



**RIVERBEND**  
**COMMUNICATIONS**  
400 W. SUNNYSIDE RD. IDAHO FALLS, ID 83402

November 3, 2022

We received a request to include another ad in their rotation, so this is an update to the order that is already running. The new ad will start tomorrow, November 4, 2022.

## Andrea Smith

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**From:** Barbara Ehardt <barbaraehardt@gmail.com> on behalf of Barbara Ehardt  
**Sent:** Thursday, November 03, 2022 1:11 PM  
**To:** andrea@eiradio.com; bill.fuerst@eiradio.com  
**Subject:** I am a Republican  
**Attachments:** Barb Ehardt 221103 I Am A Republican.mp3

Hey Bill and Andrea,  
Could we please mix this new ad in the with others? Could we run my main ad, "Humbled & Honored" at 40%, run this new "I am a Republican" ad at 35% to 40% and run the "Miranda Said that" ad at 20% to 25% please. Let me know.  
Thanks so much!  
Barbara -  
208 403-6686

Marv Hepworth  
Chief Engineer/On Air  
854 Lindsay Blvd  
Idaho Falls, ID 83402  
(208) 522-1101



# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Barbara Ehardt, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Barbara Ehardt

Authorized committee:

Committee to Elect Barbara Ehardt

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Idaho House of Representatives

Date of election:

November 8, 2022

General

Primary

Treasurer of candidate's authorized committee:

Clay Murdoch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Barbara Ehardt

Signature:

William Fuerst

Name:

Barbara Dee Ehardt

Name:

William Fuerst

Date of Request to Purchase Ad Time:

Oct 24, 22

Date of Station Agreement to Sell Time:

10/24/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**Ad submitted to Station?  Yes  NoDate ad received: 11/3/2022Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted  
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*  
 Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: <u>KLCE, KFTZ, KCVI, KNIBLKEH, KTHK</u>	Date Received/Requested: <u>11/3/2022</u>
Est. #:	Station Location: <u>Idaho Falls, IDAHO</u>	Run Start and End Dates: <u>11/4/2022 - 11/8/2022</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Stations: KCVI-FM, KFTZ-FM, KLCE-FM,  
KNBL-KEII-AM, KTHK-FM  
 Contract Name: BARB EHARDT FOR REP FALL 2022  
 Contract#: (none)  
 Start Date: 10/25/22 End Date: 11/08/22  
 Revenue Type: POLITICAL - LOCAL Type: Cash  
 Advertiser: BARBARA EHARDT  
 Address: 961 J STREET  
 City: IDAHO FALLS State: ID Zip: 83402  
 Phone: (208) 403-6686  
 Product Name: BARB EHARDT FOR REP FALL  
 Competitive Code: POLITICAL

Buyer: BARBARA EHARDT  
 Tax Schedule: (None)  
 Agency Commission %: 0  
 Billing Cycle: Calendar  
 Salesperson: 424bfuer Comm %: 0  
 Makegood Policy: WITH IN CONTRACT DATES

### KCVI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$	
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			18	W	18.00	18	324.00	
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	D	15.00	3	45.00	
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						2		2	D	13.00	2	26.00	
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			18	W	18.00	18	324.00	
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	15.00	3	45.00	
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						2		2	D	13.00	2	26.00	
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	18.00	20	360.00	

TOTAL GROSS \$1,150.00, NET \$1,150.00

### KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							Per Wk	D/W	RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU				SPOTS	\$\$	
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			16	W	32.00	16	512.00	
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00	
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	W	15.00	3	45.00	
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			16	W	32.00	16	512.00	
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00	
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	15.00	3	45.00	
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	32.00	20	640.00	

TOTAL GROSS \$1,874.00, NET \$1,874.00

**KLCE-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			18	W	32.00	18	576.00
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	W	25.00	3	75.00
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			18	W	32.00	18	576.00
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	20.00	3	60.00
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	25.00	3	75.00
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	32.00	20	640.00

TOTAL GROSS \$2,062.00, NET \$2,062.00

**KNBL-KEII-AM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			19	W	10.00	19	190.00
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						4		4	W	12.00	4	48.00
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						3		3	W	8.00	3	24.00
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			19	W	10.00	19	190.00
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						4		4	D	12.00	4	48.00
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						3		3	D	8.00	3	24.00
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	10.00	20	200.00

