

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WECT WILMINGTON, NC	Date: 10-14-16
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I, Miles King
 being/on behalf of: Deborah Ross
 a legally qualified candidate of the Democratic
 political party for the office of: U.S. Senate
 in the General
 election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available): \$ 24,590.50 NET

I represent that the payment for the above described broadcast time has been furnished by:

Deborah Ross for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jeff Leiter

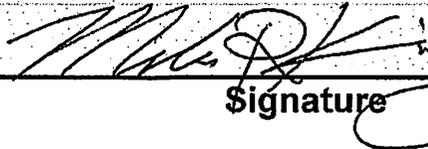
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/9/16

Date



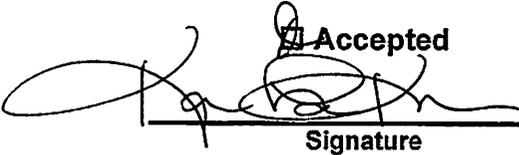
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Karen Larkins

Printed Name

NSA

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

1. Deborah Ross for Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

JONATHAN BRAY 8/18
printed name date

ORDER



Orders
Order / Rev: 1600994
Alt Order #: 08416661
Product Desc: ROSS FOR SENATE 5363
Estimate: 5363
Flight Dates: 10/17/16 - 10/23/16
Original Date / Rev: 10/14/16 / 10/14/16
Order Type: Political

WECT
Primary AE: Jim Rapp
Sales Office: H-CHI
Sales Region: National

Agency Name: A/L Media
Buying Contact:
Billing Contact:
 222 W Ontario, Suite 600
 Chicago, IL 60610

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Ross, Deborah/D/Senate/NC
Demographic: A35+
Product Codes: PL610
Priority: P 6
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/23/16	102	\$28,930.00	\$24,590.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	102	\$28,930.00	\$24,590.50	0.00
Totals	102	\$28,930.00	\$24,590.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Rapp			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WECT	57%	\$28,930.00
Market	100%	\$50,754.39

Competitive Share

	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	10%	\$5,075.44
WSFX	11%	\$5,582.98
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	22%	\$11,165.96

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WECT	10/17/16	10/21/16	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	MTWTF--	:30	10	\$85.00	P 6	0.00	NM	10	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10				\$85.00		0.00			
2	WECT	10/17/16	10/21/16	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	MTWTF--	:30	10	\$290.00	P 2	0.00	NM	10	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10				\$290.00		0.00			

Order / Rev: 1600994
 Alt Order #: 08416661
 Flight Dates: 10/17/16 - 10/23/16

Advertiser: POL/Ross, Deborah/D/Senate/NC
 Product Desc: ROSS FOR SENATE 5363
 Estimate: 5363
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WECT	10/17/16	10/21/16	NET NBC Today Show NBC Today Show	Comm	7-9a	MTWTF--	:30	10	\$310.00	P 2	0.00	NM	10	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10				\$310.00		0.00			
4	WECT	10/22/16	10/22/16	NET NBC Sat Today Show NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-1p	-----3-	:30	3	\$205.00	P 2	0.00	NM	3	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----3-		3				\$205.00		0.00			
5	WECT	10/23/16	10/23/16	Carolina in the AM Sun Sun Carolina in the AM 9a	Comm	9-10a	-----2	:30	2	\$70.00	P 4	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----2		2				\$70.00		0.00			
6	WECT	10/17/16	10/21/16	SYN 11a-12p M-F Live w/Kelly & Michael	Comm	11a-12p	MTWTF--	:30	5	\$75.00	P 6	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$75.00		0.00			
7	WECT	10/17/16	10/21/16	News at Noon News 6 at Noon	Comm	12-1230p	MTWTF--	:30	5	\$140.00	P 4	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$140.00		0.00			
8	WECT	10/17/16	10/21/16	SYN 3-4p M-F Ellen DeGeneres Show, The	Comm	3-4p	MTWTF--	:30	4	\$105.00	P 4	0.00	NM	4	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		4				\$105.00		0.00			
9	WECT	10/17/16	10/21/16	News at 4p M-F (ef. 9/14) First at Four News	Comm	4-430p	MTWTF--	:30	2	\$75.00	P 6	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		2				\$75.00		0.00			
10	WECT	10/17/16	10/21/16	News at 5p M-F News at 5p	Comm	5-530p	MTWTF--	:30	5	\$210.00	P 4	0.00	NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$210.00		0.00			
11	WECT	10/17/16	10/21/16	News at 530p M-F NEWS AT 530P	Comm	530-6P	MTWTF--	:30	5	\$305.00	P 2	0.00	NM	5	\$1,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$305.00		0.00			
12	WECT	10/17/16	10/21/16	News at 6p M-F NEWS AT 6p	Comm	6-630p	MTWTF--	:30	5	\$525.00	P 2	0.00	NM	5	\$2,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$525.00		0.00			
13	WECT	10/22/16	10/23/16	News at 6p Sa/Su NEWS AT 6P	Comm	6-630P	-----SS	:30	1	\$350.00	P 2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----SS		1				\$350.00		0.00			
14	WECT	10/17/16	10/21/16	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	MTWTF--	:30	5	\$360.00	P 2	0.00	NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$360.00		0.00			
15	WECT	10/17/16	10/21/16	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	MTWTF--	:30	5	\$460.00	P 1	0.00	NM	5	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$460.00		0.00			
16	WECT	10/22/16	10/22/16	RI Southern Weekend RI Southern Weekend	Comm	RI Southern Week	-----1-	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$100.00		0.00			
17	WECT	10/17/16	10/17/16	NET Monday Prime Other Mon Prime Other 1	Comm	Various (7:58 PM-10:00 PM)	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$800.00		0.00			

