

# CONTRACT



**WYRK-FM**  
**14 Lafayette Square**  
**Suite 1200**  
**Buffalo, NY 14203**  
**(716) 852-7444**

<u>Contract / Revision</u> 4816802 /		<u>Alt Order #</u>
<u>Advertiser</u> <b>Gary Dickson for Congress</b>		<u>Original Date / Revision</u> 04/26/24 / 04/26/24
<u>Contract Dates</u> <b>04/27/24 - 04/30/24</b>	<u>Estimate #</u>	
<u>Product</u> <b>Add on Campaign</b>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WYRK-FM</b>	<u>Account Executive</u> Lori Carrow	<u>Sales Office</u> Local Buffalo
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Growth Marketing**  
**11 Centre Park, Suite 301**  
**Rochester, NY 14614**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WYRK	04/27/24	04/30/24	Sa-Su AM	6a-10a		:30			NM	6	\$690.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	-----33				6	\$115.00			
	Week:	04/29/24	05/05/24	-----				0	\$115.00			
N 2	WYRK	04/27/24	04/30/24	Sa-Su PM	3p-7p		:30			NM	5	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	-----5-				5	\$46.00			
	Week:	04/29/24	05/05/24	-----				0	\$115.00			
N 3	WYRK	04/27/24	04/30/24	Sa-Su Evening	7p-12a		:30			NM	10	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	-----55				10	\$17.00			
	Week:	04/29/24	05/05/24	-----				0	\$115.00			
N 4	WYRK	04/27/24	04/30/24	Sa-Su Midday	10a-3p		:30			NM	5	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	-----5				5	\$39.00			
	Week:	04/29/24	05/05/24	-----				0	\$115.00			
N 5	WYRK	04/27/24	04/30/24	Sa-Su PM	3p-7p		:30			NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/22/24	04/28/24	-----3				3	\$110.00			
	Week:	04/29/24	05/05/24	-----				0	\$115.00			
N 6	WYRK	04/29/24	04/30/24	M-F AM Drive	6a-10a		:30			NM	5	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	14-----				5	\$92.00			
N 8	WYRK	04/29/24	04/30/24	M-F Midday	10a-3p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	5-----				5	\$75.00			
N 9	WYRK	04/29/24	04/30/24	M-F PM Drive	3p-7p		:30			NM	5	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	5-----				5	\$46.00			
N 10	WYRK	04/29/24	04/30/24	M-F Evening	7p-12a		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	04/29/24	05/05/24	5-----				5	\$10.00			
N 11	WYRK	04/29/24	04/30/24	M-F Midday	10a-3p		:30			NM	4	\$184.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

**COUNTRY 106.5 WYRK-FM**  
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-4-----				4	\$46.00			
N 12	WYRK	04/29/24	04/30/24	M-F PM Drive	3:00 PM-6:00 PM		:30			NM	2	\$92.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/29/24	05/05/24	-2-----				2	\$46.00			
<b>Totals</b>											55	\$3,006.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/01/24 -04/30/24	55	\$3,006.00	(\$450.90)	\$2,555.10
<b>Totals</b>	55	\$3,006.00	(\$450.90)	\$2,555.10

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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