

2017 POLITICAL CANDIDATE

WTHI--MIKE BRAUN IN SENATE--REPUBLICAN

CONTRACT NUMBER	DATES OF CONTRACT	# OF SPOTS	GROSS OWED	TOTAL (15%) COMMISSION	NET COST	PROD. COSTS	NET OWED	NET RECEIVED	DIFF IN TOTALS	CHECK #
1042875	12/8--12/10	2	\$ 5,750.00	\$ 862.50	\$ 4,887.50		\$ 4,887.50	\$ 39,567.50	\$ (34,680.00)	10326
1042882	12/11--12/17	26	\$ 15,300.00	\$ 2,295.00	\$ 13,005.00		\$ 13,005.00	\$ 34,680.00	\$ (21,675.00)	10326
1042883	12/18-12/24	23	\$ 12,600.00	\$ 1,890.00	\$ 10,710.00		\$ 10,710.00	\$ 21,675.00	\$ (10,965.00)	10326
1042884	12/25-12/31	24	\$ 12,900.00	\$ 1,935.00	\$ 10,965.00		\$ 10,965.00	\$ 10,965.00	\$ -	10326
TOTALS		75	\$ 46,550.00	\$ 6,982.50	\$ 39,567.50		\$ 39,567.50			

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WTHI-TV
800 OHIO STREET
TERRE HAUTE, IN 47807

Date: December 20
17

I, Holly Horan,

Mike Braun
being/on behalf of: _____,

US Senate
a legally qualified candidate of the _____

Republican
political party for the office of: _____

Primary
in the _____

May 8, 2018
election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Mike Braun for Indiana: 505 Main Street, Jasper, IN 47546

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Travis Kabrick

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

12.5.17

Date

Holly Horan

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Nick Telezyn
Printed Name

GSN
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Holly Horan
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Holly Horan

signature of candidate or authorized committee

Holly Horan

printed name

12.5.17

date



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

CONTRACT

<u>Contract / Revision</u> 1042883 /		<u>Alt Order #</u> 25802172
<u>Product</u> IN SENATE--REPUBLICAN		
<u>Contract Dates</u> 12/18/17 - 12/24/17		<u>Estimate #</u>
<u>Advertiser</u> Mike Braun for Indiana		<u>Original Date / Revision</u> 12/18/17 / 12/18/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTHI	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u> Cash In Advance		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 263.00
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> IN11165/SP1819/AU5E		<u>Advertiser Ref</u>

And:

Jamestown Associates
5 Mapleton Road
Suite 300
Princeton, NJ 08540
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTHI	12/18/17	12/24/17	News 10 M-F	6a-7a		:30				NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/18/17	12/24/17	MTWTF--				4	\$300.00	9.50			
N 2	WTHI	12/18/17	12/24/17	CBS This Morning	7a-9a		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/18/17	12/24/17	MTWTF--				4	\$200.00	6.50			
N 3	WTHI	12/18/17	12/24/17	News 10 at 5p 5-530p	5-530p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/18/17	12/24/17	MTWTF--				4	\$500.00	8.00			
N 4	WTHI	12/18/17	12/24/17	News 10 at 6p	6p-630p		:30				NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/18/17	12/24/17	MTWTF--				4	\$1,000.00	18.00			
N 5	WTHI	12/18/17	12/24/17	News 10 Late News M-F	11p-1135p		:30				NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/18/17	12/24/17	MTWTF--				2	\$750.00	8.50			
N 6	WTHI	12/18/17	12/24/17	News 10 Midday	12p-1230p		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/18/17	12/24/17	MTWTF--				4	\$500.00	15.00			
D 7	WTHI	12/11/17	12/15/17	Tue Hour 1	8p-9p		:30				NM	0	\$0.00
N 8	WTHI	12/18/17	12/24/17	Thur Hour 1	8p-9p		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		12/18/17	12/24/17	---1---				1	\$1,100.00	18.00			
D 9	WTHI	12/17/17	12/17/17	Sunday Prime rotator	7p-11p		:30				NM	0	\$0.00
D 10	WTHI	12/11/17	12/15/17	Tue Hour 3	10p-11p		:30				NM	0	\$0.00
Totals								263.00				23	\$12,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
11/27/17 - 12/22/17	23	\$12,600.00	(\$1,890.00)	\$10,710.00
Totals	23	\$12,600.00	(\$1,890.00)	\$10,710.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Heartland Media does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Heartland Media stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WTHI
800 Ohio Street
Terre Haute, IN 47807
(812) 232-9481

