

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WECT WILMINGTON, NC	Date: 10.24.16
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I, Miles King
 being/on behalf of: Deborah Ross
 a legally qualified candidate of the Democratic
 political party for the office of: U.S. Senate
 in the General
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): \$ 27,561.²⁵ NET

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/9/16

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

ORDER



Orders	Order / Rev:	1603748	
	Alt Order #:	08424086	
	Product Desc:	ROSS FOR SENATE 5433	
	Estimate:	5433	WECT
	Flight Dates:	10/24/16 - 10/30/16	Primary AE: Jim Rapp
	Original Date / Rev:	10/21/16 / 10/21/16	Sales Office: H-CHI
	Order Type:	Political	Sales Region: National
Agency	Name:	A/L Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		222 W Ontario, Suite 600	Billing Cycle: EOM/EOC
		Chicago, IL 60610	Agency Commission: 15%
Advertiser	Name:	POL/Ross, Deborah/D/Senate/NC	New Business Thru:
	Demographic:	A35+	Order Separation: 00:15:00
	Product Codes:	PL610	Advertiser External ID:
	Priority:	P15	Agency External ID:
	Revenue Codes:	Agency, Political, Pol-Candidate	Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	121	\$32,425.00	\$27,561.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	121	\$32,425.00	\$27,561.25	0.00
Totals	121	\$32,425.00	\$27,561.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WECT	10/24/16	10/28/16	Carolina In The AM 5A	Comm	5-6a	MTWTF--	:30	10	\$110.00	P 4	0.00	NM	10	\$1,100.00
				Carolina in AM 5-6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		10			\$110.00			0.00			
E 2	WECT	10/24/16	10/28/16	Carolina In The AM 6A	Comm	6-7a	MTWTF--	:30	10	\$290.00	P 2	0.00	NM	10	\$2,900.00
				Carolina In The Am 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		10			\$290.00			0.00			
E 3	WECT	10/24/16	10/28/16	NET NBC Today Show	Comm	7-9a	MTWTF--	:30	10	\$410.00	P 1	0.00	NM	10	\$4,100.00
				NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		10			\$410.00			0.00			
E 4	WECT	10/29/16	10/29/16	Carolina in the AM Sat 6a	Comm	6-7a	-----2-	:30	2	\$125.00	P 2	0.00	NM	2	\$250.00
				Sat Carolina in the AM 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2-		2			\$125.00			0.00			
E 5	WECT	10/29/16	10/29/16	NET NBC Sat Today Show	Comm	7-9a, 8/18/12-tfn	-----3-	:30	3	\$205.00	P 2	0.00	NM	3	\$615.00
				NBC Sat Today (7-9a,8/18)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----3-		3			\$205.00			0.00			
E 6	WECT	10/30/16	10/30/16	NET NBC Sunday Today Show	Comm	8-9a	-----1	:30	1	\$280.00	P 1	0.00	NM	1	\$280.00
				NBC Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1		1			\$280.00			0.00			

Order / Rev: 1603748
 Alt Order #: 08424086
 Flight Dates: 10/24/16 - 10/30/16

Advertiser: POL/Ross, Deborah/D/Senate/NC
 Product Desc: ROSS FOR SENATE 5433
 Estimate: 5433
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WECT	10/30/16	10/30/16	Carolina in the AM Sun 9a Sun Carolina in the AM 9a	Comm	9-10a	-----2	:30	2	\$105.00	P 2	0.00	NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2		2				\$105.00		0.00			
E 8	WECT	10/24/16	10/28/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	MTWTF--	:30	5	\$75.00	P 6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$75.00		0.00			
E 9	WECT	10/24/16	10/28/16	News at Noon News 6 at Noon	Comm	12-1230p	MTWTF--	:30	5	\$140.00	P 4	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$140.00		0.00			
E 10	WECT	10/24/16	10/28/16	SYN 2-3p M-F SYN 2-3p M-F	Comm	2-3p	MTWTF--	:30	10	\$25.00	P 6	0.00	NM	10	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		10				\$25.00		0.00			
E 11	WECT	10/24/16	10/28/16	SYN 3-4p M-F Ellen DeGeneres Show, The	Comm	3-4p	MTWTF--	:30	10	\$105.00	P 4	0.00	NM	10	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		10				\$105.00		0.00			
E 12	WECT	10/24/16	10/28/16	News at 5p M-F News at 5p	Comm	5-530p	MTWTF--	:30	5	\$270.00	P 2	0.00	NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$270.00		0.00			
E 13	WECT	10/24/16	10/28/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	MTWTF--	:30	5	\$305.00	P 2	0.00	NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$305.00		0.00			
E 14	WECT	10/24/16	10/28/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	MTWTF--	:30	5	\$525.00	P 2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$525.00		0.00			
E 15	WECT	10/30/16	10/30/16	News at 6p Sun News at 6p Sun	Comm	6-630p	-----2	:30	2	\$350.00	P 2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----2		2				\$350.00		0.00			
E 16	WECT	10/24/16	10/28/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	MTWTF--	:30	5	\$360.00	P 2	0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$360.00		0.00			
E 17	WECT	10/24/16	10/28/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	MTWTF--	:30	5	\$460.00	P 1	0.00	NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		5				\$460.00		0.00			
E 18	WECT	10/29/16	10/29/16	SYN 7-730p Sa Wheel of Fortune Weekend	Comm	Sa 7-730p	-----1-	:30	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$160.00		0.00			
E 19	WECT	10/29/16	10/29/16	SYN 730-8p Sa Jeopardy Weekend	Comm	Sa 730-8p	-----1-	:30	1	\$185.00	P 2	0.00	NM	1	\$185.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$185.00		0.00			
E 20	WECT	10/24/16	10/24/16	NET Monday Prime Other Mon Prime Other 1	Comm	Various	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1-----		1				\$800.00		0.00			
E 21	WECT	10/26/16	10/26/16	NET Wednesday Hour 3 Wed Prime Hour 3	Comm	10-11p	--1----	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$575.00		0.00			

