

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600994-1	10/23/16	October 2016	09/26/16 - 10/23/16

Property	Account Executive	Sales Office	Sales Region
WECT	Jim Rapp	HRP-Chicago	National

Billing Address:

A/L Media
Attention: Accounts Payable
222 W Ontario, Suite 600
Chicago, IL 60610

Advertiser	Product	Estimate Number
POL/Ross, Deborah/D/Sena	ROSS FOR SENATE 5363	5363

Flight Dates	Order #	Alt Order #
10/17/16 - 10/23/16	1600994	08416661

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
1	10/17/16	10/21/16	Carolina in AM 5-6a	5-6a	MTWTF--	:30	10	\$85.00	NM																				
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5	WECT	F	10/21/16	5:42 AM	Carolina in AM 5-6a	5-6a	:30	ROSS1430H	\$85.00	NM																			
2	10/17/16	10/21/16	Carolina In The Am 6a	6-7a	MTWTF--	:30	10	\$290.00	NM																				
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7	WECT	M	10/17/16	6:18 AM	Carolina In The Am 6a	6-7a	:30	ROSS1030H	\$290.00	NM																			
1	WECT	M	10/17/16	6:53 AM	Carolina In The Am 6a	6-7a	:30	ROSS1030H	\$290.00	NM																			
2	WECT	Tu	10/18/16	6:21 AM	Carolina In The Am 6a	6-7a	:30	ROSS1030H	\$290.00	NM																			
10	WECT	Tu	10/18/16	6:54 AM	Carolina In The Am 6a	6-7a	:30	ROSS1030H	\$290.00	NM																			
3	WECT	W	10/19/16	5:58 AM	Carolina In The Am 6a	6-7a	:30	ROSS1030H	\$290.00	NM																			
8	WECT	W	10/19/16	6:28 AM	Carolina In The Am 6a	6-7a	:30	ROSS1030H	\$290.00	NM																			
4	WECT	Th	10/20/16	6:29 AM	Carolina In The Am 6a	6-7a	:30	ROSS1230H	\$290.00	NM																			
9	WECT	Th	10/20/16	6:43 AM	Carolina In The Am 6a	6-7a	:30	ROSS1030H	\$290.00	NM																			
5	WECT	F	10/21/16	6:10 AM	Carolina In The Am 6a	6-7a	:30	ROSS1530H	\$290.00	NM																			
6	WECT	F	10/21/16	6:59 AM	Carolina In The Am 6a	6-7a	:30	ROSS1430H	\$290.00	NM																			
3	10/17/16	10/21/16	NBC Today Show	7-9a		:30	10	\$310.00	NM																				