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Advertiser: POL/Ross, Deborah/D/Senate/NC
 Product Desc: ROSS FOR SENATE 5363
 Estimate: 5363
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WECT	10/17/16	10/17/16	NET Monday Prime Other Mon Prime Other 1	Comm	Various (7:58 PM-10:00 PM)	1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	1-----		1				\$800.00		0.00			
18	WECT	10/20/16	10/20/16	NET Thursday Hour 3 Thur Prime Hour 3	Comm	10-11p	---1---	:30	1	\$750.00	P 2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	---1---		1				\$750.00		0.00			
19	WECT	10/21/16	10/21/16	NET Friday Hour 2 Fri Prime Hour 2	Comm	9-10p	----1--	:30	1	\$375.00	P 2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	----1--		1				\$375.00		0.00			
20	WECT	10/17/16	10/21/16	LOC Late News M-F LN (M-F)	Comm	11-1135p	MTWTF--	:30	5	\$230.00	P 4	0.00	NM	5	\$1,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	MTWTF--		5				\$230.00		0.00			
21	WECT	10/22/16	10/22/16	LOC Late News Sat LN (SA)	Comm	11-1130p	-----1-	:30	1	\$405.00	P 1	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1-		1				\$405.00		0.00			
22	WECT	10/23/16	10/23/16	News Following NFL M-S Late News Following NFL	Comm	Following NFL (11:30 PM-12:00 XM)	-----1	:30	1	\$165.00	P 2	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1		1				\$165.00		0.00			
23	WECT	10/22/16	10/22/16	NET Saturday Night Live Saturday Night Live	Comm	1130p-1a	-----2-	:30	2	\$215.00	P 2	0.00	NM	2	\$430.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----2-		2				\$215.00		0.00			
24	WECT	10/23/16	10/23/16	NET NFL Football Nite/A NFL Football Nite/America	Comm	7-815p	-----1	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1		1				\$500.00		0.00			
25	WECT	10/22/16	10/22/16	Carolina in the AM Sat 6 Sat Carolina in the AM 6a	Comm	6-7a	-----2-	:30	2	\$125.00	P 2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----2-		2				\$125.00		0.00			
26	WECT	10/23/16	10/23/16	NET NBC Sunday Today NBC Sunday Today Show	Comm	8-9a	-----1	:30	1	\$280.00	P 1	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1		1				\$280.00		0.00			
27	WECT	10/18/16	10/18/16	NET Tuesday Hour 1 Tue Prime Hour 1	Comm	8-9p (7:58 PM-9:00 PM)	-1-----	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$800.00		0.00			
28	WECT	10/23/16	10/23/16	NET NFL Football NFL Football	Comm	820-1130p	-----1	:30	1	\$925.00	P 2	0.00	NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1		1				\$925.00		0.00			
N29	WECT	10/22/16	10/22/16	NBC Nightly News Sat NBC Nightly News Sat	Comm	630-7p	-----S-	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S-		1				\$1,200.00		0.00			
N30	WECT	10/23/16	10/23/16	NBC Nightly News Sun NBC Nightly News Sunday	Comm	630-7p	-----S	:30	1	\$1,200.00	P 1	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----S		1				\$1,200.00		0.00			
N31	WECT	10/17/16	10/21/16	SYN 430-5p M-F (eff. 9/16) Inside Edition	Comm	430-5pm	MTWTF--	:30	3	\$225.00	P 1	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	MTWTF--		3				\$225.00		0.00			

Order / Rev: 1600994
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Advertiser: POL/Ross, Deborah/D/Senate/NC
 Product Desc: ROSS FOR SENATE 5363
 Estimate: 5363
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N31	WECT	10/17/16	10/21/16	SYN 430-5p M-F (eff. 9/16/16) Inside Edition	Comm	430-5pm	MTWTF--	:30	3	\$225.00	P 1	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		3				\$225.00		0.00			
N32	WECT	10/17/16	10/21/16	SYN 2-3p M-F SYN 2-3p M-F	Comm	2-3p	MTWTF--	:30	1	\$25.00	P 6	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		1				\$25.00		0.00			
													Totals	102	\$28,930.00