<u>Contract / Revision</u>	<u>Alt Order #</u>
1042883 /	25802172

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/18/17 - 12/24/17	IN SENATE--REPUBLIC	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mike Braun for Indiana	12/18/17 / 12/18/17

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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125 West 55th St
New York, NY 10019

KATZ TELEVISION
GROUP

Contract # 25802172 Changes as of: 12/18/2017 at 3:04 PM Version: Current State Version 1

CPE: Agency: JAMESTOWN ASSOCIATES
116 Craig Road
Manalapan, NJ 07726

Flight: 12/18/17 - 12/24/17
Advertiser: Braun - IN Senate
Product: IN Senate
Agency Order #:

Station: WTHI
Market: Terre Haute
Office: WASHINGTON
Primary Demo: Adults 50+
Con Type: POLITICAL/VOTE
Assistant: BEN WILMETH
202-955-5342

Buyer: Lacks, Penny
Salesperson: BEN WILMETH
202-955-5342

Total \$: \$12,600.00
Total Spots: 23
Total CPP: \$47.91
Total GRP: 263.0
Separation:

#	Day/Time	DP	Program	Rate	A50p Rating	Len	12/18 - 12/18		Total Spots	Total \$	CPP	GRP
							12/18					
1	M-F 6a-7a		News 10 6a	\$300.00	9.5	30	4		4	\$1,200.00	\$31.58	38.0
2	M-F 7a-9a		CBS This Morn	\$200.00	6.5	30	4		4	\$800.00	\$30.77	26.0
3	M-F 5p-5:30p		News 10 5p	\$500.00	8.0	30	4		4	\$2,000.00	\$62.50	32.0
4	M-F 6p-6:30p		News 10 6p	\$1,000.00	18.0	30	4		4	\$4,000.00	\$55.56	72.0
5	M-F 11p-11:35p		News 10 11p	\$750.00	8.5	30	2		2	\$1,500.00	\$88.24	17.0
6	M-F 12n-12:30p		News 10 12n	\$500.00	15.0	30	4		4	\$2,000.00	\$33.33	60.0
7	Th 8p-9p		Big Bang/Young Sheldon	\$1,100.00	18.0	30	1		1	\$1,100.00	\$61.11	18.0
TOTALS:									23	\$12,600.00	\$47.91	263.0

Handwritten signature and date 12.2.17



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 25802172 **Changes as of:** 12/8/2017 at 3:04 PM **Version:** Current State Version 1

CPE: **Flight:** 12/18/17 - 12/24/17 **Station:** WTHI **Total \$:** \$12,600.00
Agency: JAMESTOWN ASSOCIATES **Advertiser:** Braun - IN Senate **Market:** Terre Haute **Total Spots:** 23

116 Craig Road **Product:** IN Senate **Office:** WASHINGTON **Total CPP:** \$47.91
Manalapan, NJ 07726 **Agency Order #:** **Primary Demo:** Adults 50+ **Total GRP:** 263.0

Buyer: Lacks, Penny **Con Type:** POLITICAL/VOTE **Separation:**
Salesperson: BEN WILMETH **Assistant:** BEN WILMETH 202-955-5342

Special Instructions

Competitive Information	
Market Budget:	\$19,385
WTHI Share:	65%
Comment:	
ETHI:	5%
WAWV:	8%
WTWO:	22%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
	100%	23	263.0
Total	100%	23	263.0

Monthly Summary		
Month	Spots	Dollars
2017-Dec	23	\$12,600.00
Total	23	\$12,600.00

Transaction History				
Trans	Created/Received	Created by	Status	
New	12/17/17 10:44 AM	BEN WILMETH	Confirmed	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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