

ORDER



Orders
Order / Rev: 935689
Alt Order #: WOC11833340
Product Desc: TV
Estimate: 7218
Flight Dates: 10/23/18 - 10/29/18
Original Date / Rev: 10/10/18 / 10/10/18
Order Type: General

Primary AE: Brian Haug
Sales Office: TPKN
Sales Region: National

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kansas Values Institute
Demographic: HH
Product Codes: Issue - State - Other
Priority: P-03
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 47067
Agency External ID: 1726
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	62	\$37,450.00	\$31,832.50
10/29/18	10/29/18	15	\$8,150.00	\$6,927.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	62	\$37,450.00	\$31,832.50	0.00
November 2018	15	\$8,150.00	\$6,927.50	0.00
Totals	77	\$45,600.00	\$38,760.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Brian Haug			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WIBW	10/23/18	10/29/18	13 News This Morning @M 13 News This Morning @ 5a (Program: 13 NEWS THIS MORNING 5AM)4BKAVG	@M	5:00 AM-6:00 AM	MTWTF--	:30	7	\$200.00	P-03	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		7				\$200.00		0.00			
N 2	WIBW	10/23/18	10/29/18	13 News This Morning @M 13 News This Morning @ 6a (Program: 13 NEWS THIS MORNING 6AM)4BKAVG	@M	6:00 AM-7:00 AM	MTWTF--	:30	10	\$250.00	P-03	0.00	NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		10				\$250.00		0.00			
N 3	WIBW	10/23/18	10/29/18	CBS This Morning Hr 1 CBS This Morning Hr 1 (Program: CBS THIS MORNING HR 1)4BKAVG	CM	7:00 AM-8:00 AM	MTWTF--	:30	10	\$350.00	P-03	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		10				\$350.00		0.00			
N 4	WIBW	10/23/18	10/29/18	CBS This Morning Hr 2 CBS This Morning Hr 2 (Program: CBS THIS MORNING HR 2)4BKAVG	CM	8:00 AM-9:00 AM	MTWTF--	:30	5	\$250.00	P-03	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/23/18	10/29/18	MTWTF--		5				\$250.00		0.00			
N 5	WIBW	10/23/18	10/28/18		CM	8:00 AM-9:30 AM	-----S	:30	2	\$725.00	P-03	0.00	NM	2	\$1,450.00

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Advertiser: Kansas Values Institute
 Product Desc: TV
 Estimate: 7218
WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)4BKAVG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					2	\$725.00		0.00			
N 6	WIBW	10/23/18	10/28/18	13 News Sun Edition 13 News Sun Edition (Program: 13 NEWS SUNDAY EDITION)4BKAVG	CM	10:00 AM-10:30 AM (10:00 AM-10:30 AM)	-----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S					1	\$250.00		0.00			
N 7	WIBW	10/23/18	10/29/18	CBS Price Is Right Price Is Right (Program: PRICE IS RIGHT)4BKAVG	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$300.00	P-03	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					3	\$300.00		0.00			
N 8	WIBW	10/23/18	10/29/18	Midday in Kansas Midday in Kansas (Program: MID DAY IN KANSAS)4BKAVG	CM	12:00 PM-12:30 PM	PMTWTF--	:30	8	\$350.00	P-03	0.00	NM	8	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					8	\$350.00		0.00			
N 9	WIBW	10/23/18	10/29/18	Live @ 5p Live @ 5p (Program: LIVE AT FIVE)4BKAVG	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$600.00	P-03	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$600.00		0.00			
N 10	WIBW	10/23/18	10/29/18	13 News @ 6p 13 News @ 6p (Program: 13 NEWS @ 6P)4BKAVG	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$800.00	P-03	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$800.00		0.00			
N 11	WIBW	10/23/18	10/27/18	13 News @ 6p Sat 13 News @ 6p Sat (Program: 13 NEWS @ 6P SATURDAY)4BKAVG	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-----S-					1	\$400.00		0.00			
N 12	WIBW	10/23/18	10/29/18	M-F Wheel of Fortune M-F Wheel of Fortune (Program: WHEEL OF FORTUNE)4BKAVG	CM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$800.00	P-03	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	MTWTF--					5	\$800.00		0.00			
N 13	WIBW	10/23/18	10/29/18	CBS Monday Prime Hr 3 Monday Prime Hr 3 (Program: BULL)4BKAVG	CM	9:00 PM-10:00 PM	M-----	:30	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/18	10/29/18	M-----					1	\$1,750.00		0.00			
N 14	WIBW	10/23/18	10/23/18	CBS Tuesday Prime Hr 1 Tuesday Prime Hr 1 (Program: NCIS)4BKAVG	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$1,800.00		0.00			
N 15	WIBW	10/23/18	10/23/18	CBS Tuesday Prime Hr 2 Tuesday Prime Hr 2 (Program: FBI)4BKAVG	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-T-----					1	\$1,500.00		0.00			
N 16	WIBW	10/23/18	10/24/18	CBS Wednesday Prime Hr 1 Wednesday Prime Hr 1 (Program: SURVIVOR)4BKAVG	CM	7:00 PM-8:00 PM	--W----	:30	1	\$1,800.00	P-03	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$1,800.00		0.00			
N 17	WIBW	10/23/18	10/24/18		CM	8:00 PM-9:00 PM	--W----	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00

