

# INVOICE



**WECT**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1590783-1	10/23/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
WECT	Jim Rapp	HRP-Chicago	National

Billing Address:

**A/L Media**  
**Attention: Accounts Payable**  
**222 W Ontario, Suite 600**  
**Chicago, IL 60610**

Advertiser	Product	Estimate Number
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5221

Flight Dates	Order #	Alt Order #
09/26/16 - 10/02/16	1590783	08379496

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/26/16	09/30/16	Carolina in AM 5-6a	5-6a	MTWTF--	:30	3	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 3 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WECT	M	09/26/16	5:19 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0330H	\$110.00 NM
1	WECT	Tu	09/27/16	5:25 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0730H	\$110.00 NM
2	WECT	Th	09/29/16	5:20 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0630H	\$110.00 NM
2	09/26/16	09/30/16	Carolina In The Am 6a	6-7a	MTWTF--	:30	4	\$235.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 4 \$235.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	09/26/16	6:22 AM	Carolina In The Am 6a	6-7a	:30	ROSS0330H	\$235.00 NM
3	WECT	Tu	09/27/16	5:58 AM	Carolina In The Am 6a	6-7a	:30	ROSS0730H	\$235.00 NM
4	WECT	W	09/28/16	6:43 AM	Carolina In The Am 6a	6-7a	:30	ROSS0630H	\$235.00 NM
2	WECT	Th	09/29/16	6:34 AM	Carolina In The Am 6a	6-7a	:30	ROSS0630H	\$235.00 NM
3	09/26/16	09/30/16	NBC Today Show	7-9a	MTWTF--	:30	6	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 6 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	M	09/26/16	8:50 AM	NBC Today Show	7-9a	:30	ROSS0330H	\$250.00 NM
2	WECT	Tu	09/27/16	8:48 AM	NBC Today Show	7-9a	:30	ROSS0730H	\$250.00 NM
6	WECT	W	09/28/16	7:29 AM	NBC Today Show	7-9a	:30	ROSS0730H	\$250.00 NM
3	WECT	W	09/28/16	8:51 AM	NBC Today Show	7-9a	:30	ROSS0630H	\$250.00 NM
4	WECT	Th	09/29/16	8:50 AM	NBC Today Show	7-9a	:30	ROSS0630H	\$250.00 NM
5	WECT	F	09/30/16	8:48 AM	NBC Today Show	7-9a	:30	ROSS0630H	\$250.00 NM
4	09/26/16	09/30/16	NBC Today Show II	9-10a	MTWTF--	:30	3	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 MTWTF-- 3 \$185.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/26/16	09/30/16	NBC Today Show II	9-10a	MTWTF--	:30	3	\$185.00	NM
09/26/16 10/02/16 MTWTF-- 3 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT M 09/26/16 9:54 AM NBC Today Show II 9-10a :30 ROSS0330H \$185.00 NM 1 WECT Tu 09/27/16 9:54 AM NBC Today Show II 9-10a :30 ROSS0730H \$185.00 NM 3 WECT W 09/28/16 9:29 AM NBC Today Show II 9-10a :30 ROSS0630H \$185.00 NM									
5	09/26/16	09/30/16	NBC Today Show III	10-11a	MTWTF--	:30	4	\$105.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 MTWTF-- 4 \$105.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WECT M 09/26/16 10:48 AM NBC Today Show III 10-11a :30 ROSS0330H \$105.00 NM 1 WECT Tu 09/27/16 10:59 AM NBC Today Show III 10-11a :30 ROSS0730H \$105.00 NM 3 WECT W 09/28/16 10:29 AM NBC Today Show III 10-11a :30 ROSS0630H \$105.00 NM 2 WECT F 09/30/16 10:59 AM NBC Today Show III 10-11a :30 ROSS0630H \$105.00 NM									
6	09/26/16	09/30/16	Live w/Kelly & Michael	11a-12p	MTWTF--	:30	4	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 MTWTF-- 4 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WECT M 09/26/16 11:57 AM Live w/Kelly & Michael 11a-12p :30 ROSS0330H \$100.00 NM 3 WECT Tu 09/27/16 11:59 AM Live w/Kelly & Michael 11a-12p :30 ROSS0730H \$100.00 NM 1 WECT W 09/28/16 11:51 AM Live w/Kelly & Michael 11a-12p :30 ROSS0730H \$100.00 NM 4 WECT F 09/30/16 11:59 AM Live w/Kelly & Michael 11a-12p :30 ROSS0630H \$100.00 NM									
7	09/26/16	09/30/16	News 6 at Noon	12-1230p	MTWTF--	:30	4	\$140.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 MTWTF-- 4 \$140.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WECT M 09/26/16 12:14 PM News 6 at Noon 12-1230p :30 ROSS0330H \$140.00 NM 2 WECT Tu 09/27/16 12:25 PM News 6 at Noon 12-1230p :30 ROSS0730H \$140.00 NM 3 WECT Th 09/29/16 12:06 PM News 6 at Noon 12-1230p :30 ROSS0630H \$140.00 NM 4 WECT F 09/30/16 12:22 PM News 6 at Noon 12-1230p :30 ROSS0630H \$140.00 NM									
