

KET Community Issues and Programs that addressed the issue **January – March 2013**

1. Environment/Land Use

Kentucky's Greenside (this half-hour environmental documentary series looks at specific sites and projects across Kentucky such as UPS, Mother Ann Lee Hydro Electric Station, Mammoth Cave and others) 1/9, 10:30pm; 1/10, 11:30am; 1/14, 10pm; 1/16, 4:30pm; 1/21, 5:30am; 3/3, 4:30pm; 3/4, 2:30pm; 3/5, 11am; 3/7, 11:30pm; 3/8, 4:30pm

Louisville Life (profile of Blackacre State Nature Preserve), 1/19, 7pm (half-hour), and 10 other airings in the following week: 1/20, 8am and 12pm; 1/21, 7:30am and 6pm; 1/22, 6:30am; 1/24, 7:30pm; 1/25, 12:30am, 8am and 5:30pm; and 1/26, 7am

Louisville Life (profile of Whiskey Row urban development in Louisville), 1/26, 7pm, (half-hour) and ten other airings at 1/27, 8am and 12pm; 1/28, 7:30am and 6pm; 1/29, 6:30am; 1/31, 7:30pm; 2/1, 12:30am, 8am and 5:30pm; and 2/2, 7am

Louisville Life (profile of waterfront development), 2/9, 7pm, (half-hour), and 10 other airings in the following week at 2/10, 8am and 12pm; 2/11, 7:30am and 6pm; 2/12, 6:30am; 2/14, 7:30pm; 2/15, 12:30am, 8am and 5:30pm; and 2/16, 7am

Farming the Black Patch (dark-fired tobacco culture in Western Kentucky), 2/11, 9pm; 2/13, 2pm; 2/14, 4am and 9pm; 2/15, 1am and 9am; 2/16, 11am; 3/12, 7am; 3/28, 10am (one hour)

Green Buildings (Profile of green building technology) 1/17, 11pm, (half-hour)

Town Branch: Lexington's Historic Watershed, 1/7, 12:30pm; 1/11, 2:30pm (Half-hour)

American Chestnut: Appalachian Apocalypse, (Documentary about the plight of the chestnut tree in Kentucky) 3/3, 4pm; 3/5, 10:30am; 3/9, 2:30pm (half hour)

Faces of Farming (profile of farmers in Kentucky and the challenges they face) 1/23 and 1/30 at 11:30am; 2/6, 4:30pm (half-hour)

EcoSense for Living: Children in Nature, 1/4, 2pm; 3/7, 9am (half-hour)

Coming to Ground (Documentary that looks at the state of Kentucky's small farms and the various agribusinesses) 1/25, 3:30pm (90 minutes)

LAND (and how it gets that way), (examination of urban development in Woodford Co.) 1/31, 4pm; 3/3, 9pm; 3/6, 3pm (One hour)

Vintage Kentucky: The Vine to Wine Experience, (Documentary about the vineyard and wine industry in Kentucky) 2/2, 5pm; 2/16, 6:30pm; 2/20, 4:30pm; 2/28, 2:30pm; 3/20, 10:30pm (Half-hour)

Common Ground and Cleaner Water, (Documentary about Kentucky's watersheds, water runoffs, and stream pollution) 1/11, 3pm; 3/18, 4pm; 3/19, 11am; (one hour)

Coal in Kentucky (Examination of the coal industry and its impact on Kentucky), 1/3, 9pm (one hour)

Deep Down (The impact of mountain top removal on one Kentucky community), 1/3, 10pm (one hour)

A Decade of Difference (Documenting environmental clean-up in Eastern Kentucky) 3/19, 10am; 3/21, 11pm; 3/22, 4pm (one hour)

Sludge (documentary about October 2000 coal slurry spill in Martin County), 1/9, 7:30am; 1/17, 11:30pm (Half-hour)

Resonance House: From Installation to Inhabitation, (profile of environmentally built house in KY); 3/28, 8:30am (half-hour)

2. Economy (Unemployment; outsourcing of jobs; mortgage issues; high gas and food prices)

Kentucky Tonight (Discussion of the financial impact of industrial hemp), 2/4, 8pm (one hour) and five other airings: 2/5, 12am, 7am and 6pm; 2/6, 2am and 5am

Kentucky Tonight (Discussion of Kentucky state tax reform), 2/11, 8pm (one hour), and five other airings: 2/12, 12am, 7am and 6pm; 2/13, 2am and 5am

Kentucky Tonight (Discussion of telephone deregulation in Kentucky), 2/18, 8pm, (one hour) and five other airings: 2/19, 12am, 7am and 6pm; 2/20, 2am and 5am

Kentucky Tonight (Discussion of state pensions), 2/25, 8pm, (one hour) and five other airings: 2/26, 12am, 7am and 6pm; 2/27, 2am and 5am

