

# INVOICE



**WECT**  
**322 Shipyard Boulevard**  
**Wilmington, NC 28412**  
**Main: (910) 791-8070**  
**Billing:**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1592659-1	10/23/16	October 2016	09/26/16 - 10/02/16

Property	Account Executive	Sales Office	Sales Region
WECT	Jim Rapp	HRP-Chicago	National

Billing Address:

**A/L Media**  
**Attention: Accounts Payable**  
**222 W Ontario, Suite 600**  
**Chicago, IL 60610**

Advertiser	Product	Estimate Number
POL/Ross, Deborah/D/Sena	DEBORAH ROSS-SENATE	5229

Flight Dates	Order #	Alt Order #
09/27/16 - 10/02/16	1592659	08403175

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																															
1	09/27/16	09/30/16	Carolina in AM 5-6a	5-6a	--WTF--	:30	7	\$110.00	NM																															
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1	WECT	W	09/28/16	5:37 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0730H	\$110.00	NM																														
4	WECT	Th	09/29/16	5:26 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0630H	\$110.00	NM																														
5	WECT	Th	09/29/16	5:42 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0630H	\$110.00	NM																														
3	WECT	Th	09/29/16	5:57 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0630H	\$110.00	NM																														
6	WECT	F	09/30/16	5:25 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0630H	\$110.00	NM																														
7	WECT	F	09/30/16	5:50 AM	Carolina in AM 5-6a	5-6a	:30	ROSS0730H	\$110.00	NM																														
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1592659-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/02/16</b>
Advertiser <b>POL/Ross, Deborah/D/Sena</b>	Product <b>DEBORAH ROSS-SENATE</b>	Estimate Number <b>5229</b>	

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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1592659-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/02/16</b>
Advertiser <b>POL/Ross, Deborah/D/Sena</b>	Product <b>DEBORAH ROSS-SENATE</b>	Estimate Number <b>5229</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1592659-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/02/16</b>
Advertiser <b>POL/Ross, Deborah/D/Sena</b>	Product <b>DEBORAH ROSS-SENATE</b>	Estimate Number <b>5229</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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18	09/27/16	09/30/16	NEWS AT 6p	6-630p	--WTF--	:30	1	\$450.00	NM																																																																		
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="5"></td> </tr> <tr> <td></td> <td>09/26/16</td> <td>10/02/16</td> <td>--WTF--</td> <td>1</td> <td>\$450.00</td> <td colspan="5"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>F</td> <td>09/30/16</td> <td>6:29 PM</td> <td>NEWS AT 6p</td> <td>6-630p</td> <td>:30</td> <td>ROSS0630H</td> <td>\$450.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							09/26/16	10/02/16	--WTF--	1	\$450.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	F	09/30/16	6:29 PM	NEWS AT 6p	6-630p	:30	ROSS0630H	\$450.00	NM																						
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19	09/27/16	09/30/16	Wheel of Fortune (M-F)	7-730p	--WTF--	:30	2	\$300.00	NM																																																																		
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	09/26/16	10/02/16	--WTF--	2	\$300.00																																																																						

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1592659-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/02/16</b>
Advertiser <b>POL/Ross, Deborah/D/Sena</b>	Product <b>DEBORAH ROSS-SENATE</b>	Estimate Number <b>5229</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
20	09/27/16	09/30/16	Jeopardy (M-F)	730-8p	--WTF--	:30	2	\$300.00	NM																																																							
<table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>WECT</td> <td>Th</td> <td>09/29/16</td> <td>8:00 PM</td> <td>Jeopardy (M-F)</td> <td>730-8p</td> <td>:30</td> <td>ROSS0630H</td> <td>\$300.00</td> <td>NM</td> </tr> <tr> <td>2</td> <td>WECT</td> <td>F</td> <td>09/30/16</td> <td>7:35 PM</td> <td>Jeopardy (M-F)</td> <td>730-8p</td> <td>:30</td> <td>ROSS0630H</td> <td>\$300.00</td> <td>NM</td> </tr> </table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WECT	Th	09/29/16	8:00 PM	Jeopardy (M-F)	730-8p	:30	ROSS0630H	\$300.00	NM	2	WECT	F	09/30/16	7:35 PM	Jeopardy (M-F)	730-8p	:30	ROSS0630H	\$300.00	NM																						
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21	09/27/16	09/27/16	Tue Prime Hour 1	8-9p	-1-----	:30	1	\$800.00	NM																																																							
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<i>Credited</i>																																																																
22	09/27/16	09/27/16	Tues Prime Hour 3	10-11p	-1-----	:30	1	\$350.00	NM																																																							
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<i>Credited</i>																																																																
23	09/28/16	09/28/16	Wed Prime Hour 2	9-10p	--1----	:30	1	\$425.00	NM																																																							
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1	WECT	W	09/28/16	9:42 PM	Wed Prime Hour 2	9-10p	:30	ROSS0630H	\$425.00	NM																																																						
24	09/28/16	09/28/16	Wed Prime Hour 3	10-11p	--1----	:30	1	\$425.00	NM																																																							
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25	09/29/16	09/29/16	Thur Prime Hour 2	9-10p	---1---	:30	1	\$250.00	NM																																																							
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26	09/30/16	09/30/16	Fri Prime Other 2	Various	----1--	:30	1	\$275.00	NM																																																							
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1	WECT	F	09/30/16	9:20 PM	Fri Prime Other 2	Various	:30	ROSS0730H	\$275.00	NM																																																						
27	10/01/16	10/01/16	Saturday Prime Rotator	8-11p	-----1-	:30	1	\$175.00	NM																																																							
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# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1592659-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/02/16</b>
Advertiser <b>POL/Ross, Deborah/D/Sena</b>	Product <b>DEBORAH ROSS-SENATE</b>	Estimate Number <b>5229</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																									
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# INVOICE

Send Payment To:



**WECT**  
**AM South Bank Lockbox 332**  
**P.O. Box 11407**  
**Birmingham, AL 35246-0332**

Invoice # <b>1592659-1</b>	Invoice Date <b>10/23/16</b>	Invoice Month <b>October 2016</b>	Invoice Period <b>09/26/16 - 10/02/16</b>
Advertiser <b>POL/Ross, Deborah/D/Sena</b>	Product <b>DEBORAH ROSS-SENATE</b>	Estimate Number <b>5229</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
33	09/28/16	09/30/16	NBC Ntly News 10/18-11/630-7p Part of Makegood Package	10/18-11/630-7p	--WTF--	:30	1	\$900.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WECT	F	09/30/16	7:00 PM	NBC Ntly News 10/18-11/1	630-7p	:30	ROSS0630H	\$900.00 NM	
34	10/02/16	10/02/16	NBC Nightly News Sunda 630-7p Part of Makegood Package	630-7p	-----S	:30	1	\$900.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
09/26/16 10/02/16 -----S 1 \$900.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WECT	Su	10/02/16	7:00 PM	NBC Nightly News Sunday	630-7p	:30	ROSS0730H	\$900.00 NM	
35	09/28/16	09/30/16	First at Four News Part of Makegood Package	4-430p	--WTF--	:30	1	\$255.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate										
09/26/16 10/02/16 --WTF-- 1 \$255.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type										
1	WECT	F	09/30/16	4:15 PM	First at Four News	4-430p	:30	ROSS0630H	\$255.00 NM	
<u>Total Spots</u>							<b>93</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,570.00</b>
<u>Agency Commission</u>	<b>\$2,935.50</b>
<u>Net Amount Due</u>	<b>\$16,634.50</b>

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.