8	09/26/16	09/30/16	Days of Our Lives	1-2p	MTWTF--	:30	3	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/26/16 10/02/16 MTWTF-- 3 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WECT M 09/26/16 1:32 PM Days of Our Lives 1-2p :30 ROSS0330H \$125.00 NM 1 WECT Tu 09/27/16 1:59 PM Days of Our Lives 1-2p :30 ROSS0730H \$125.00 NM 2 WECT W 09/28/16 1:25 PM Days of Our Lives 1-2p :30 ROSS0630H \$125.00 NM									
9	09/26/16	09/30/16	Ellen DeGeneres Show, T3-4p		MTWTF--	:30	4	\$105.00	NM
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	3	WECT	F	09/30/16	5:21 PM	News at 5p	5-530p	:30	ROSS0630H	\$210.00	NM																																																																																
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<table><tr><td>Weeks:</td><td></td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td></td><td>09/26/16</td><td>10/02/16</td><td>MTWTF--</td><td>4</td><td>\$245.00</td><td colspan="4"></td></tr><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>2</td><td>WECT</td><td>M</td><td>09/26/16</td><td>5:37 PM</td><td>NEWS AT 530P</td><td>530-6P</td><td>:30</td><td>ROSS0330H</td><td>\$245.00</td><td>NM</td></tr><tr><td></td><td>1</td><td>WECT</td><td>Tu</td><td>09/27/16</td><td>5:56 PM</td><td>NEWS AT 530P</td><td>530-6P</td><td>:30</td><td>ROSS0730H</td><td>\$245.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WECT</td><td>W</td><td>09/28/16</td><td>5:37 PM</td><td>NEWS AT 530P</td><td>530-6P</td><td>:30</td><td>ROSS0730H</td><td>\$245.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>WECT</td><td>F</td><td>09/30/16</td><td>5:52 PM</td><td>NEWS AT 530P</td><td>530-6P</td><td>:30</td><td>ROSS0630H</td><td>\$245.00</td><td>NM</td></tr></table>										Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/26/16	10/02/16	MTWTF--	4	\$245.00					Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		2	WECT	M	09/26/16	5:37 PM	NEWS AT 530P	530-6P	:30	ROSS0330H	\$245.00	NM		1	WECT	Tu	09/27/16	5:56 PM	NEWS AT 530P	530-6P	:30	ROSS0730H	\$245.00	NM		3	WECT	W	09/28/16	5:37 PM	NEWS AT 530P	530-6P	:30	ROSS0730H	\$245.00	NM		4	WECT	F	09/30/16	5:52 PM	NEWS AT 530P	530-6P	:30	ROSS0630H	\$245.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1590783-1	10/23/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
14	09/26/16	09/30/16	NEWS AT 6p	6-630p	MTWTF--	:30	4	\$450.00	NM																																																																			
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15	09/26/16	09/30/16	Wheel of Fortune (M-F)	7-730p	MTWTF--	:30	3	\$300.00	NM																																																																			
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3	WECT	F	09/30/16	12:08 AM	The Tonight Show	1135p-1237a	:30	ROSS0630H	\$100.00	NM																																																																		
19	09/28/16	09/28/16	Wed Prime Hour 1	8-9p	--1----	:30	1	\$350.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>--1----</td><td>1</td><td>\$350.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>W</td><td>09/28/16</td><td>8:23 PM</td><td>Wed Prime Hour 1</td><td>8-9p</td><td>:30</td><td>ROSS0630H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	--1----	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	W	09/28/16	8:23 PM	Wed Prime Hour 1	8-9p	:30	ROSS0630H	\$350.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	WECT	W	09/28/16	8:23 PM	Wed Prime Hour 1	8-9p	:30	ROSS0630H	\$350.00	NM																																																																		
20	09/29/16	09/29/16	Thur Prime Hour 3	10-11p	---1---	:30	1	\$750.00	NM																																																																			
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	09/26/16	10/02/16	---1---	1	\$750.00																																																																							