TOTAL GROSS \$724.00, NET \$724.00

**KTHK-FM**

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION							RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU		Per Wk	D/W		SPOTS
1	10/25/22	10/30/22		6:00 AM	7:00 PM	60		X	X	X	X			22	W	15.00	22	330.00
2	10/25/22	10/30/22		6:00 AM	7:00 PM	60						4		4	W	15.00	4	60.00
3	10/25/22	10/30/22		6:00 AM	7:00 PM	60						4		4	W	10.00	4	40.00
4	10/31/22	11/06/22		6:00 AM	7:00 PM	60	X	X	X	X	X			22	W	15.00	22	330.00
5	10/31/22	11/06/22		6:00 AM	7:00 PM	60						4		4	D	15.00	4	60.00
6	10/31/22	11/06/22		6:00 AM	7:00 PM	60						4		4	D	10.00	4	40.00
7	11/07/22	11/08/22		6:00 AM	7:00 PM	60	X	X						20	W	15.00	20	300.00

TOTAL GROSS \$1,160.00, NET \$1,160.00

Billing Projections: By Month


	Oct 22	Nov 22
CA	2,858.00	4,017.00
ST	2,415.00	4,460.00

Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION .....  
CERTIFY THAT THEIR ADVERTISING SALES .....  
AGREEMENTS DO NOT DISCRIMINATE ON THE .....  
BASIS OF RACE OR ETHNICITY AND THAT ALL .....  
SUCH AGREEMENTS CONTAIN .....  
NONDISCRIMINATION CLAUSES .....  
.....  
.....  
.....

TOTAL SPOTS ..... 350  
GROSS TOTAL \$ ..... 6,970.00  
ADJUSTED SPOTS ..... 350  
ADJUSTED TOTAL \$ ..... 6,970.00

APPROVE    DECLINE



General Sales Manager  
 General Manager  
 National Sales Manager  
 Local Sales Manager

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho

Demo: A18+

Pop: 234,800 Sample: 1,792  
ID: 00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM

Flight: 1 Weeks: 1 *10/5/22 - 10/30/22*

Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM										
MoFr 6a-7p	2,909	18	21.6	19,596	2.6	5.9	18.00	324.00	15.00	1.2
Sa 6a-7p	3,004	3	3.9	6,531	1.4	1.6	15.00	45.00	11.54	1.3
Su 6a-7p	2,403	2	2.0	3,895	1.2	1.5	13.00	26.00	13.00	1.0
KFTZ FM										
MoFr 6a-7p	2,339	16	16.0	15,796	2.4	5.4	32.00	512.00	32.00	1.0
Sa 6a-7p	4,107	3	5.1	8,412	1.4	2.0	20.00	60.00	11.76	1.7
Su 6a-7p	2,867	3	3.6	6,164	1.4	1.7	15.00	45.00	12.50	1.2
KLCE FM										
MoFr 6a-7p	3,439	18	27.0	22,097	2.9	6.3	32.00	576.00	21.33	1.5
Sa 6a-7p	2,381	3	3.0	5,223	1.3	1.5	20.00	60.00	20.00	1.0
Su 6a-7p	2,011	3	2.7	4,478	1.4	1.5	25.00	75.00	27.78	0.9
KNBL AM										
MoFr 6a-7p	833	19	7.6	6,440	2.8	4.8	10.00	190.00	25.00	0.4
Sa 6a-7p	612	4	1.2	1,802	1.6	1.1	12.00	48.00	40.00	0.3
Su 6a-7p	494	3	0.6	1,174	1.2	1.1	8.00	24.00	40.00	0.2
KTHK FM										
MoFr 6a-7p	1,275	22	11.0	10,656	2.4	4.7	15.00	330.00	30.00	0.5
Sa 6a-7p	783	4	1.2	2,207	1.3	1.3	15.00	60.00	50.00	0.3
Su 6a-7p	947	4	1.6	2,629	1.4	1.4	10.00	40.00	25.00	0.4

