

WIKX  
Charlotte Harbor, FL  
Quarterly Issues/Programs List  
Fourth Quarter, 2012  
01/01/2013

WIKX  
Quarterly Issues/Programs List

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WIKX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Child Services:** Spectacular Family Adventure January 12th in South County Park discussed for under privileged kids
- **COMMUNITY SERVICES:** Free Community Services for everyone for the Holiday Season from The Community Services of Char Co
- **Humanities:** Musical Concert dates and times for Holiday concerts to benefit County Charitable Organizations
- **Natural Resources:** Discussion of Natural Resources and the protection and care of Sea Turtles
- **SAFETY:** Charlotte Co Emergency Management Director Wayne Salade discusses Hurricane Season and Safety
- **Youth Services:** How to register and sponsor a child to receive free books for a year from the Imagination Library

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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter. SW FL Focus is broadcast every Sunday morning at 6:30am for Approximately 30 minutes.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
SAFETY	SW FL Focus/Hurricane Season UPDATE 1	Charlotte Co Emergency Management Director Wayne Salade discusses Hurricane Season	Wayne Salade	10/07/2012 06:30 AM	028:35

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ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		and Safety			
COMMUNITY SERVICES	SW FLA FOCUS/Punta Gorda Police Dogs	Discussion of the Service Police Dogs provide to Punta Gorda, the Community and the Police Dept	Captain Jim Nichols	10/14/2012 06:30 AM	025:33
COMMUNITY SERVICES	SW FL Focus/Charlotte County Community Services	All about community services offered through out Charlotte County	Mike Koenig	10/21/2012 06:30 AM	026:14
Natural Resources	SW FL Focus/Charlotte County Community Services	Discussion of Natural Resources and the protection and care of Sea Turtles	Lynette Arger	10/21/2012 06:30 AM	027:38
SAFETY	SW FL Focus/Hurricane Season UPDATE 2	Charlotte Co Emergency Management Director Wayne Salade discusses Hurricane Season and Safety	Wayne Salade	10/28/2012 06:30 AM	028:35
Humanities	SW FL Focus/Charlotte Concert Band/Charlotte Chorale	Musical Concert dates and times for Holiday concerts to benefit County Charitable Organizations	Dietrich Bader	11/04/2012 06:30 AM	030:15
Humanities	SW FL Focus/Charlotte Players	How Arts and Humanities is benefitting the Community and Charlotte County	Sherri Moody	11/11/2012 06:30 AM	026:23
Humanities	SW FL FOCUS/Isles Yacht Club	All the events coming up at the Isles Yacht Club to help the disadvantaged of Charlotte County	Charles Luek	11/18/2012 06:30 AM	030:46
COMMUNITY SERVICES	SW FL Focus/Charlotte County Community Services	Free Community Services for everyone for the Holiday Season from The Community	Mike Koenig	12/09/2012 06:30 AM	028:14

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Services of Char Co			
Child Services	SW FL Focus/Toys For Tots	Locations around Charlotte County to drop off Toys for Tots	Harold Prefontaine	12/16/2012 06:30 AM	029:41
Child Services	SW FL Focus/Charlotte Community Services	Spectacular Family Adventure January 12th in South County Park discussed for under privileged kids	Mike Koenig	12/23/2012 06:30 AM	025:05
Youth Services	SW FL Focus/Imagination Library	How to register and sponsor a child to receive free books for a year from the Imagination Library	Shawn & Company	12/30/2012 06:30 AM	028:39

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Animal Shelter	AD COUNCIL	000:30	039
ARTS	SMITHSONIAN	000:31	003
Child Services	AdoptUSAKids.org	000:30	007

