

Quarterly issues WDNT
July 1, 2018

1. Economic development. WDNT continually airs announcements promoting activities of the Spring City and Dayton Chambers of Commerce, as well as the Rhea County Economic and Tourism Council. We air approximately 150 announcements per month encouraging listeners to "Shop At Home."
2. Tourism Development. WDNT regularly airs announcements promoting the tourism attractions of Rhea County on a daily basis. During the second quarter we were sponsors of and actively promoted The Tennessee Strawberry Festival and Shake the Lake fireworks celebration.. .
3. Education. WDNT regularly airs public service announcements promoting all school activities at Rhea County and Dayton City Schools as well as Bryan College. During the second quarter we promoted various camps at Rhea High School and Bryan College. We also promoted educational classes offered by the UT Extension Service..
4. Drugs and alcohol abuse. WDNT regularly airs public service announcements both statewide and local promoting drug awareness activities in our area. During the fourth quarter we actively promoted a drug takeback program sponsored by local law enforcement, the DEA and the United Way. We also aired over 150 announcements directed at Opioid addiction in Tennessee.
6. The environment. WDNT airs regular announcements for Keep Tennessee Beautiful and other environmental organizations. We aired approximately 100 announcements promoting the recycling of electronic waste.
7. Other activities. WDNT airs a community calendar program once each hour around the clock. We actively promote and solicit announcements from all non profit or governmental groups to avail themselves of this opportunity.
8. Local culture. WDNT airs regular announcements promoting the Tennessee Valley Theater as well as cultural events at local schools and colleges. During the second quarter we promoted four productions at the Tennessee Valley Theatre as well as the Scopes Summer Nights concert series in Dayton.. We continually promote our two local museums on an ongoing basis.
9. Health. During the second quarter, we promoted a series of classes promoted by the University of Tennessee Extension Service and Rhea Medical Center. We also promoted a fund raiser for research for a rare blood disease. And we air regular announcements for the Avalon Counseling Center and breast cancer support group.