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,877	23	27.5	26,195	2.5	5.9	44,696	17.17	395.00	14.36	1.2
KFTZ FM	2,652	22	24.7	23,793	2.4	5.8	41,419	28.05	617.00	24.98	1.1
KLCE FM	3,128	24	32.7	26,777	2.9	6.6	42,909	29.63	711.00	21.74	1.3
KNBL AM	760	26	9.4	8,905	2.5	4.1	16,715	10.08	262.00	27.87	0.3
KTHK FM	1,166	30	13.8	13,328	2.4	4.8	22,202	14.33	430.00	31.16	0.5
All Stations: 1 Week:	2,035	125	108.1	84,082	3.0	7.3	127,190	19.32	2,415.00	22.34	0.9

*10-24-22*  
*[Signature]*  
*pg#1*

Source: Eastlan Spring 2022

Bill Fuerst 24-Oct-22

Sp22  
% Wght 100.0  
Pop (000) A18+ 234.8  
Sample: A18+ 1,792

**RADIUS**  
Ver. 2020.1.0



# RIVERBEND COMMUNICATIONS


## Radio Schedule

Market: East Idaho Demo: A18+ Pop: 234,800 Sample: 1,792 ID: 00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM  
 Flight: 2 *10/31/22 - 11/6/22*

Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM MoFr 6a-7p	2,909	18	21.6	19,596	2.6	5.9	18.00	324.00	15.00	1.2
KCVI FM Sa 6a-7p	3,004	3	3.9	6,531	1.4	1.6	15.00	45.00	11.54	1.3
KCVI FM Su 6a-7p	2,403	2	2.0	3,895	1.2	1.5	13.00	26.00	13.00	1.0
KFTZ FM MoFr 6a-7p	2,339	16	16.0	15,796	2.4	5.4	32.00	512.00	32.00	1.0
KFTZ FM Sa 6a-7p	4,107	3	5.1	8,412	1.4	2.0	20.00	60.00	11.76	1.7
KFTZ FM Su 6a-7p	2,867	3	3.6	6,164	1.4	1.7	15.00	45.00	12.50	1.2
KLCE FM MoFr 6a-7p	3,439	18	27.0	22,097	2.9	6.3	32.00	576.00	21.33	1.5
KLCE FM Sa 6a-7p	2,381	3	3.0	5,223	1.3	1.5	20.00	60.00	20.00	1.0
KLCE FM Su 6a-7p	2,011	3	2.7	4,478	1.4	1.5	25.00	75.00	27.78	0.9
KNBL AM MoFr 6a-7p	833	19	7.6	6,440	2.8	4.8	10.00	190.00	25.00	0.4
KNBL AM Sa 6a-7p	612	4	1.2	1,802	1.6	1.1	12.00	48.00	40.00	0.3
KNBL AM Su 6a-7p	494	3	0.6	1,174	1.2	1.1	8.00	24.00	40.00	0.2
KTHK FM MoFr 6a-7p	1,275	22	11.0	10,656	2.4	4.7	15.00	330.00	30.00	0.5
KTHK FM Sa 6a-7p	783	4	1.2	2,207	1.3	1.3	15.00	60.00	50.00	0.3
KTHK FM Su 6a-7p	947	4	1.6	2,629	1.4	1.4	10.00	40.00	25.00	0.4

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,877	23	27.5	26,195	2.5	5.9	44,696	17.17	395.00	14.36	1.2
KFTZ FM	2,652	22	24.7	23,793	2.4	5.8	41,419	28.05	617.00	24.98	1.1
KLCE FM	3,128	24	32.7	26,777	2.9	6.6	42,909	29.63	711.00	21.74	1.3
KNBL AM	760	26	9.4	8,905	2.5	4.1	16,715	10.08	262.00	27.87	0.3
KTHK FM	1,166	30	13.8	13,328	2.4	4.8	22,202	14.33	430.00	31.16	0.5
<b>All Stations: 1 Week:</b>	<b>2,035</b>	<b>125</b>	<b>108.1</b>	<b>84,082</b>	<b>3.0</b>	<b>7.3</b>	<b>127,190</b>	<b>19.32</b>	<b>2,415.00</b>	<b>22.34</b>	<b>0.9</b>