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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	WECT	M	10/17/16	7:29 AM	NBC Today Show	7-9a	:30	ROSS1030H	\$310.00 NM																				
2	WECT	M	10/17/16	8:59 AM	NBC Today Show	7-9a	:30	ROSS1030H	\$310.00 NM																				
6	WECT	Tu	10/18/16	7:20 AM	NBC Today Show	7-9a	:30	ROSS1230H	\$310.00 NM																				
17	WECT	Tu	10/18/16	8:28 AM	NBC Today Show	7-9a	:30	ROSS1030H	\$310.00 NM																				
9	WECT	W	10/19/16	7:59 AM	NBC Today Show	7-9a	:30	ROSS1030H	\$310.00 NM																				
8	WECT	W	10/19/16	8:38 AM	NBC Today Show	7-9a	:30	ROSS1030H	\$310.00 NM																				
10	WECT	Th	10/20/16	8:39 AM	NBC Today Show	7-9a	:30	ROSS1430H	\$310.00 NM																				
16	WECT	Th	10/20/16	8:53 AM	NBC Today Show	7-9a	:30	ROSS1030H	\$310.00 NM																				
15	WECT	F	10/21/16	8:29 AM	NBC Today Show	7-9a	:30	ROSS1530H	\$310.00 NM																				
13	WECT	F	10/21/16	8:44 AM	NBC Today Show	7-9a	:30	ROSS1430H	\$310.00 NM																				
4	10/22/16	10/22/16	NBC Sat Today (7-9a,8/11-7-9a, 8/18/12-tfn		-----3-	:30	3	\$205.00	NM																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
2	WECT	Sa	10/22/16	7:25 AM	NBC Sat Today (7-9a,8/18)	7-9a, 8/18/12-tfn	:30	ROSS1430H	\$205.00 NM																				
3	WECT	Sa	10/22/16	7:51 AM	NBC Sat Today (7-9a,8/18)	7-9a, 8/18/12-tfn	:30	ROSS1530H	\$205.00 NM																				
1	WECT	Sa	10/22/16	7:59 AM	NBC Sat Today (7-9a,8/18)	7-9a, 8/18/12-tfn	:30	ROSS1430H	\$205.00 NM																				
5	10/23/16	10/23/16	Sun Carolina in the AM 9a-9-10a		-----2	:30	2	\$70.00	NM																				
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2	WECT	Su	10/23/16	9:54 AM	Sun Carolina in the AM 9a	9-10a	:30	ROSS1430H	\$70.00 NM																				
6	10/17/16	10/21/16	Live w/Kelly & Michael	11a-12p	MTWTF--	:30	5	\$75.00	NM																				
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	4	WECT	F	10/21/16	3:21 PM	Ellen DeGeneres Show, The	3-4p	:30	ROSS1530H	\$105.00	NM																																																																																		
9	10/17/16	10/21/16	First at Four News	4-430p	MTWTF--	:30	2	\$75.00	NM																																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600994-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	ROSS FOR SENATE 5363	5363	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																														
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4	WECT	F	10/21/16	7:28 PM	Wheel of Fortune (M-F)	7-730p	:30	ROSS1430H	\$360.00	NM																																																																													
15	10/17/16	10/21/16	Jeopardy (M-F)	730-8p	MTWTF--	:30	5	\$460.00	NM																																																																														
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>5</td><td>\$460.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>M</td><td>10/17/16</td><td>7:43 PM</td><td>Jeopardy (M-F)</td><td>730-8p</td><td>:30</td><td>ROSS1030H</td><td>\$460.00</td><td>NM</td></tr><tr><td>5</td><td>WECT</td><td>Tu</td><td>10/18/16</td><td>7:35 PM</td><td>Jeopardy (M-F)</td><td>730-8p</td><td>:30</td><td>ROSS1030H</td><td>\$460.00</td><td>NM</td></tr><tr><td>3</td><td>WECT</td><td>W</td><td>10/19/16</td><td>7:42 PM</td><td>Jeopardy (M-F)</td><td>730-8p</td><td>:30</td><td>ROSS1030H</td><td>\$460.00</td><td>NM</td></tr><tr><td>2</td><td>WECT</td><td>Th</td><td>10/20/16</td><td>7:59 PM</td><td>Jeopardy (M-F)</td><td>730-8p</td><td>:30</td><td>ROSS1030H</td><td>\$460.00</td><td>NM</td></tr><tr><td>4</td><td>WECT</td><td>F</td><td>10/21/16</td><td>7:59 PM</td><td>Jeopardy (M-F)</td><td>730-8p</td><td>:30</td><td>ROSS1530H</td><td>\$460.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	MTWTF--	5	\$460.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	M	10/17/16	7:43 PM	Jeopardy (M-F)	730-8p	:30	ROSS1030H	\$460.00	NM	5	WECT	Tu	10/18/16	7:35 PM	Jeopardy (M-F)	730-8p	:30	ROSS1030H	\$460.00	NM	3	WECT	W	10/19/16	7:42 PM	Jeopardy (M-F)	730-8p	:30	ROSS1030H	\$460.00	NM	2	WECT	Th	10/20/16	7:59 PM	Jeopardy (M-F)	730-8p	:30	ROSS1030H	\$460.00	NM	4	WECT	F	10/21/16	7:59 PM	Jeopardy (M-F)	730-8p	:30	ROSS1530H	\$460.00	NM
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16	10/22/16	10/22/16	RI Southern Weekend	RI Southern Weeke	-----1-	:30	1	\$100.00	NM																																																																														
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17	10/17/16	10/17/16	Mon Prime Other 1	Various	1-----	:30	1	\$800.00	NM																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600994-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	ROSS FOR SENATE 5363	5363	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																				
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19	10/21/16	10/21/16	Fri Prime Hour 2	9-10p	---- 1--	:30	1	\$375.00	NM																																																																																				
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21	10/22/16	10/22/16	LN (SA)	11-1130p	----- 1-	:30	1	\$405.00	NM																																																																																				
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	1	WECT	Sa	10/22/16	1:02 AM	Saturday Night Live	1130p-1a	:30	ROSS1530H	\$215.00	NM																																																																																		
24	10/23/16	10/23/16	NFL Football Nite/America	7-815p	----- 1	:30	1	\$500.00	NM																																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/17/16</td><td>10/23/16</td><td>----- 1</td><td>1</td><td>\$500.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WECT</td><td>Su</td><td>10/23/16</td><td>7:18 PM</td><td>NFL Football Nite/America</td><td>7-815p</td><td>:30</td><td>ROSS1530H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/17/16	10/23/16	----- 1	1	\$500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WECT	Su	10/23/16	7:18 PM	NFL Football Nite/America	7-815p	:30	ROSS1530H	\$500.00	NM																																																
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	10/17/16	10/23/16	----- 1	1	\$500.00																																																																																								
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25	10/22/16	10/22/16	Sat Carolina in the AM	6a-7a	----- 2-	:30	2	\$125.00	NM																																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																														
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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice #	Invoice Date	Invoice Month	Invoice Period
1600994-1	10/23/16	October 2016	09/26/16 - 10/23/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	ROSS FOR SENATE 5363	5363	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/22/16	10/22/16	Sat Carolina in the AM 6a-7a		-----2-	:30	2	\$125.00	NM
10/17/16 10/23/16 -----2- 2 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Sa 10/22/16 6:26 AM Sat Carolina in the AM 6a 6-7a :30 ROSS1430H \$125.00 NM 1 WECT Sa 10/22/16 6:48 AM Sat Carolina in the AM 6a 6-7a :30 ROSS1530H \$125.00 NM									
26	10/23/16	10/23/16	NBC Sunday Today Show 8-9a		-----1	:30	1	\$280.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -----1 1 \$280.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/23/16 8:49 AM NBC Sunday Today Show 8-9a :30 ROSS1430H \$280.00 NM									
27	10/18/16	10/18/16	Tue Prime Hour 1 8-9p		-1-----	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -1----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Tu 10/18/16 7:59 PM Tue Prime Hour 1 8-9p :30 ROSS1030H \$800.00 NM									
28	10/23/16	10/23/16	NFL Football 820-1130p		-----1	:30	1	\$925.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -----1 1 \$925.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/23/16 8:20 PM NFL Football 820-1130p :30 ROSS1430H \$925.00 NM									
29	10/22/16	10/22/16	NBC Nightly News Sat 630-7p		-----S-	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -----S- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Sa 10/22/16 6:46 PM NBC Nightly News Sat 630-7p :30 ROSS1530H \$1,200.00 NM									
30	10/23/16	10/23/16	NBC Nightly News Sunday 630-7p		-----S	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 -----S 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/23/16 7:00 PM NBC Nightly News Sunday 630-7p :30 ROSS1430H \$1,200.00 NM									
31	10/17/16	10/21/16	Inside Edition 430-5pm		MTWTF--	:30	3	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 MTWTF-- 3 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Tu 10/18/16 4:50 PM Inside Edition 430-5pm :30 ROSS1030H \$225.00 NM 3 WECT W 10/19/16 4:44 PM Inside Edition 430-5pm :30 ROSS1030H \$225.00 NM 1 WECT F 10/21/16 4:44 PM Inside Edition 430-5pm :30 ROSS1430H \$225.00 NM									
32	10/17/16	10/21/16	SYN 2-3p M-F 2-3p		MTWTF--	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/17/16 10/23/16 MTWTF-- 1 \$25.00									

