

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Katherine Cookson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Frank Lucas

Authorized committee:

Lucas for Congress

Agency requesting time (and contact information):

Medium Buying 330-987-1637

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Oklahoma House District 3

Date of election:

11/3/2020

General

Primary

Treasurer of candidate's authorized committee:

Susan Balkenbush

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

Katherine Cookson

Digitally signed by Katherine Cookson  
Date: 2020.09.28 13:07:35 -04'00'

Signature: -

*Cindy McNaughton*

Name: Katherine Cookson

Name: *Cindy McNaughton*

Date of Request to Purchase Ad Time: 9/28/20

Date of Station Agreement to Sell Time: 10/9/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

**Katherine Cookson**

Digitally signed by Katherine Cookson  
Date: 2020.09.28 13:07:52 -04'00'

Name: Katherine Cookson

Date: 9/28/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:  
\_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):  
\_\_\_\_\_

Contract #:

Station Call Letters:  
**KXLS, KCRC**

Date Received/Requested:  
**10/9/20**

Est. #: **1085**

Station Location:

Run Start and End Dates:  
**10/12 - 11/3**

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Broadcast Contract

Media Financial Services  
 Lucas for Congress/Media Fin  
 1655 Palm Beach Lakes Blvd.  
 Suite 903  
 West Palm Beach, FL 33401

Start Date 10/13/20	Contract# 944413351	Mod# 0
End Date 11/03/20	Date Entered 10/12/20	Date Last Modified 10/12/20
Advertiser Lucas for Congress/M		Station Market KCRC-AM
Product LUCAS FOR CONGRESS		SalesRep/Office CTB House

Standard Billing Cycle Estimate# EST 1085

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TU 10/13/20 FR 10/16/20	06:00A-10:00A	60	--	2	1	1	1	--	--	5	\$7.00
2	TU 10/13/20 FR 10/16/20	03:00P-07:00P	60	--	2	3	3	2	--	--	10	\$7.00
3	MO 10/19/20 FR 10/30/20	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$7.00
4	MO 10/19/20 FR 10/30/20	03:00P-07:00P	60	2	2	2	2	2	--	--	10	\$7.00
5	MO 11/02/20 TU 11/03/20	06:00A-10:00A	60	1	1	--	--	--	--	--	2	\$7.00
6	MO 11/02/20 TU 11/03/20	03:00P-07:00P	60	2	2	--	--	--	--	--	4	\$7.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	51	357.00	\$53.55	\$ 303.45	\$ 357.00

Billing Projections: By Month

	Oct 20	Nov 20
CA	315.00	42.00
ST	210.00	147.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 1

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1	TU 10/13/20 FR 10/16/20	06:00A-10:00A	60	--	2	1	1	1	--	--	5	\$15.00
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3	MO 10/19/20 FR 10/30/20	06:00A-10:00A	60	1	1	1	1	1	--	--	5	\$15.00
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6	MO 11/02/20 TU 11/03/20	03:00P-07:00P	60	2	2	--	--	--	--	--	4	\$15.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	51	765.00	\$114.75	\$ 650.25	\$ 765.00

Billing Projections: By Month

	Oct 20	Nov 20
CA	675.00	90.00
ST	450.00	315.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
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