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# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1590783-1	10/23/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
20	09/29/16	09/29/16	Thur Prime Hour 3	10-11p	--- 1---	:30	1	\$750.00	NM																																													
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WECT	Th	09/29/16	10:28 PM	Thur Prime Hour 3	10-11p	:30	ROSS0630H	\$750.00	NM																																												
21	10/01/16	10/01/16	Sat Carolina in the AM 6a-7a		----- 1-	:30	1	\$90.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>----- 1-</td><td>1</td><td>\$90.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>Sa</td><td>10/01/16</td><td>6:37 AM</td><td>Sat Carolina in the AM 6a</td><td>6-7a</td><td>:30</td><td>ROSS0730H</td><td>\$90.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	----- 1-	1	\$90.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Sa	10/01/16	6:37 AM	Sat Carolina in the AM 6a	6-7a	:30	ROSS0730H	\$90.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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1	WECT	Sa	10/01/16	6:37 AM	Sat Carolina in the AM 6a	6-7a	:30	ROSS0730H	\$90.00	NM																																												
22	10/01/16	10/01/16	NBC Sat Today (7-9a,8/17-9a, 8/18/12-tfn		----- 1-	:30	1	\$165.00	NM																																													
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23	10/01/16	10/01/16	Earlier CIM Sat 9a	Various	----- 1-	:30	1	\$80.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>----- 1-</td><td>1</td><td>\$80.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>Sa</td><td>10/01/16</td><td>8:22 AM</td><td>Earlier CIM Sat 9a</td><td>Various</td><td>:30</td><td>ROSS0630H</td><td>\$80.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	----- 1-	1	\$80.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Sa	10/01/16	8:22 AM	Earlier CIM Sat 9a	Various	:30	ROSS0630H	\$80.00	NM											
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1	WECT	Sa	10/01/16	8:22 AM	Earlier CIM Sat 9a	Various	:30	ROSS0630H	\$80.00	NM																																												
24	10/01/16	10/02/16	NEWS AT 6P	6-630P	----- SS	:30	2	\$275.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>----- SS</td><td>2</td><td>\$275.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>Su</td><td>10/02/16</td><td>6:22 PM</td><td>NEWS AT 6P</td><td>6-630P</td><td>:30</td><td>ROSS0730H</td><td>\$275.00</td><td>NM</td></tr><tr><td>2</td><td>WECT</td><td>Su</td><td>10/02/16</td><td>6:29 PM</td><td>NEWS AT 6P</td><td>6-630P</td><td>:30</td><td>ROSS0630H</td><td>\$275.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	----- SS	2	\$275.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Su	10/02/16	6:22 PM	NEWS AT 6P	6-630P	:30	ROSS0730H	\$275.00	NM	2	WECT	Su	10/02/16	6:29 PM	NEWS AT 6P	6-630P	:30	ROSS0630H	\$275.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/26/16	10/02/16	----- SS	2	\$275.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WECT	Su	10/02/16	6:22 PM	NEWS AT 6P	6-630P	:30	ROSS0730H	\$275.00	NM																																												
2	WECT	Su	10/02/16	6:29 PM	NEWS AT 6P	6-630P	:30	ROSS0630H	\$275.00	NM																																												
25	10/01/16	10/01/16	Wheel of Fortune Weeker Sa 7-730p		----- 1-	:30	1	\$100.00	NM																																													
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/26/16	10/02/16	----- 1-	1	\$100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WECT	Sa	10/01/16	7:18 PM	Wheel of Fortune Weekend	Sa 7-730p	:30	ROSS0630H	\$100.00	NM																																												
26	10/01/16	10/01/16	Jeopardy Weekend	Sa 730-8p	----- 1-	:30	1	\$125.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/26/16</td><td>10/02/16</td><td>----- 1-</td><td>1</td><td>\$125.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WECT</td><td>Sa</td><td>10/01/16</td><td>7:53 PM</td><td>Jeopardy Weekend</td><td>Sa 730-8p</td><td>:30</td><td>ROSS0630H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/26/16	10/02/16	----- 1-	1	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Sa	10/01/16	7:53 PM	Jeopardy Weekend	Sa 730-8p	:30	ROSS0630H	\$125.00	NM											
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1	WECT	Sa	10/01/16	7:53 PM	Jeopardy Weekend	Sa 730-8p	:30	ROSS0630H	\$125.00	NM																																												
27	10/01/16	10/01/16	LN (SA)	11-1130p	----- 1-	:30	1	\$255.00	NM																																													
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	09/26/16	10/02/16	----- 1-	1	\$255.00																																																	
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**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1590783-1	10/23/16	October 2016	09/26/16 - 10/02/16
Advertiser	Product	Estimate Number	
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5221	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/02/16	10/02/16	NBC Sunday Today Show8-9a		-----1	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$180.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Su	10/02/16	8:49 AM	NBC Sunday Today Show	8-9a	:30	ROSS0630H	\$180.00 NM
29	10/02/16	10/02/16	Sun Carolina in the AM 9a-10a		-----2	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----2 2 \$70.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WECT	Su	10/02/16	9:18 AM	Sun Carolina in the AM 9a	9-10a	:30	ROSS0630H	\$70.00 NM
1	WECT	Su	10/02/16	9:50 AM	Sun Carolina in the AM 9a	9-10a	:30	ROSS0630H	\$70.00 NM
30	10/02/16	10/02/16	Meet the Press 10-11am	10-11a eff.9/8/13	-----1	:30	1	\$255.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$255.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Su	10/02/16	10:59 AM	Meet the Press 10-11am	10-11a eff.9/8/13	:30	ROSS0630H	\$255.00 NM
31	10/02/16	10/02/16	Late News Following NFL Following NFL		-----1	:30	1	\$105.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/26/16 10/02/16 -----1 1 \$105.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WECT	Su	10/02/16	12:23 AM	Late News Following NFL	Following NFL	:30	ROSS0630H	\$105.00 NM
<b>Total Spots</b>							<b>81</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$15,880.00</b>
<u>Agency Commission</u>	<b>\$2,382.00</b>
<u>Net Amount Due</u>	<b>\$13,498.00</b>

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