Order / Rev: 1603748
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Advertiser: POL/Ross, Deborah/D/Senate/NC
 Product Desc: ROSS FOR SENATE 5433
 Estimate: 5433
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	WECT	10/26/16	10/26/16	NET Wednesday Hour 3 Wed Prime Hour 3	Comm	10-11p	--1----	:30	1	\$575.00	P 1	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	--1----		1			\$575.00		0.00				
E 22	WECT	10/27/16	10/27/16	NET Thursday Hour 2 Thur Prime Hour 2	Comm	9-10p	---1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	---1---		1			\$500.00		0.00				
E 23	WECT	10/28/16	10/28/16	NET Friday Prime Other Fri Prime Other 2	Comm	Various (9:00 PM-11:00 PM)	----1--	:30	1	\$375.00	P 2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	----1--		1			\$375.00		0.00				
E 24	WECT	10/29/16	10/29/16	Saturday Prime Saturday Prime Rotator	Comm	8-11p	-----3-	:30	3	\$175.00	P 4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----3-		3			\$175.00		0.00				
E 25	WECT	10/24/16	10/28/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	MTWTF--	:30	5	\$230.00	P 4	0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	MTWTF--		5			\$230.00		0.00				
E 26	WECT	10/29/16	10/29/16	LOC Late News Sat LN (SA)	Comm	11-1130p	-----1-	:30	1	\$405.00	P 1	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1-		1			\$405.00		0.00				
E 27	WECT	10/30/16	10/30/16	News Following NFL M-Sat Late News Following NFL	Comm	Following NFL (11:30 PM-12:00 XM)	-----1	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1		1			\$165.00		0.00				
E 28	WECT	10/29/16	10/29/16	NET Saturday Night Live Saturday Night Live	Comm	1130p-1a	-----2-	:30	2	\$215.00	P 2	0.00	NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----2-		2			\$215.00		0.00				
E 29	WECT	10/30/16	10/30/16	NET NFL Football NFL Football	Comm	820-1130p	-----1	:30	1	\$925.00	P 2	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1		1			\$925.00		0.00				
E 30	WECT	10/24/16	10/28/16	NET NBC Nightly News NBC Ntly News 10/18-11/1	Comm	630-7p	MTWTF--	:30	2	\$1,200.00	P 1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	MTWTF--		2			\$1,200.00		0.00				
E 31	WECT	10/30/16	10/30/16	NBC Nightly News Sun NBC Nightly News Sunday	Comm	630-7p	-----1	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	-----1		1			\$1,200.00		0.00				
E 32	WECT	10/24/16	10/28/16	SYN 430-5p M-F (eff. 9/16) Inside Edition	Comm	430-5pm	MTWTF--	:30	2	\$225.00	P 1	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	MTWTF--		2			\$225.00		0.00				
E 33	WECT	10/24/16	10/28/16	SYN 2-3p M-F SYN 2-3p M-F	Comm	2-3p	MTWTF--	:30	2	\$25.00	P 6	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/24/16	10/30/16	MTWTF--		2			\$25.00		0.00				
													Totals	121	\$32,425.00