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Advertiser: Kansas Values Institute
 Product Desc: TV
 Estimate: 7218
 WIBW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Wednesday Prime F Wednesday Prime Hr 2 (Program: SEAL TEAM)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	--W----			1			\$1,500.00			0.00		
N 18	WIBW	10/23/18	10/25/18	CBS Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	---T---	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
Thursday Prime Hr 1 (Program: BIG BANG/YOUNG SHELDON)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	---T---			1			\$2,500.00			0.00		
N 19	WIBW	10/23/18	10/28/18	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----S	:30	1	\$1,500.00	P-03	0.00	NM	1	\$1,500.00
Sunday Prime Hr 1 (Program: 60 MINUTES)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S			1			\$1,500.00			0.00		
N 20	WIBW	10/23/18	10/29/18	13 News @ 10p M-F	CM	10:00 PM-10:35 PM	PMTWTF--	:30	5	\$1,300.00	P-03	0.00	NM	5	\$6,500.00
13 News @ 10p M-F (Program: 13 NEWS @ 10P)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			5			\$1,300.00			0.00		
N 21	WIBW	10/23/18	10/28/18	13 News @ 530p Sun	CM	5:30 PM-6:00 PM	-----S	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
13 News @ 530p Sun (Program: 13 NEWS AT 5:30)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/18	10/28/18	-----S			1			\$600.00			0.00		
N 22	WIBW	10/23/18	10/29/18	CBS Late Show	CM	10:35 PM-11:35 PM	PMTWTF--	:30	2	\$350.00	P-03	0.00	NM	2	\$700.00
Late Show (Program: LATE SHOW)4BKAVG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/23/18	10/29/18	MTWTF--			2			\$350.00			0.00		
													Totals	77	\$45,600.00

WOC11833340 [00.00]

Order Printout



Order Status: Opened-New Start/End Dates: 10/23/18 - 10/29/18 C/P/E: 236 / 250 / 7218
 Traffic #: Agency: Great American Media Product Desc.: TV
 Buyer Order #: 7836703 Advertiser: Kansas Values Institute Estimate Desc.: KVI 10.10.23-10.29
 AE: Brian Haug Buyer: Total Cost: \$45,600.00 (Cash)
 Property: WIBW TV Primary Demo: Received Date: 10/09/18 3:59 PM
 Sales Region: Local