Kentucky Tonight (Discussion of the federal budget), 3/25, 8pm, (one hour) and four other airings: 3/26, 12am, 7am and 6pm; 3/27, 2am and 5am

One to One (Economist Dr. James Heckman on investing in early childhood education), 1/13, 9:30am and 1pm; 1/14, 12:30am; 1/15, 7:30pm; 1/16, 7:30 am; 1/17, 8am and 6pm; 3/5, 7:30pm; 3/6, 7:30am; 3/7, 8am; 3/7, 6pm (half-hour)

One to One (Interview with Kentucky Agriculture Commissioner James Comer on agri-tourism and the hemp bill), 2/10, 1pm, (half hour) and six other airings: 2/10, 9:30am and 1pm; 2/11, 12:30am; 2/12, 7:30pm; 2/13, 7:30am; 2/14, 6pm

One to One (Kentucky Chamber of Commerce president David Adkinsson on Kentucky's business economy), 2/17, 1pm (half hour) and six other airings: 2/18, 12:30am; 2/19, 7:30pm; 2/20, 7:30am; 2/21, 6pm

Coal in Kentucky (Examination of the coal industry and its impact on Kentucky), 1/3, 9pm (one hour)

America's Fiscal Challenge with David Walker (Economist Walker discusses US economy at a University of KY forum) 2/4, 9pm (one hour)

Economic Success Through Minority Empowerment (Discussion of ways to stimulate economy), 2/4, 10am; 3/6, 9am (one hour)

kNOWMORE Nonprofits, (Monthly series that looks at the role of non-profits) 2/1, 9am; 3/12, 8:30am; 3/13, 2pm; 3/21, 10:30am (half-hour)

Let's Paint the Town, Twin Cities! (chronicles the success of the "Let's Paint the Town!," a Kentucky grassroots downtown revitalization campaign), 3/28, 9am (half-hour)

Main Street: More Than Just a Place, (Documentary of Main street revitalization projects in Kentucky and across the U.S.) 2/26, 8:30pm; 2/28, 3:30pm (half-hour)

Made and Bottled in Kentucky, (Documentary about Kentucky's bourbon industry) 1/27, 6pm; 1/30, 7am (one hour)

The Truth About Money (weekly series about personal-finance issues),
Wednesdays, 7:30pm (half-hour)

Tobacco Blues (Documentary on the vanishing tobacco farms and economy in
Kentucky), 2/5, 10pm; 2/14, 10pm; 2/15, 2pm (one hour)

3. Education

Education Matters (College Financial Aid Call-in , one hour)), 1/7, 10pm; 1/8,
2pm; 1/10, 7pm; 1/11, 9am; 3/5, 7am

Education Matters (New innovations in student learning), 2/25, 9pm; 2/26, 9am;
2/27, 2pm; 2/28, 3am; 3/1, 11am (One hour)

Education Matters (Hands-on learning in environmental education), 3/18, 9pm;
3/19, 9am; 3/22, 3pm; 3/26, 2pm (one hour)

Louisville Life (Interview with Donna Hargens, Jefferson County schools'
superintendent), 1/12, 7pm, (half-hour) and ten other airings at 1/13, 8am and
12pm; 1/14, 7:30am and 6pm; 1/15, 6:30am; 1/17, 7:30pm; 1/18, 12:30am, 8am
and 5:30pm; 1/19, 7am

Louisville Life (Interview with U of L Provost Shirley Willinnganz), 1/26, 7pm,
(half hour), and ten other airings: 1/27, 8am and 12pm; 1/28, 7:30am and 6pm;
1/29, 6:30am; 1/31, 7:30pm; 2/1, 12:30am, 8am and 5:30pm; 2/2, 7am

Well Fed: Nourishing Our Children for a Lifetime (examination of nutrition's
impact on Kentucky citizens and educational efforts to improve it), 2/18, 9pm;
2/20, 3am and 2pm; 2/21, 9pm; 2/22, 9am; 2/23, 2pm; 3/7, 3pm; 3/8, 9am (one
hour)

Space Shuttle Conversation: A News Quiz Special (Kentucky students talk
live with Space shuttle astronauts); 1/11, 9:30am (half-hour)

Kentucky Tonight (Discussion of the school drop-out age), 1/28, 8pm (one
hour); and four other airings within the week at 1/29, 12am, 7am and 6pm; 1/30,
2am and 5am

180 Days: A Year Inside an American High School, 3/25 and 3/26, 9pm (two
hours each night)

Schools That Change Communities 3/13, 3am (one hour)

Settlement Schools of Appalachia, 3/24, 6pm; 3/27, 7am; 3/27, 8pm; 3/29,
6pm; 3/30, 12pm; 3/30, 9pm (One hour)