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1600994-1	10/23/16	October 2016	09/26/16 - 10/23/16
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POL/Ross, Deborah/D/Sena	ROSS FOR SENATE 5363	5363	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																														
32	10/17/16	10/21/16	SYN 2-3p M-F	2-3p	MTWTF--	:30	1	\$25.00	NM																														
<table> <tr> <td colspan="2"></td><td>10/17/16</td><td>10/23/16</td><td>MTWTF--</td><td>1</td><td>\$25.00</td><td colspan="3"></td></tr> <tr> <td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate Type</td></tr> <tr> <td>1</td><td>WECT</td><td>W</td><td>10/19/16</td><td>2:48 PM</td><td>SYN 2-3p M-F</td><td>2-3p</td><td>:30</td><td>ROSS1030H</td><td>\$25.00 NM</td></tr> </table>												10/17/16	10/23/16	MTWTF--	1	\$25.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type	1	WECT	W	10/19/16	2:48 PM	SYN 2-3p M-F	2-3p	:30	ROSS1030H	\$25.00 NM
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																														
1	WECT	W	10/19/16	2:48 PM	SYN 2-3p M-F	2-3p	:30	ROSS1030H	\$25.00 NM																														
<u>Total Spots</u>							102																																

Payment Terms 30 Days

<u>Gross Total</u>	\$28,930.00
<u>Agency Commission</u>	\$4,339.50
<u>Net Amount Due</u>	\$24,590.50

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