

**Issues Programs List**

**Quarterly Issues Programs List**

**Station(s): KWWW-FM Wenatchee, WA**

**October 1, 2022 through December 31, 2022**

**Section I. Issues**

KWWW-FM has identified the following topics as significant issues facing our community in this quarter:

- A. **KIDS IN OUR VALLEY ARE IN NEED OF WINTER COATS** – KW3 helps collect coats, hats gloves & scarves for school aged boys & girls
- B. **COMMUNITY PARENTS NEED DIAPERS** – KW3 asks listeners in the Wenatchee Valley for Diapers, wipes & formula on Make A Difference Day
- C. **HOMELESS CATS AND DOGS NEED A FOREVER HOME** – KW3 promotes adoption of homeless dogs & cats. We also provide info on how the community can support the Wenatchee Valley Humane Society
- D. **LOCAL WENATCHEE VETERANS CHARITY PROGRAM IN NEED OF SUPPORT** – KW3 promotes listeners to purchase tickets to Military Appreciation night, which supports the Thomas Biddle Foundation.
- E. **LOCAL WENATCHEE AREA CHARITIES, NON-PROFITS & SCHOOL DISTRICTS NEED TO GET THEIR EVENTS PROMOTED** – KW3 used a mega-phone to get the word out for local organizations

**Section II. Responsive Programs**

<b>Date Aired</b>	<b>Time aired</b>	<b>Duration (Minutes)</b>	<b>Program Name</b>	<b>Issue Discussed. Description of Program</b>
Thu 10/20	7:50am	3:00	Connor & Aly	<b>Kids in our valley are in need of winter coats.</b> Jessie Clay, from Numerica Credit Union came in to discuss how they are partnering with us to bring awareness to COATS FOR KIDS
Sat 10/22	10am-2pm	60 second breaks(Twice per hour)	Connor live at Coats for Kids	<b>Kids in our valley are in need of winter coats.</b> Connor is on the air live from Coats for Kids – asking for Winter Coats for school aged kids in our area.
10/10 to 10/22	Mid-11:59pm	:30 PROMO that airs 15 times per day	All programs/all Dayparts	<b>Kids in our valley are in need of winter coats.</b> 30 Second promo is in rotation – around the clock asking the community for support of our local drive to get Hats/gloves/scarves/gloves for kids K-12 <sup>th</sup> grade in the Wenatchee & Eastmont School District
10/10 to 10/22	Mid-11:59pm	:30 PROMO that airs 15 times per day	All programs/all Dayparts	<b>Diapers &amp; Wipes Drive.</b> 30 Second promo is in rotation – around the clock asking the community for support of our local drive to get diapers, formula & Wipes for young Wenatchee families in need
Sat 10/22	8am-10am	60 second breaks (twice per hour)	Aly is live at the Diaper Drive	<b>Diapers &amp; Wipes Drive.</b> Aly is on the air live from our DIAPERS & WIPES DRIVE – asking for listeners to donate Diapers Wipes, formula or cash to the Wenatchee Women’s Service League – this

				charity donates the above items to local programs who help young low income families in the Wenatchee Valley
Every Wednesday from October through December	7:50am	2:00 minute chat – talking about the Pet of the Week	Connor & Aly	<b>Local Cats &amp; Dogs In Our Area Need Homes</b> Connor & Aly provide airtime to Wenatchee Humane Society Director Dawn Davies – EVERY WEDNESDAY at 7:50am
Thursday 11/3	7:50am	2:00 minute chat – talking with David	Connor & Aly	<b>Local Wenatchee Veterans Charity Program in Need of Support.</b> Connor & Aly visit with David Rayfield to promote listeners to purchase tickets to Military Appreciation night, which supports the Thomas A. Biddle Foundation. An organization that gives scholarship money for children of Veterans who have committed suicide. The US military does not support families whose family members have passed from suicide.
Mon 11/7	7:50am	2:00 minute update with David	Connor & Aly	<b>Local Wenatchee Veterans Charity Program in Need of Support.</b> Connor & Aly visit with David Rayfield to promote listeners to purchase tickets to Military Appreciation night, which supports the Thomas A. Biddle Foundation.
Wed 11/9	7:50am	2:00 minute update with David	Connor & Aly	<b>Local Wenatchee Veterans Charity Program in Need of Support.</b> Connor & Aly visit with David Rayfield to promote listeners to purchase tickets for MIL. APP NITE
THU 11/10	7:50am	2:00 minute update with David	Connor & Aly	<b>Local Wenatchee Veterans Charity Program in Need of Support.</b> Connor & Aly visit with David Rayfield to promote listeners to purchase tickets for MIL. APP NITE
FRI 11/11	7:50am	2:00 minute update with David	Connor & Aly	<b>Local Wenatchee Veterans Charity Program in Need of Support.</b> Connor & Aly visit with David Rayfield to promote listeners to purchase tickets for MIL. APP NITE
10/01 to 12/31	Mid-11:59pm	:20 PSA that airs once per hour	All programs/all Dayparts	<b>Local Wenatchee area charities, non-profits &amp; school districts need to get their events promoted.</b> KW3 is used a mega-phone to get the word out for local organizations.