



WIBW
631 SW Commerce Pl
Topeka, KS 66615
(785) 272-6397

CONTRACT

<u>Contract / Revision</u> 945980 /		<u>Alt Order #</u>
<u>Product</u> NEXT POLICIES LLC		
<u>Contract Dates</u> 11/01/18 - 11/06/18		<u>Estimate #</u> 646
<u>Advertiser</u> Next Policies LLC		<u>Original Date / Revision</u> 10/31/18 / 10/31/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 142879	<u>Advertiser Ref</u> 152767	<u>Product 1/2</u>

And:

Up on Air Buying LLC
PO Box 191884
Dallas, TX 75219

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	11/01/18	11/05/18	13 News @ 10p M-F	10p-1035p		:30				NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	2--21--	5			\$1,500.00					
N 2	WIBW	11/01/18	11/05/18	M-F Wheel of Fortune	630p-7p		:30				NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	2--21--	5			\$1,250.00					
N 3	WIBW	11/01/18	11/06/18	13 News @ 6p	6p-630p		:30				NM	5	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	11-12--	5			\$1,250.00					
N 4	WIBW	11/01/18	11/04/18	13 News @ 10p Sun	10p-1035p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	-----1	1			\$2,000.00					
N 5	WIBW	11/01/18	11/04/18	Thursday Prime Hr 1	658p-8p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	---1---	1			\$3,000.00					
N 6	WIBW	11/01/18	11/04/18	13 News @ 10p Sat	10p-1035p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	-----1-	1			\$1,000.00					
N 7	WIBW	11/01/18	11/06/18	CBS Evening News	530p-6p		:30				NM	5	\$23,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	11-12--	5			\$4,750.00					
N 8	WIBW	11/01/18	11/06/18	13 News This Morning @ 6a	558a-7a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	11-21--	5			\$350.00					
N 9	WIBW	11/01/18	11/06/18	CBS This Morning Hr 1	7a-8a		:30				NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	11-12--	5			\$450.00					
N 10	WIBW	11/01/18	11/06/18	Price Is Right	957a-11a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	11-21--	5			\$350.00					
N 11	WIBW	11/01/18	11/06/18	13 News Eye on NE KS@4p	4p-430p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		11/01/18	11/07/18	11-21--	5			\$150.00					
Totals								0.00				43	\$56,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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Topeka, KS 66615
(785) 272-6397

<u>Contract / Revision</u>	<u>Alt Order #</u>
945980 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/18 - 11/06/18	NEXT POLICIES LLC	646

<u>Advertiser</u>	<u>Original Date / Revision</u>
Next Policies LLC	10/31/18 / 10/31/18

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/29/18 - 11/06/18	43	\$56,250.00	(\$8,437.50)	\$47,812.50
Totals	43	\$56,250.00	(\$8,437.50)	\$47,812.50

Signature: _____ **Date:** _____

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Client: Next Policies LLC
Media: TV
Product: TV
Market: Topeka
Primary Demo: Adults 35+
Separation between spots: 15

Estimate: 646
Description: Next Policies LLC 11.1 - 11.6
Flight Start Date: 11/1/2018 4:00 AM
Flight End Date: 11/6/2018 12:00 PM
Survey: Aug18 DMA Custom Live+1

Vendor: WIBW-TV
 631 SW Commerce Place
 Topeka, KS 66615

Phone: 785-272-6397
Fax: 785-272-0117
Affiliation: CBS/MyNetwork

Line No	Daypart Program	Daypart Code	STN Gross	Du	Wks	
					10/29	11/5

WIBW-TV

1	MTuWThF 10:00p-10:35p 13 NEWS @ 10P 4BKAVG	LN	\$1,500.00	30	3	2
2	MTuWThF 6:30p- 7:00p WHEEL OF FORTUNE 4BKAVG	PA	\$1,250.00	30	3	2
3	MTuWThF 6:00p- 6:30p 13 NEWS @ 6P 4BKAVG	EN	\$1,250.00	30	3	2
4	Su 10:00p-10:35p 13 NEWS @ 10P SUNDAY 4BKAVG	LN	\$2,000.00	30	1	0
5	Th 7:00p- 8:00p BIG BANG/YOUNG SHELDON 4BKAVG	PT	\$3,000.00	30	1	0
6	Sa 10:00p-10:35p 13 NEWS @ 10P SATURDAY 4BKAVG	LN	\$1,000.00	30	1	0
7	M,W,F 5:30p- 6:00p CBS EVENING NEWS 4BKAVG	EN	\$4,750.00	30	3	2
8	MTuWThF 6:00a- 7:00a 13 NEWS THIS MORNING 6AM 4BKAVG	EM	\$350.00	30	3	2
9	MTuWThF 7:00a- 8:00a CBS THIS MORNING HR 1 4BKAVG	EM	\$450.00	30	3	2
10	MTuWThF 10:00a-11:00a PRICE IS RIGHT 4BKAVG	DT	\$350.00	30	3	2
11	MTuWThF 4:00p- 4:30p 13 NEWS EYE ON NE KS 4BKAVG	EF	\$150.00	30	3	2

Total Spots: 27 16
Total GRP/GIMP(000): 203. 115.
 9 6

Total CPP/CPM:

Total Cost: \$56,250.00

Signature: _____

Disclaimer:

Total Spots	Adults 35+ Rtg/CPP
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5	11.8 \$127.12
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5	11.6 \$107.76
---	------------------

5	11.5 \$108.70
---	------------------

1	11.1 \$180.18
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1	10.3 \$291.26
---	------------------

1	9.1 \$109.89
---	-----------------

5	8.6 \$552.33
---	-----------------

5	5.3 \$66.04
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5	5.0 \$90.00
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5	3.6 \$97.22
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5	0.4 \$375.00
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43	319.5
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43	\$176.06
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 10/30/2018
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I, Up on Air Buying

do hereby request station time concerning the following issue:

Governor's Race

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Next Policies LLC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

Yes No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Next Policies LLC, 10 W. Broad Street, Columbus, OH 43215

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Demetria Gill, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/30/2018	Up on Air Buying	
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted **Accepted in Part** **Rejected**

Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.