | 0.58 | | | |
| 6 | EIBW | 10/30/18 | 11/05/18 | 13 News @ 9p 13 News @ 9p | CM | 9:00 PM-9:30 PM | MTWTF-- | :30 | 4 | \$80.00 | P-03 | 0.45 | NM | 4 | \$320.00 |
| (Program: 13 News at 9)4BKAVG | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/30/18 | 11/05/18 | MTWTF-- | | | | | 4 | \$80.00 | | 0.45 | | | |
| | | | | | | | | | | | | | Totals | 24 | \$1,280.00 |

WOC11829168 [00.00]

Order Printout



Order Status: Opened-New Start/End Dates: 10/30/18 - 11/05/18 C/P/E: 79 / 86 / 6212
 Traffic #: Agency: Waterfront Strategies Product Desc.: TV
 Buyer Order #: 7813336 Advertiser: House Majority PAC Estimate Desc.: HMP SKED B 10/30-11/5
 AE: Brian Haug Buyer: Total Cost: \$1,280.00 (Cash)
 Property: EIBW TV Primary Demo: Adults 35+ (RTG) Received Date: 10/02/18 2:01 PM
 Sales Region: Local

Comments:
 HMP 10/20-11/5Separation: 30

| List Items | | | | | | Spots | | | | | Totals | | | Adults 35+ | | | |
|--|-----------------------|----|-----|-----------------|---------|-----------------|-------|--|--|--|--------|--|-------------|------------|------|------|--------|
| Line | Program | ST | Len | Time | Days | Rate | Oct | | | | | | Total Spots | Total Cost | RTG | GRP | CPP |
| 1 | EARLY MORNING ROTATOR | NM | :30 | 6:00 AM-9:00 AM | TWTFSSM | 20.00 | 4 | | | | | | 4 | 80.00 | 0.49 | 1.96 | 40.82 |
| (Program: EARLY MORNING ROTATOR)4BKAVG | | | | | | | | | | | | | | | | | |
| 2 | DAYTIME ROTATOR | NM | :30 | 9:00 AM-4:00 PM | TWTFSSM | 40.00 | 4 | | | | | | 4 | 160.00 | 0.46 | 1.84 | 86.96 |
| (Program: DAYTIME ROTATOR)4BKAVG | | | | | | | | | | | | | | | | | |
| 3 | EARLY FRINGE ROTATOR | NM | :30 | 4:00 PM-6:00 PM | TWTFSSM | 50.00 | 4 | | | | | | 4 | 200.00 | 0.45 | 1.80 | 111.11 |
| (Program: EARLY FRINGE ROTATOR)4BKAVG | | | | | | | | | | | | | | | | | |
| 4 | PRIME ACCESS ROTATOR | NM | :30 | 6:00 PM-7:00 PM | TWTFSSM | 60.00 | 4 | | | | | | 4 | 240.00 | 0.97 | 3.88 | 61.86 |
| (Program: PRIME ACCESS ROTATOR)4BKAVG | | | | | | | | | | | | | | | | | |
| 5 | PRIME ROTATOR | NM | :30 | 7:00 PM-9:00 PM | TWTFSSM | 70.00 | 4 | | | | | | 4 | 280.00 | 0.58 | 2.32 | 120.69 |
| (Program: PRIME ROTATOR)4BKAVG | | | | | | | | | | | | | | | | | |
| 6 | 13 News at 9 | NM | :30 | 9:00 PM-9:30 PM | TWTF--M | 80.00 | 4 | | | | | | 4 | 320.00 | 0.45 | 1.80 | 177.78 |
| (Program: 13 News at 9)4BKAVG | | | | | | | | | | | | | | | | | |
| | | | | | | Spot Totals: | 24 | | | | | | 24 | \$1,280.00 | | | 13.60 |
| | | | | | | Adults 35+ GRP: | 13.60 | | | | | | | | | | |

| MONTH | SPOTS | COST | GRP | MONTH | SPOTS | COST | GRP |
|----------|-------|------------|-------|-------|-------|------|-----|
| November | 24 | \$1,280.00 | 13.60 | | | | |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|----------------------|
| Station and Location: | Date: 8/23 |
|------------------------------|----------------------|

I, LAURA BASSETT- AUTHORIZED MEDIA BUYER

do hereby request station time concerning the following issue:

PATRIOT MAJORITY USA

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

This broadcast time will be used by: PATRIOT MAJORITY USA

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

VARIOUS CONGRESSIONAL DISTRICTS, 11/6 GE

I represent that the payment for the above described broadcast time has been furnished by (name and address):

PATRIOT MAJORITY USA
PO BOX 35522 WASHINGTON, DC 20033

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

CRAIG VAROGA- PRESIDENT & TREASURER
ALI LAPP- DIRECTOR

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

8/15  (202) 813-4782
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.