

ORDER



Orders
Order / Rev: 153507
 Alt Order #:
Product Desc: FRIENDS OF FELICIA
Estimate: 2Q21
Flight Dates: 06/17/21 - 06/21/21
Original Date / Rev: 06/16/21 / 06/16/21
Order Type: GENERAL

WXTV
Primary AE: Ian Ambron
Sales Office: C-PDC
Sales Region: National

Agency Name: Friends of Felicia
Buying Contact:
Billing Contact: Kristina Teschner
 87-15 Pitkin Avenue
 Ozone Park, NY 11417

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Felicia
Demographic: A35+
Product Codes: Political Candidate
Revenue Code 1: TS
Revenue Code 2: TS
Revenue Code 3: POLITICAL-AGY
Priority: P-02

Order Brand: Various
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/31/21	06/21/21	4	\$1,270.00	\$1,079.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2021	4	\$1,270.00	\$1,079.50	0.00
Totals	4	\$1,270.00	\$1,079.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ian Ambron	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXTV	06/17/21	06/18/21	MF 5-6a MF 5-6a	CM	5a-6a	---TF--	:30	2	\$220.00	P-02	0.00	NM	2	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/14/21	06/20/21	---TF--		2		\$220.00		0.00					
N 2	WXTV	06/21/21	06/21/21	MF 6a/5a MF 6a	CM	6a-7a	M-----	:30	1	\$330.00	P-02	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/21/21	06/27/21	M-----		1		\$330.00		0.00					
N 3	WXTV	06/20/21	06/20/21	Su 10a/9a Su 10a	CM	10a-11a	-----S	:30	1	\$500.00	P-02	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 06/14/21	06/20/21	-----S		1		\$500.00		0.00					
													Totals	4	\$1,270.00