Our Kids (monthly series about student experiences in Jefferson County
schools), first and third Tuesdays, 2:30pm and Fridays, 7am (half-hour)

Roundabout U (Weekly magazine program from Murray State), Fridays,
8:30am, and six other airings at various times that week (half-hour)

4. Health

Well Fed: Nourishing Our Children for a Lifetime (examination of nutrition's
impact on Kentucky citizens and educational efforts to improve it), 2/18, 9pm;
2/20, 3am and 2pm; 2/21, 9pm; 2/22, 9am; 2/23, 2pm; 3/7, 3pm; 3/8, 9am (one
hour)

One to One (Interview with Dr. Mark Evers on cancer treatment and detection in Kentucky), 3/10, 9:30am (half hour), and three other airings: 3/12, 7:30pm; 3/13, 7:30am; 3/14, 6pm

Kentucky Tonight (Statewide smoking ban), 1/14, 8pm (one hour) and four other times that week at 1/15, 12am, 7am and 6pm; 1/16, 2am and 5am

Health Three60 (The New Face of Diabetes) 1/25, 11am; 3/8, 11am (One hour)

Health Three60, (The Heart Facts), 3/29, 11am (One hour)

Health Three60 (Erasing the Stigma of Mental Illness), 1/2, 11am; 3/15, 11am (One hour)

Health Three60 (Probing Prescription Drug Abuse) 1/4, 11am; 3/22, 11am (one hour)

Connections (Berea College Professor Michelle Tooley on violence against women and poverty), 1/18, 5pm (half-hour) and six other airings at 1/20, 9am and 1:30pm; 1/22, 8am; 1/23, 6:30pm; 1/24, 7:30am and 12:30pm

Connections (Tanya Torp discusses how to empower young girls to reach their full potential), 3/22, 5pm (half hour) and six other airings: 3/24, 9am and 1:30pm; 3/26, 8am; 3/27, 6:30pm; 3/28, 7:30am and 12:30pm

The Ascending Journey (Kentuckian with multiple myeloma cancer), 1/14, 12:30pm and 10:30pm (Half hour); 12/10, 9:30pm; 12/28, 9:30pm (half-hour)

Catching a Killer: Colon Cancer Among Us, 1/18, 9:30am (half-hour)

The Science of Violence Against Women, (Documentary about spousal and sexual abuse in Kentucky), 3/20, 2pm (half-hour)

These Nine Months: The Realities of Alcohol Abuse Syndrome, 3/21, 11:30am (half-hour)

More Than Child's Play: Why Physical Activity Matters, (Health documentary about physical state of Kentucky's youth), 2/8, 11am; 2/13, 9am; 2/15, 3pm (One hour)

Journey into Well Being (Profile of health and wellness groups and places in Kentucky) 2/19, 9pm; 2/20, 9am; 2/21, 4am and 7am; 2/22, 11am and 7pm; 2/28, 4pm; 3/21, 7am; 3/21, 7pm (one hour)

Second Opinion (This weekly series looks at a variety of health issues, from Lyme disease and shingles to breast cancer and foodborne illness), Tuesdays, 5:00am (half hour)

Severe Weather: Staying Safe (Safety and meteorological experts discuss spring storms and preparation; live call-in) 2/25, 10pm (one hour); with repeats on 2/26, 2pm; 2/28, 7am; 2/28, 9pm; 3/2, 11am

Fixing Kentucky's Smile (Discussion program about dental health in Kentucky), 1/7, 3pm; 1/11, 11am; 1/25, 2:30pm (One hour)

Sweet Tooth (documentary on dental health in Eastern Ky.), 1/31, 2:30pm; 2/1, 9:30am; 2/20, 4pm; 2/27, 3:30pm; 3/1, 9:30am; 3/29, 9:30am (half-hour)

Gray Matters: The Silent Epidemic of Brain Injury, (Examination of brain injuries in Kentucky) 1/29, 2pm; 1/30, 9am; 1/31, 10pm; 2/1, 11am (One hour)

Telling Amy's Story, Changing Kentucky's Story (documents a domestic violence tragedy and offers advice), 1/16, 11am (One hour)

Smoke Free: A Matter of Public Health, (Documentary about the positive effects of Kentucky's No Smoking bans), 2/27, 3pm; 3/1, 9am (half-hour)

Kentucky Health (weekly series about various aspects of Kentuckians' health), Mondays, 6:30am and 7:30 pm; Wednesdays, 5:30am and 8:30 am; Thursdays 12 Noon; Fridays, 7:30am and 10am (half-hour)

Healthy Body, Healthy Mind, (health and wellness series) Thursdays, 11:30am (half-hour)

Sit and Be Fit (weekly series that addresses gentle exercise needs of seniors and those with physical limitations), Tuesdays, 10am (half-hour)

CommonHealth of Kentucky (Weekly series that explores successful health models around the state), Fridays, 10:30am (half-hour)