Comments:
 Separation: 30

Line	Program	ST	Len	Time	Days	Rate	Oct 23	Spots	Total Spots	Total Cost
1	13 NEWS THIS MORNING 5AM	NM	:30	5:00 AM-6:00 AM	TWTF--M	200.00	7		7	1,400.00
(Program: 13 NEWS THIS MORNING 5AM)4BKAVG										
2	13 NEWS THIS MORNING 6AM	NM	:30	6:00 AM-7:00 AM	TWTF--M	250.00	10		10	2,500.00
(Program: 13 NEWS THIS MORNING 6AM)4BKAVG										
3	CBS THIS MORNING HR 1	NM	:30	7:00 AM-8:00 AM	TWTF--M	350.00	10		10	3,500.00
(Program: CBS THIS MORNING HR 1)4BKAVG										
4	CBS THIS MORNING HR 2	NM	:30	8:00 AM-9:00 AM	TWTF--M	250.00	5		5	1,250.00
(Program: CBS THIS MORNING HR 2)4BKAVG										
5	CBS SUNDAY MORNING	NM	:30	8:00 AM-9:30 AM	-----S-	725.00	2		2	1,450.00
(Program: CBS SUNDAY MORNING)4BKAVG										
6	13 NEWS SUNDAY EDITION	NM	:30	10:00 AM-10:30 AM	-----S-	250.00	1		1	250.00
(Program: 13 NEWS SUNDAY EDITION)4BKAVG										
7	PRICE IS RIGHT	NM	:30	10:00 AM-11:00 AM	TWTF--M	300.00	3		3	900.00
(Program: PRICE IS RIGHT)4BKAVG										
8	MID DAY IN KANSAS	NM	:30	12:00 PM-12:30 PM	TWTF--M	350.00	8		8	2,800.00
(Program: MID DAY IN KANSAS)4BKAVG										
9	LIVE AT FIVE	NM	:30	5:00 PM-5:30 PM	TWTF--M	600.00	5		5	3,000.00
(Program: LIVE AT FIVE)4BKAVG										
10	13 NEWS @ 6P	NM	:30	6:00 PM-6:30 PM	TWTF--M	800.00	5		5	4,000.00
(Program: 13 NEWS @ 6P)4BKAVG										
										Totals
									Total Spots	Total Cost
									53	14,000.00

Line	Program	ST	Len	Time	Days	Rate	Oct 23	Spots							Total Spots	Total Cost
11	13 NEWS @ 6P SATURDAY (Program: 13 NEWS @ 6P SATURDAY)4BKAVG	NM	:30	6:00 PM-6:30 PM	-----S-	400.00	1								1	400.00
12	WHEEL OF FORTUNE (Program: WHEEL OF FORTUNE)4BKAVG	NM	:30	6:30 PM-7:00 PM	TWTF--M	800.00	5								5	4,000.00
13	BULL (Program: BULL)4BKAVG	NM	:30	9:00 PM-10:00 PM	-----M	1,750.00	1								1	1,750.00
14	NCIS (Program: NCIS)4BKAVG	NM	:30	7:00 PM-8:00 PM	T-----	1,800.00	1								1	1,800.00
15	FBI (Program: FBI)4BKAVG	NM	:30	8:00 PM-9:00 PM	T-----	1,500.00	1								1	1,500.00
16	SURVIVOR (Program: SURVIVOR)4BKAVG	NM	:30	7:00 PM-8:00 PM	-W-----	1,800.00	1								1	1,800.00
17	SEAL TEAM (Program: SEAL TEAM)4BKAVG	NM	:30	8:00 PM-9:00 PM	-W-----	1,500.00	1								1	1,500.00
18	BIG BANG/YOUNG SHELDON (Program: BIG BANG/YOUNG SHELDON)4BKAVG	NM	:30	7:00 PM-8:00 PM	--T---	2,500.00	1								1	2,500.00
19	60 MINUTES (Program: 60 MINUTES)4BKAVG	NM	:30	6:00 PM-7:00 PM	-----S-	1,500.00	1								1	1,500.00
20	13 NEWS @ 10P (Program: 13 NEWS @ 10P)4BKAVG	NM	:30	10:00 PM-10:35 PM	TWTF--M	1,300.00	5								5	6,500.00
21	13 NEWS AT 5:30 (Program: 13 NEWS AT 5:30)4BKAVG	NM	:30	5:30 PM-6:00 PM	-----S-	600.00	1								1	600.00
22	LATE SHOW (Program: LATE SHOW)4BKAVG	NM	:30	10:35 PM-11:35 PM	TWTF--M	350.00	2								2	700.00
Spot Totals:													77	\$45,600.00		

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	77	\$45,600.00			

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Great American Media

do hereby request station time concerning the following issue:

KS Gubernatorial Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Kansas Values Institute

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Kansas Values Institute
PO Box 97 Lawrence KS 66044

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Watkins
Sharon Rose
Ann Gates
Ryan Wright

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>9/14/2018</u>	<u>Andrew Hutson</u> <small>Digitally signed by Andrew Hutson Date: 2018.09.14 20:56:17 -04'00'</small>	<u>202-338-8700</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.