

Northland Television, LLC - WJFW-12



Order

Orig. Date:	08/02/2016	Advertiser:	ISON FOR COUNTY CLERK	Acct. Exec.:	Charlotte Berens	Price Type:	
Order Date:	08/04/2016	Product:	ISON FOR COUNTY CLERK	Est. Code:		Revenue Type:	Default
Start Date:	08/04/2016	Pri. Prod. Category:	POLITICAL	Billing Cycle:	Broadcast Month	Billing Type:	Regular
End Date:	08/14/2016			Order Class:	Local	Order Type:	Political
		Sec. Prod. Category:	POLITICAL			Spot Type:	Local

Agency Information

Special Instructions:

Name: ISON FOR COUNTY CLERK
 Address: 2366 FORREST ST
 MONICO WI 54501
 Contact: BUYER.
 Fax:
 Phone:

Order #: 37119 Revision: 2

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Line#	Ordered As	Station	BB MI MG	Length	Flight: Start - End	Time: Start - End	Log	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	Pattern
1	Morning News 5a-7a	WJFW - NBC 12		:15	08/04/16	08/05/16	5:30AM	7:00AM		\$26.00	2	\$52.00						1	1		
2	Morning News 5a-7a	WJFW - NBC 12		:15	08/08/16	08/09/16	5:30AM	7:00AM		\$26.00	4	\$104.00		2	2						
3	Newswatch 12 @ 6:00	WJFW - NBC 12		:15	08/04/16	08/05/16	6:30PM	6:30PM		\$65.00	2	\$130.00					1	1			
4	Newswatch 12 @ 6:00	WJFW - NBC 12		:15	08/08/16	08/08/16	6:00PM	6:30PM		\$65.00	1	\$65.00		1							
5	NW12 AT 11	WJFW - NBC 12		:15	08/05/16	08/05/16	10:59AM	11:30AM		\$26.00	1	\$26.00							x		
6	Morning News 5a-7a	WJFW - NBC 12		:15	08/05/16	08/05/16	5:30AM	7:00AM		\$26.00	1	\$26.00							x		

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Total Cost Monthly Breakouts

Month(s)	Amount
August (2016)	\$403.00
Total:	\$403.00

Spots	Cost	Gross Cost:
Pre-Empted: 0	\$0.00	- Agency
Credited: 0	\$0.00	Commission:
Billboards: 0		
Total : 11		Net Cost: \$403.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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