

# CONTRACT



**EIBW**  
**631 SW Commerce Pl**  
**Topeka, KS 66615**  
**(785) 272-6397**

<u>Contract / Revision</u> 887744 /		<u>Alt Order #</u> WOC11763258
<u>Product</u> Issue		
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Estimate #</u> 5537
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 07/31/18 / 08/03/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> EIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> 9914019	<u>Advertiser Code</u> 889	<u>Product 1/2</u> 922
<u>Agency Ref</u> 3075		<u>Advertiser Ref</u> 24324

And:

**Sage Media Planning and Placement**  
**1322 G St SE**  
**Washington, DC 20005**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	EIBW	10/02/18	10/08/18	Early Morning Rotator	6:00 AM-9:00 AM		:30				NM	7	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	1111111				7	\$20.00					
N 2	EIBW	10/02/18	10/08/18	Daytime Rotator	9:00 AM-4:00 PM		:30				NM	14	\$560.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	2222222				14	\$40.00					
N 3	EIBW	10/02/18	10/07/18	Early Fringe Rotator	4:00 PM-6:00 PM		:30				NM	3	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	--1-1-1				3	\$50.00					
N 4	EIBW	10/02/18	10/08/18	Prime Access Rotator	6:00 PM-7:00 PM		:30				NM	4	\$240.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	11-1-1-				4	\$60.00					
N 5	EIBW	10/02/18	10/08/18	13 News @ 9p	9:00 PM-9:30 PM		:30				NM	3	\$240.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/02/18	10/08/18	11-1---				3	\$80.00					
N 6	EIBW	10/02/18	10/07/18	Late Fringe Rotator	9:30 PM-1:00 XM		:30				NM	4	\$120.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/01/18	10/07/18	--1-111				4	\$30.00					
<b>Totals</b>												0.00	35	\$1,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 -10/08/18	35	\$1,450.00	(\$217.50)	\$1,232.50
<b>Totals</b>	35	\$1,450.00	(\$217.50)	\$1,232.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

# WOC11763258 [00.00]

Order Printout



Order Status: Opened-New	Start/End Dates: 10/02/18 - 10/08/18	C/P/E: 889 / 922 / 5537
Traffic #: 7587995	Agency: Sage Media - DCCC	Product Desc.: Issue
Buyer Order #: 7587995	Advertiser: DCCC	Estimate Desc.: DCCC - Topeka TV 10-2 to 10-8
AE: Brian Haug	Buyer: Buyer:	Total Cost: \$1,450.00 (Cash)
Property: EIBW TV	Primary Demo: Primary Demo:	Received Date: 7/31/18 8:00 AM
Sales Region: Local		

Comments:  
Separation: 30

Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct 2	Spots							Total Spots	Total Cost		
1	EARLY MORNING ROTATOR	NM	:30	6:00 AM-9:00 AM	-----M	20.00	1									1	20.00	
	[Program: EARLY MORNING ROTATOR]4BKAVG																	
1	EARLY MORNING ROTATOR	NM	:30	6:00 AM-9:00 AM	T-----	20.00	1										1	20.00
	[Program: EARLY MORNING ROTATOR]4BKAVG																	
1	EARLY MORNING ROTATOR	NM	:30	6:00 AM-9:00 AM	-W-----	20.00	1										1	20.00
	[Program: EARLY MORNING ROTATOR]4BKAVG																	
1	EARLY MORNING ROTATOR	NM	:30	6:00 AM-9:00 AM	--T----	20.00	1										1	20.00
	[Program: EARLY MORNING ROTATOR]4BKAVG																	
1	EARLY MORNING ROTATOR	NM	:30	6:00 AM-9:00 AM	---F---	20.00	1										1	20.00
	[Program: EARLY MORNING ROTATOR]4BKAVG																	
1	EARLY MORNING ROTATOR	NM	:30	6:00 AM-9:00 AM	----S--	20.00	1										1	20.00
	[Program: EARLY MORNING ROTATOR]4BKAVG																	
1	EARLY MORNING ROTATOR	NM	:30	6:00 AM-9:00 AM	-----S-	20.00	1										1	20.00
	[Program: EARLY MORNING ROTATOR]4BKAVG																	
2	DAYTIME ROTATOR	NM	:30	9:00 AM-4:00 PM	-----M	40.00	2										2	80.00
	[Program: DAYTIME ROTATOR]4BKAVG																	
													Totals					