*10-24-22*  
  
*Page 2*

Source: Eastlan Spring 2022 Bill Fuerst 24-Oct-22

Sp22  
 % Wght 100.0  
 Pop (000) A18+ 234.8  
 Sample: A18+ 1,792

**RADIUS**  
 Ver: 2020.1.0

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 Data: © 2022 Eastlan Ratings. Subject to the limitations and restrictions stated at www.eastlanratings.com

# RIVERBEND COMMUNICATIONS

## Radio Schedule

Market: East Idaho Demo: A18+ Pop: 234,800 Sample: 1,792 ID: 00002-00

Station(s): KCVI FM / KFTZ FM / KLCE FM / KNBL AM / KTHK FM  
Flight: 3 11/21/22 - 11/27/22

Schedule	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM MoTu 6a-7p	2,909	20	24.0	17,499	3.2	2.9	18.00	360.00	15.00	1.2
KFTZ FM MoTu 6a-7p	2,340	20	20.0	14,718	3.2	2.7	32.00	640.00	32.00	1.0
KLCE FM MoTu 6a-7p	3,441	20	30.0	19,841	3.6	3.1	32.00	640.00	21.33	1.5
KNBL AM MoTu 6a-7p	833	20	8.0	5,547	3.4	2.5	10.00	200.00	25.00	0.4
KTHK FM MoTu 6a-7p	1,276	20	10.0	8,639	2.7	2.5	15.00	300.00	30.00	0.5

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,909	20	24.0	17,499	3.2	2.9	25,800	18.00	360.00	15.00	1.2
KFTZ FM	2,340	20	20.0	14,718	3.2	2.7	22,134	32.00	640.00	32.00	1.0
KLCE FM	3,441	20	30.0	19,841	3.6	3.1	28,741	32.00	640.00	21.33	1.5
KNBL AM	833	20	8.0	5,547	3.4	2.5	8,574	10.00	200.00	25.00	0.4
KTHK FM	1,276	20	10.0	8,639	2.7	2.5	13,465	15.00	300.00	30.00	0.5
All Stations: 1 Week:	2,160	100	92.0	59,435	3.6	3.3	83,918	21.40	2,140.00	23.26	0.9

Total All Flights:

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP	AQH Rtg
KCVI FM	2,887	66	79.0	35,319	5.3	13.4	44,696	17.42	1,150.00	14.56	1.2
KFTZ FM	2,555	64	69.4	32,251	5.1	12.8	41,419	29.28	1,874.00	27.00	1.1
KLCE FM	3,220	68	95.4	34,974	6.4	15.6	42,909	30.32	2,062.00	21.61	1.4
KNBL AM	780	72	26.8	12,582	5.0	9.7	16,715	10.06	724.00	27.01	0.3
KTHK FM	1,193	80	37.6	17,572	5.0	11.2	22,202	14.50	1,160.00	30.85	0.5
All Stations: - 3Wks:	2,070	350	308.2	105,425	6.9	16.9	127,190	19.91	6,970.00	22.62	0.9

*Barbara Furst* Oct 24, 2022  
PFB

Source: Eastlan Spring 2022 Bill Furst 24-Oct-22

Sp22  
% Wght 100.0  
Pop (000) A18+ 234.8  
Sample: A18+ 1,792



1081

92-41/1241

October 24 2022  
Date

BARBARA EHARDT  
COMMITTEE TO ELECT BARBARA EHARDT  
961 J ST  
IDAHO FALLS, ID 83402-2819

\$6970

Pay to the Order of *Sierra Nevada Community Development*

Photo  
area  
Do not  
write  
Do not  
detach

*Barbara Ehardt*  
Signature

*Barbara Ehardt*  
Signature

Photo  
area  
Do not  
write  
Do not  
detach

EASTSIDE OFFICE  
P.O. BOX 1081  
IDAHO FALLS, IDAHO 83403

**The Bank of  
Commerce**

FOR *Barbara Ehardt*

⑆ 124100417⑆ 13 0313553 0⑈ 1081

INTOUCH CUSTOMER SERVICE