

CONTRACT



WIBW
 631 SW Commerce Pl
 Topeka, KS 66615
 (785) 272-6397

<u>Contract / Revision</u> 934161 /		<u>Alt Order #</u> WOC11831484
<u>Product</u> TV		
<u>Contract Dates</u> 10/09/18 - 10/15/18		<u>Estimate #</u> 7443
<u>Advertiser</u> Kansas Values Institute		<u>Original Date / Revision</u> 10/05/18 / 10/05/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913721	<u>Advertiser Code</u> 236	<u>Product 1/2</u> 250
<u>Agency Ref</u> 1726	<u>Advertiser Ref</u> 47067	

And:

Great American Media
 3050 K Street NW
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	10/09/18	10/15/18	13 News This Morning @ 5a	5:00 AM-6:00 AM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				3	\$200.00				
N 2	WIBW	10/09/18	10/15/18	13 News This Morning @ 6a	6:00 AM-7:00 AM		:30				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				10	\$250.00				
N 3	WIBW	10/09/18	10/15/18	CBS This Morning Hr 1	7:00 AM-8:00 AM		:30				NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				10	\$350.00				
N 4	WIBW	10/09/18	10/15/18	CBS This Morning Hr 2	8:00 AM-9:00 AM		:30				NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				4	\$250.00				
N 5	WIBW	10/09/18	10/14/18	CBS Sunday Morning	8:00 AM-9:30 AM		:30				NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				2	\$725.00				
N 6	WIBW	10/09/18	10/14/18	13 News Sun Edition	10:00 AM-10:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$250.00				
N 7	WIBW	10/09/18	10/15/18	Price Is Right	10:00 AM-11:00 AM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				5	\$300.00				
N 8	WIBW	10/09/18	10/15/18	Midday in Kansas	12:00 PM-12:30 PM		:30				NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				8	\$350.00				
N 9	WIBW	10/09/18	10/15/18	Live @ 5p	5:00 PM-5:30 PM		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				5	\$600.00				
N 10	WIBW	10/09/18	10/15/18	13 News @ 6p	6:00 PM-6:30 PM		:30				NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				6	\$800.00				
N 11	WIBW	10/09/18	10/13/18	13 News @ 6p Sat	6:00 PM-6:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S-				1	\$400.00				
N 12	WIBW	10/09/18	10/15/18	M-F Wheel of Fortune	6:30 PM-7:00 PM		:30				NM	6	\$4,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Contract / Revision</u> 934161 /		<u>Alt Order #</u> WOC11831484
<u>Contract Dates</u> 10/09/18 - 10/15/18	<u>Product</u> TV	<u>Estimate #</u> 7443
<u>Advertiser</u> Kansas Values Institute		<u>Original Date / Revision</u> 10/05/18 / 10/05/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				6	\$800.00				
N 13	WIBW	10/09/18	10/09/18	Tuesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$1,800.00				
N 14	WIBW	10/09/18	10/09/18	Tuesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-T-----				1	\$1,500.00				
N 15	WIBW	10/09/18	10/10/18	Wednesday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--W----				1	\$1,800.00				
N 16	WIBW	10/09/18	10/10/18	Wednesday Prime Hr 2	8:00 PM-9:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	--W----				1	\$1,500.00				
N 17	WIBW	10/09/18	10/11/18	Thursday Prime Hr 1	7:00 PM-8:00 PM		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	---T---				1	\$2,500.00				
N 18	WIBW	10/09/18	10/14/18	Sunday Prime Hr 1	6:00 PM-7:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/18	10/14/18	-----S				1	\$1,500.00				
N 19	WIBW	10/09/18	10/15/18	13 News @ 10p M-F	10:00 PM-10:35 PM		:30				NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/09/18	10/15/18	MTWTF--				4	\$1,300.00				
Totals								0.00				71	\$42,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/15/18	71	\$42,400.00	(\$6,360.00)	\$36,040.00
Totals	71	\$42,400.00	(\$6,360.00)	\$36,040.00

Signature: _____ **Date:** _____

WOC11831484 [00.00]

Order Printout



Order Status: Opened-New Start/End Dates: 10/09/18 - 10/15/18 C/P/E: 236 / 250 / 7443
 Traffic #: Agency: Great American Media Product Desc.: TV
 Buyer Order #: 7825967 Advertiser: Kansas Values Institute Estimate Desc.: KVI 10.9-10.15
 AE: Brian Haug Buyer: Total Cost: \$42,400.00 (Cash)
 Property: WIBW TV Primary Demo: Received Date: 10/05/18 11:16 AM
 Sales Region: Local