List Items								Spots					Totals				
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Oct							Total Spots	Total Cost		
2	DAYTIME ROTATOR	NM	:30	9:00 AM-4:00 PM	T-----	40.00	2							2	80.00		
(Program: DAYTIME ROTATOR)4BKAVG																	
2	DAYTIME ROTATOR	NM	:30	9:00 AM-4:00 PM	-W-----	40.00	2							2	80.00		
(Program: DAYTIME ROTATOR)4BKAVG																	
2	DAYTIME ROTATOR	NM	:30	9:00 AM-4:00 PM	--T----	40.00	2							2	80.00		
(Program: DAYTIME ROTATOR)4BKAVG																	
2	DAYTIME ROTATOR	NM	:30	9:00 AM-4:00 PM	---F---	40.00	2							2	80.00		
(Program: DAYTIME ROTATOR)4BKAVG																	
2	DAYTIME ROTATOR	NM	:30	9:00 AM-4:00 PM	----S--	40.00	2							2	80.00		
(Program: DAYTIME ROTATOR)4BKAVG																	
2	DAYTIME ROTATOR	NM	:30	9:00 AM-4:00 PM	-----S-	40.00	2							2	80.00		
(Program: DAYTIME ROTATOR)4BKAVG																	
3	EARLY FRINGE ROTATOR	NM	:30	4:00 PM-6:00 PM	-W-----	50.00	1							1	50.00		
(Program: EARLY FRINGE ROTATOR)4BKAVG																	
3	EARLY FRINGE ROTATOR	NM	:30	4:00 PM-6:00 PM	---F---	50.00	1							1	50.00		
(Program: EARLY FRINGE ROTATOR)4BKAVG																	
3	EARLY FRINGE ROTATOR	NM	:30	4:00 PM-6:00 PM	----S-	50.00	1							1	50.00		
(Program: EARLY FRINGE ROTATOR)4BKAVG																	
4	PRIME ACCESS ROTATOR	NM	:30	6:00 PM-7:00 PM	-----M	60.00	1							1	60.00		
(Program: PRIME ACCESS ROTATOR)4BKAVG																	
4	PRIME ACCESS ROTATOR	NM	:30	6:00 PM-7:00 PM	---T---	60.00	1							1	60.00		
(Program: PRIME ACCESS ROTATOR)4BKAVG																	
4	PRIME ACCESS ROTATOR	NM	:30	6:00 PM-7:00 PM	-----S-	60.00	1							1	60.00		
(Program: PRIME ACCESS ROTATOR)4BKAVG																	
4	PRIME ACCESS ROTATOR	NM	:30	6:00 PM-7:00 PM	T-----	60.00	1							1	60.00		
(Program: PRIME ACCESS ROTATOR)4BKAVG																	
5	13 News at 9	NM	:30	9:00 PM-9:30 PM	-----M	80.00	1							1	80.00		
(Program: 13 News at 9)4BKAVG																	
5	13 News at 9	NM	:30	9:00 PM-9:30 PM	T-----	80.00	1							1	80.00		
(Program: 13 News at 9)4BKAVG																	
5	13 News at 9	NM	:30	9:00 PM-9:30 PM	--T----	80.00	1							1	80.00		
(Program: 13 News at 9)4BKAVG																	
6	LATE FRINGE ROTATOR	NM	:30	9:30 PM-1:00 XM	-W-----	30.00	1							1	30.00		
(Program: LATE FRINGE ROTATOR)4BKAVG																	
6	LATE FRINGE ROTATOR	NM	:30	9:30 PM-1:00 XM	---F---	30.00	1							1	30.00		
(Program: LATE FRINGE ROTATOR)4BKAVG																	
6	LATE FRINGE ROTATOR	NM	:30	9:30 PM-1:00 XM	----S--	30.00	1							1	30.00		
(Program: LATE FRINGE ROTATOR)4BKAVG																	
6	LATE FRINGE ROTATOR	NM	:30	9:30 PM-1:00 XM	-----S-	30.00	1							1	30.00		
(Program: LATE FRINGE ROTATOR)4BKAVG																	
								Spot Totals:					35			35	\$1,450.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
October	35	\$1,450.00			

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Sage Media Planning & Placement

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional Elections - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 South Capitol Street SE  
Washington, DC 20003-4024

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director  
Jacqueline Forte-Mackay - Treasurer  
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC  
430 South Capitol Street SE  
Washington, DC 20003-4024

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director  
Jacqueline Forte-Mackay - Treasurer  
Jacqueline Newman - Secretary



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

4/26/2018      Jacqui Newman      202-675-6936  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature                      Printed Name                      Title

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.