

CONTRACT



WIBW
 631 SW Commerce Pl
 Topeka, KS 66615
 (785) 272-6397

<u>Contract / Revision</u> 899389 /		<u>Alt Order #</u> WOC11778153
<u>Product</u> Issue		
<u>Contract Dates</u> 08/25/18 - 09/01/18		<u>Estimate #</u> 5649
<u>Advertiser</u> Democratic Congressional Campaign Comm		<u>Original Date / Revision</u> 08/22/18 / 08/22/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIBW	<u>Account Executive</u> Brian Haug	<u>Sales Office</u> Topeka Nationa
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9914019	<u>Advertiser Code</u> 889	<u>Product 1/2</u> 922
<u>Agency Ref</u> 3075	<u>Advertiser Ref</u> 24324	

And:

Sage Media Planning and Placement
 1322 G St SE
 Washington, DC 20005

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIBW	08/25/18	08/25/18	NFL Chiefs Pre-Season	12:00 PM-3:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	08/20/18	08/26/18	-----1-				1	\$1,500.00				
Totals								0.00				1	\$1,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/30/18 -08/25/18	1	\$1,500.00	(\$225.00)	\$1,275.00
Totals	1	\$1,500.00	(\$225.00)	\$1,275.00

Signature: _____ **Date:** _____

WOC11778153 [00.00]

Order Printout



Order Status: Opened-New

Start/End Dates: 08/25/18 - 09/01/18

C/P/E: 889 / 922 / 5649

Traffic #:

Agency: Sage Media - DCCC

Product Desc.: Issue

Buyer Order #: 7656726

Advertiser: DCCC

Estimate Desc.: DCCC - KC & Topoka Sports TV Add 8-25 to 9-1

AE: Brian Haug

Buyer:

Total Cost: \$1,500.00 (Cash)

Property: WBW-TV

Primary Demo:

Received Date: 8/22/18 8:16 AM

Sales Region: Local

Comments:

Separation: 30

List Items						Spots						Totals		
Line	Program	ST	Len	Time	Days	Rate	Aug 25	Sep 1					Total Spots	Total Cost
1	KC Chiefs vs. Bears	NM	:30	12:00 PM-3:00 PM	S-----	1,500.00	1	0					1	1,500.00
(Program: KC Chiefs vs. Bears)														
Spot Totals:							1	0					1	\$1,500.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
August	1	\$1,500.00	September	0	\$0.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Sage Media Planning & Placement

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: DCCC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Congressional Elections - Candidate TBD

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 South Capitol Street SE
Washington, DC 20003-4024

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director
Jacqueline Forte-Mackay - Treasurer
Jacqueline Newman - Secretary

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
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Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

DCCC
430 South Capitol Street SE
Washington, DC 20003-4024

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Daniel Sena - Executive Director
Jacqueline Forte-Mackay - Treasurer
Jacqueline Newman - Secretary

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/26/2018 Jacqui Hewman 202-675-6936
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.