Comments:
 Separation: 30

List Items					Spots					Totals		
Line	Program	ST	Len	Time	Days	Rate	Oct 9				Total Spots	Total Cost
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	TWTF--M	200.00	3				3	600.00
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG (Program: 13 NEWS THIS MORNING 6AM)4BKAVG												
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	TWTF--M	250.00	10				10	2,500.00
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG (Program: 13 NEWS THIS MORNING HR 1) 14BKAVG												
3	CBS THIS MORNING HR 1	NM	:30	7:00 AM-8:00 AM	TWTF--M	350.00	10				10	3,500.00
(Program: CBS THIS MORNING HR 1)4BKAVG (Program: CBS THIS MORNING HR 2) 14BKAVG												
4	CBS THIS MORNING HR 2	NM	:30	8:00 AM-9:00 AM	TWTF--M	250.00	4				4	1,000.00
(Program: CBS THIS MORNING HR 2)4BKAVG (Program: CBS SUNDAY MORNING) 14BKAVG												
5	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	725.00	2				2	1,450.00
(Program: CBS SUNDAY MORNING)4BKAVG (Program: 13 NEWS SUNDAY EDITION)4BKAVG												
6	13 NEWS SUNDAY EDITION	NM	:30	10:00 AM-10:30 AM	-----S-	250.00	1				1	250.00
(Program: 13 NEWS SUNDAY EDITION)4BKAVG (Program: PRICE IS RIGHT)4BKAVG												
7	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	TWTF--M	300.00	5				5	1,500.00
(Program: PRICE IS RIGHT)4BKAVG (Program: MID DAY IN KANSAS) 4BKAVG												
8	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	TWTF--M	350.00	8				8	2,800.00
(Program: MID DAY IN KANSAS)4BKAVG (Program: LIVE AT FIVE)4BKAVG												
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	TWTF--M	600.00	5				5	3,000.00
(Program: LIVE AT FIVE)4BKAVG (Program: 13 NEWS @ 6P) 6P												
10	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	TWTF--M	800.00	6				6	4,800.00
(Program: 13 NEWS @ 6P)4BKAVG												

List Items							Spots												Totals												
Line	Program	ST	Len	Time	Days	Rate	Oct																Total Spots	Total Cost							
11	13 NEWS @ 6P SATURDAY	NM	:30	6:00 PM-6:30 PM	-----S-	400.00	1																	1	400.00						
[Program: 13 NEWS @ 6P SATURDAY]4BKAVG																															
12	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF--M	800.00	6																		6	4,800.00					
[Program: WHEEL OF FORTUNE]4BKAVG																															
13	NCIS	NM	:30	7:00 PM-8:00 PM	T-----	1,800.00	1																		1	1,800.00					
[Program: NCIS]4BKAVG																															
14	FBI	NM	:30	8:00 PM-9:00 PM	T-----	1,500.00	1																		1	1,500.00					
[Program: FBI]4BKAVG																															
15	SURVIVOR	NM	:30	7:00 PM-8:00 PM	-W-----	1,800.00	1																		1	1,800.00					
[Program: SURVIVOR]4BKAVG																															
16	SEAL TEAM	NM	:30	8:00 PM-9:00 PM	-W-----	1,500.00	1																		1	1,500.00					
[Program: SEAL TEAM]4BKAVG																															
17	BIG BANG/YOUNG SHELDON	NM	:30	7:00 PM-8:00 PM	--T---	2,500.00	1																		1	2,500.00					
[Program: BIG BANG/YOUNG SHELDON]4BKAVG																															
18	60 MINUTES	NM	:30	6:00 PM-7:00 PM	-----S-	1,500.00	1																		1	1,500.00					
[Program: 60 MINUTES]4BKAVG																															
19	13 NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	TWTF--M	1,300.00	4																		4	5,200.00					
[Program: 13 NEWS @ 10P]4BKAVG																															
							Spot Totals:												71											71	\$42,400.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	71	\$42,400.00			

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Great American Media

do hereby request station time concerning the following issue:

KS Gubernatorial Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins
Sharon Rose
Ann Gates
Ryan Wright

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

9/14/2018

Date

Andrew Hutson

Signature

Digitally signed by Andrew Hutson
Date: 2018.09.14 20:56:17 -04'00'

202-338-8700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.