Before It's Too Late: Preventing Teen Suicide, 2/22, 4am (one hour)

5. Youth Issues

Just for Teens (Discussion among Louisville teens about urban youth violence and ways to prevent it), 1/25, 9am; 1/26, 11am (one hour)

Workplace Essential Skills (KET series that helps adults develop skills that allow them to find and keep a good job), Saturdays, 3-4 pm, Tuesdays/Thursdays, 9:30am (half-hour)

TV411 (series that offers practical ways to improve reading, writing, and math skills), Monday, Wednesday, Friday, 8:30am (half-hour)

GED Connection, various times weekly (half-hour)

6. Urban Growth (and subsequent problems with schools, health services, transportation, traffic, lack of housing for low-income)

Louisville Life (profile of Whiskey Row urban development in Louisville), 1/26, 7pm, (half-hour) and ten other airings at 1/27, 8am and 12pm; 1/28, 7:30am and 6pm; 1/29, 6:30am; 1/31, 7:30pm

Louisville Life (profile of waterfront development), 2/9, 7pm; 2/10, 8am and 12pm; 2/12, 6:30am; 2/14, 7:30pm; 2/15, 12:30am, 8am and 5:30pm; 2/16, 7am (half-hour)

Connections (Dana Jackson and Jean Davidson of the Network Center for Community Change in Louisville discuss issues of poverty and race in the urban core), 2/22, 5pm (half hour), and five other airings: 2/24, 9am and 1:30pm; 2/26, 8am; 2/28, 7:30am and 12:30pm

Let's Paint the Town, Twin Cities! (chronicles the success of the "Let's Paint the Town!," a Kentucky grassroots downtown revitalization campaign), 3/28, 9am (half-hour)

7. Immigration

Third Lives in the First World, (documentary that examines new immigrants in Louisville) 1/25, 9pm; 1/31, 11pm; 3/21, 11:30am (one hour)

The above programs are either produced, or acquired and scheduled by KET. The list does not take into account the educational programs KET airs during the day and overnight. This list also does not take into account many programs fed from PBS, many of which cover the topics above. As noted, many of these programs air at various times throughout the week that they are originally scheduled.

KET polled its viewers in March 2012 to find out what issues in the State were of concern to them. The resulting priority list - with the Environment taking the top spot, followed closely by the Economy, Education and Health - was culled from the results of that poll, which took place via online voting and via mail. Viewers will be polled again in March 2013 in order to update this priority list and plan productions for future months.

*KET has seen a growing interest in programs about health and thus they began a new health initiative in January of 2010. A producer was hired through some grants to tackle the most pressing health issues in the state, including premature births, brain injuries and dental health (Kentucky ranks 49th out of 50 states in terms of the worst dental health). Programs about prescription drug abuse dominated the production schedule as this issue was key in the news and in the workings of the Legislature. In September of 2012, KET's health initiative morphed into a locally-produced series entitled "Health Three60," and some of the issues addressed during this quarter included the new face of diabetes, probing prescription drug abuse, and exploring the stigma of mental illness. The big health project however for this quarter was the hour-long documentary, *Well Fed: Nourishing Our Children for a Lifetime*, which looked at nutrition's impact on the health of Kentuckians. The documentary profiled the growing momentum of health and food advocates to provide communities with access to fresh produce and locally-produced goods.*

In January of 2010, KET launched a new education series called "Education Matters," designed to examine some of the key issues in the state's P-20 education, especially around the new Senate Bill 1 (SB1). This quarter featured a call-in program about College Financial Aid, an examination of innovations in student-directed learning, and environmental education.

KET continues using its statewide digital channel, the Kentucky Channel (KET KY), to feature a diverse variety of programming by, for and about Kentuckians. From live legislative coverage in Frankfort, to Kentucky arts and music programs, documentaries about the history of the Commonwealth, and programs about the issues that affect all citizens, from health to the economy, The Kentucky Channel was designed specifically for the viewers of Kentucky. During this quarter, much airtime was devoted to gavel-to-gavel coverage of the Kentucky Legislature in General Session, as well as nightly recaps at 11pm on the main KET channel. Utilizing KET's program archives and current production projects, along with

productions from independent producers around the state, partnering broadcast entities and a variety of other sources, the Kentucky Channel provides Kentucky programming 24/7.

Some examples of independent productions that debuted this quarter were “The Feuds of Bloody Breathitt: Kentucky’s Untold Story”; “Farming in the Black Patch,” a documentary about the tradition of tobacco farming in Western Kentucky; “Journey into Well Being,” which profiled the health and wellness groups in Kentucky; and the “2013 Martin Luther King Jr. Celebration” and the “2013 Black History Month Celebration.”

Submitted 4/5/2013
Craig Cornwell
KET Senior Director of Programming