

Quarterly issues WDNT
January 1, 2018

1. Economic development. WDNT continually airs announcements promoting activities of the Spring City and Dayton Chambers of Commerce, as well as the Rhea County Economic and Tourism Council. During the fourth quarter we actively promoted events in downtown Dayton and Spring City. We air approximately 150 announcements per month encouraging listeners to "Shop At Home."
2. Tourism Development. WDNT regularly airs announcements promoting the tourism attractions of Rhea County on a daily basis. During the fourth quarter we promoted both the Spring City Christmas Parade and one of air personalities emceed the Dayton Christmas parade which brought a large number of people into the respective business districts.
3. Education. WDNT regularly airs public service announcements promoting all school activities at Rhea County and Dayton City Schools as well as Bryan College. During the fourth quarter we promoted a concert at Rhea County High School and one at Rhea County Middle School. We also promoted educational classes offered by the UT Extension Service..
4. Drugs and alcohol abuse. WDNT regularly airs public service announcements both statewide and local promoting drug awareness activities in our area. During the fourth quarter we actively promoted a drug takeback program sponsored by local law enforcement, the DEA and the United Way. We also aired over 150 announcements directed at Opioid addiction in Tennessee.
6. The environment. WDNT airs regular announcements for Keep Tennessee Beautiful and other environmental organizations. We aired approximately 75 announcements promoting the recycling of electronic waste.
7. Other activities. WDNT airs a community calendar program once each hour around the clock. We actively promote and solicit announcements from all non profit or governmental groups to avail themselves of this opportunity.
8. Local culture. WDNT airs regular announcements promoting the Tennessee Valley Theater as well as cultural events at local schools and colleges. During the fourth quarter we promoted two productions at the Tennessee Valley Theatre as well as Christmas music performances at both Rhea County High School and Bryan College. We continually promote our two local museums on an ongoing basis.
9. Health. During the fourth quarter, we promoted a series of classes promoted by the University of Tennessee Extension Service and Rhea Medical Center. We also promoted a fund raiser for research for a rare blood disease.