

INVOICE



WECT
322 Shipyard Boulevard
Wilmington, NC 28412
Main: (910) 791-8070
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
1590783-1	10/23/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
WECT	Jim Rapp	HRP-Chicago	National

Billing Address:

A/L Media
Attention: Accounts Payable
222 W Ontario, Suite 600
Chicago, IL 60610

Advertiser	Product	Estimate Number
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5221

Flight Dates	Order #	Alt Order #
09/26/16 - 10/02/16	1590783	08379496

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1590783-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/02/16
Advertiser POL/Ross, Deborah/D/Sena	Product DEBORAH ROSS-SENATE	Estimate Number 5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1590783-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/02/16
Advertiser POL/Ross, Deborah/D/Sena	Product DEBORAH ROSS-SENATE	Estimate Number 5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
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4	WECT	W	09/28/16	11:21 PM	LN (M-F)	11-1135p	:30	ROSS0730H	\$230.00	NM																																																																												
2	WECT	Th	09/29/16	11:11 PM	LN (M-F)	11-1135p	:30	ROSS0630H	\$230.00	NM																																																																												
3	WECT	F	09/30/16	11:33 PM	LN (M-F)	11-1135p	:30	ROSS0630H	\$230.00	NM																																																																												
18	09/26/16	09/30/16	The Tonight Show	1135p-1237a	MTWTF--	:30	4	\$100.00	NM																																																																													
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19	09/28/16	09/28/16	Wed Prime Hour 1	8-9p	--1----	:30	1	\$350.00	NM																																																																													
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20	09/29/16	09/29/16	Thur Prime Hour 3	10-11p	---1---	:30	1	\$750.00	NM																																																																													
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	09/26/16	10/02/16	---1---	1	\$750.00																																																																																	

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1590783-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/02/16
Advertiser POL/Ross, Deborah/D/Sena	Product DEBORAH ROSS-SENATE	Estimate Number 5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
20	09/29/16	09/29/16	Thur Prime Hour 3	10-11p	--- 1---	:30	1	\$750.00	NM																																																							
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21	10/01/16	10/01/16	Sat Carolina in the AM 6a-7a		----- 1-	:30	1	\$90.00	NM																																																							
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22	10/01/16	10/01/16	NBC Sat Today (7-9a,8/17-9a, 8/18/12-tfn		----- 1-	:30	1	\$165.00	NM																																																							
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23	10/01/16	10/01/16	Earlier CIM Sat 9a	Various	----- 1-	:30	1	\$80.00	NM																																																							
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24	10/01/16	10/02/16	NEWS AT 6P	6-630P	----- SS	:30	2	\$275.00	NM																																																							
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25	10/01/16	10/01/16	Wheel of Fortune Weeker Sa 7-730p		----- 1-	:30	1	\$100.00	NM																																																							
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1	WECT	Sa	10/01/16	7:18 PM	Wheel of Fortune Weekend	Sa 7-730p	:30	ROSS0630H	\$100.00	NM																																																						
26	10/01/16	10/01/16	Jeopardy Weekend	Sa 730-8p	----- 1-	:30	1	\$125.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/26/16</td> <td>10/02/16</td> <td>----- 1-</td> <td>1</td> <td>\$125.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Sa</td> <td>10/01/16</td> <td>7:53 PM</td> <td>Jeopardy Weekend</td> <td>Sa 730-8p</td> <td>:30</td> <td>ROSS0630H</td> <td>\$125.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/26/16	10/02/16	----- 1-	1	\$125.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Sa	10/01/16	7:53 PM	Jeopardy Weekend	Sa 730-8p	:30	ROSS0630H	\$125.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	09/26/16	10/02/16	----- 1-	1	\$125.00																																																											
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1	WECT	Sa	10/01/16	7:53 PM	Jeopardy Weekend	Sa 730-8p	:30	ROSS0630H	\$125.00	NM																																																						
27	10/01/16	10/01/16	LN (SA)	11-1130p	----- 1-	:30	1	\$255.00	NM																																																							
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/26/16</td> <td>10/02/16</td> <td>----- 1-</td> <td>1</td> <td>\$255.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Sa</td> <td>10/01/16</td> <td>11:14 PM</td> <td>LN (SA)</td> <td>11-1130p</td> <td>:30</td> <td>ROSS0730H</td> <td>\$255.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/26/16	10/02/16	----- 1-	1	\$255.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Sa	10/01/16	11:14 PM	LN (SA)	11-1130p	:30	ROSS0730H	\$255.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																											
	09/26/16	10/02/16	----- 1-	1	\$255.00																																																											
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The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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INVOICE

Send Payment To:



WECT
AM South Bank Lockbox 332
P.O. Box 11407
Birmingham, AL 35246-0332

Invoice # 1590783-1	Invoice Date 10/23/16	Invoice Month October 2016	Invoice Period 09/26/16 - 10/02/16
Advertiser POL/Ross, Deborah/D/Sena	Product DEBORAH ROSS-SENATE	Estimate Number 5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	10/02/16	10/02/16	NBC Sunday Today Show8-9a		-----1	:30	1	\$180.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$180.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/02/16 8:49 AM NBC Sunday Today Show 8-9a :30 ROSS0630H \$180.00 NM										
29	10/02/16	10/02/16	Sun Carolina in the AM 9a-10a		-----2	:30	2	\$70.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2 2 \$70.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT Su 10/02/16 9:18 AM Sun Carolina in the AM 9a 9-10a :30 ROSS0630H \$70.00 NM 1 WECT Su 10/02/16 9:50 AM Sun Carolina in the AM 9a 9-10a :30 ROSS0630H \$70.00 NM										
30	10/02/16	10/02/16	Meet the Press 10-11am	10-11a eff.9/8/13	-----1	:30	1	\$255.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$255.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/02/16 10:59 AM Meet the Press 10-11am 10-11a eff.9/8/13 :30 ROSS0630H \$255.00 NM										
31	10/02/16	10/02/16	Late News Following NFL	Following NFL	-----1	:30	1	\$105.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$105.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT Su 10/02/16 12:23 AM Late News Following NFL Following NFL :30 ROSS0630H \$105.00 NM										
<u>Total Spots</u>							81			

Payment Terms 30 Days

<u>Gross Total</u>	\$15,880.00
<u>Agency Commission</u>	\$2,382.00
<u>Net Amount Due</u>	\$13,498.00

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