



REMIT TO Sinclair Broadcast Co.
c/o KATV
PO Box 206270
Dallas, TX 75320-6270

Advertiser
Agency
Buyer
Salesperson

John Boozman for Senate-R (108180)
Strategic Media Placement (6694)
Adam, Shaw,
Eagle/DC, Washington DC (3890)
ph: (202) 872-1155 , fx: (202) 872-8745x

Invoice 4829194
Inv Date 11/6/2016
Terms CIA
Contract 2670696
Bill Type Weekly/Irregular
Period 10/31/2016 - 11/6/2016

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (ns) (1186)
Boozman US Senate (804502)
National/Political Candidate Agency BRD
4958/ECR25341235
A35+
TV
Lauren Fellner

CO-OP/Order Type No/Normal
Package
Gen. Date 11/8/2016 2:46:20PM

Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
2.0	SPOT	916637-News-Chann	Day,Tu-1	11/01/16 6:46AM (Tu)	00:30	News-Channel 7 Daybreak	TGARBOOZ1608H	\$525.00	
3.0	Contract Line Remarks: Channel 7 Daybreak								
	SPOT	916637-News-Chann	Day,Th-1	11/03/16 6:56AM (Th)	00:30	News-Channel 7 Daybreak	TGARBOOZ1608H	\$525.00	
6.0	Contract Line Remarks: Dr. Oz								
	SPOT	916662-Dr Oz	Day,M-1	10/31/16 4:55PM (Mo)	00:30	Dr Oz	TGARBOOZ1608H	\$155.00	
7.0	Contract Line Remarks: Dr. Oz								
	SPOT	916662-Dr Oz	Day,Tu-1	11/01/16 4:24PM (Tu)	00:30	Dr Oz	TGARBOOZ1603H	\$155.00	
8.0	Contract Line Remarks: Dr. Oz								
	SPOT	916662-Dr Oz	Day,W-1	11/02/16 4:20PM (We)	00:30	Dr Oz	TGARBOOZ1603H	\$155.00	
10.0	Contract Line Remarks: Channel 7 News Live At 5								
	SPOT	916641-News-Chann	Day,M-1	10/31/16 5:27PM (Mo)	00:30	News-Channel 7 News at 5p	TGARBOOZ1603H	\$855.00	
11.0	Contract Line Remarks: Channel 7 News Live At 5								
	SPOT	916641-News-Chann	Day,W-1	11/02/16 5:12PM (We)	00:30	News-Channel 7 News at 5p	TGARBOOZ1608H	\$855.00	
12.0	Contract Line Remarks: Channel 7 News At 6								
	SPOT	916643-News-Chann	Day,Tu-1	11/01/16 6:10PM (Tu)	00:30	News-Channel 7 News at 6p	TGARBOOZ1608H	\$1155.00	
15.0	Contract Line Remarks: Channel 7 News Nightside								
	SPOT	916645-News-Chann	Day,W-1	11/02/16 10:36PM (We)	00:30	News-Channel 7 News Nightside	TGARBOOZ1603H	\$1255.00	

Net 30-Payment is due within 30 days from invoice date.
Station owned or provided services by the Sinclair Broadcast Group.

Warranty -- We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$5,635.00	Total Spots	9
Commission	(\$845.25)		
Net Total	\$4,789.75		



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Invoice 4793983
Inv Date 10/30/2016
Terms CIA
Contract 2670696
Bill Type Weekly/Irregular
Period 10/24/2016 - 10/30/2016

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

AgM

Product POLITICAL CANDIDATE (ns) (1186)
Brand Boozman US Senate (804502)
Acct Types **National/Political Candidate Agency BRD**
Est/Headline 4958/ECR25341235
Demo A35+
Revision
Comments TV
Lauren Fellner

CO-OP/Order Type No/Normal
Package
Gen. Date 11/1/2016 12:28:28PM

Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	916637-News-Channel 7	Day,Th-1	10/27/16 6:29AM (Th)	00:30	News-Channel 7 Daybreak	TGARBOOZ1603H	\$525.00	
4.0	Contract Line Remarks: Dr. Oz								
	SPOT	916662-Dr Oz	Day,W-1	10/26/16 4:29PM (We)	00:30	Dr Oz	TGARBOOZ1603H	\$155.00	
5.0	Contract Line Remarks: Dr. Oz								
	SPOT	916662-Dr Oz	Day,F-1	10/28/16 4:54PM (Fr)	00:30	Dr Oz	TGARBOOZ1608H	\$155.00	
9.0	Contract Line Remarks: Channel 7 News Live At 5								
	SPOT	916641-News-Channel 7	Day,W-1	10/26/16 4:58PM (We)	00:30	News-Channel 7 News at 5p	TGARBOOZ1608H	\$855.00	
13.0	Contract Line Remarks: Channel 7 News Nightside								
	SPOT	916645-News-Channel 7	Day,W-1	10/26/16 10:11PM (We)	00:30	News-Channel 7 News Nightside	TGARBOOZ1603H	\$1255.00	
14.0	Contract Line Remarks: Channel 7 News Nightside								
	SPOT	916645-News-Channel 7	Day,F-1	10/28/16 10:31PM (Fr)	00:30	News-Channel 7 News Nightside	TGARBOOZ1603H	\$1255.00	
16.0	Contract Line Remarks: EARLY DAYBREAK								
	SPOT	916635-News-Channel 7	Day,Th-1	10/27/16 4:49AM (Th)	00:30	News-Channel 7 Daybreak 430a	TGARBOOZ1608H	\$35.00	

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Gross Total	\$4,235.00	Total Spots	7
Commission	(\$635.25)		
Net Total	\$3,599.75		