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Child Services	CHILD FUND INTERNATIONAL	000:30	004
Child Services	CHILD FUND INTERNATIONAL	001:00	016
Child Services	FLORIDA EDUCATION ASSOC.	001:00	032
Child Services	Florida High School Athletic	001:00	032
Child Services	Public Broadcasting	000:29	001
Child Services	Serious Fun Network.ORG	000:30	021
COMMUNITY INVOLVEMENT	FREE SPEECH WEEK	000:30	008
COMMUNITY SERVICES	Merchantcircle.com	001:02	013
COPD	USO	000:59	001
Credit Counseling	NFCC	000:30	001
Disabilitiy Awareness	Kessler Foundation	000:28	001
Drug Awareness	Charlotte Regional Medical	000:33	004
Drug Awareness	Narconon	000:29	001
Drug Awareness	Narconon	000:59	018
Education	FLORIDA EDUCATION ASSOC.	001:00	013
Employment	National Right To Work Founda	000:30	004
Employment	National Right To Work Founda	001:00	013
Environmental	AD COUNCIL	000:30	041
Environmental	AD COUNCIL	001:00	019
Environmental	American Academy Of Orthepedi	000:30	007
Environmental	Car Care Council	000:15	009
Environmental	National Resource Conservatio	000:27	020
Environmental	Rubber Manufacturer Associatio	000:29	001
Environmental	Save Our Citrus.org	001:00	024
Environmental	Usa.Gov	000:30	010
Environmental	Wildlife Land Trust	000:10	007
FAMILY VALUES	Disabled Veterans	000:15	009
Financial	DEBT ADVICE.ORG	000:20	005
Financial	Loan Scam Alert	000:58	024
Financial	National Foundation Credit	000:19	008
Financial	National Foundation Credit	000:20	009
Financial	National Foundation Credit	000:59	019

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Financial	NFCC	000:15	011
Financial	NFCC	000:30	001
Financial	NFCC	000:59	018
Financial	NFCC	001:00	015
Financial	Non Profit Life Foundation	000:30	004
Financial	Non Profit Life Foundation	001:00	018
Financial	Security Investor Protection	000:15	013
Financial	Security Investor Protection	000:56	021
Financial	TransAmericaCenter.org	001:06	008
Financial	Treasury Hunt	000:57	027
Government	Federal Reserve Bank	000:54	021
Government	ROTARY	000:15	018
Government	Small Business Assn	000:58	017
Government	US Postal Service	000:55	024
HEALTH AND FITNESS	AMERICAN HEART	000:29	007
HEALTH AND FITNESS	AMERICAN HEART	000:30	013
HEALTH AND FITNESS	AMERICAN HEART	001:00	011
HEALTH AND FITNESS	Eat Right.ORG	000:30	008
HEALTH AND FITNESS	Natural Seal.ORG	000:28	005
Health Care	AA Home Care.org	000:59	020
Health Care	American Academy of Neurology	001:00	026
Health Care	American Academy Of Orthepedi	001:00	025
Health Care	American Red Cross	000:27	003
Health Care	ARTHRITIS FOUNDATION	001:01	024
Health Care	Asthma and Allergy Coalition	000:09	001
Health Care	COPD.COM	000:59	019
Health Care	Foundation Fighting Blindness	000:59	021
Health Care	Jeffery Modell Foundation	000:15	014
Health Care	Kessler Foundation	000:58	025
Health Care	Kessler Foundation	000:59	026
Health Care	MDA	000:15	035
Health Care	MS Connection.ORG	000:30	005

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Health Care	MS Connection.ORG	001:00	017
Health Care	Nat'l Rosacea Soc.	001:00	013
Health Care	NATIONAL COUNCIL ON AGING	000:21	002
Health Care	NATIONAL COUNCIL ON AGING	001:01	020
Health Care	National Diabetes Assn.	000:57	017
Health Care	National Eye Institute	001:05	011
Health Care	National Orthodontic Assn.	001:00	019
Health Care	PestWorld.org	000:29	005
Health Care	PestWorld.org	000:30	011
Health Care	Rett Syndrome	000:59	023
Health Care	ROTARY	000:19	008
Health Care	ROTARY	000:20	016
Health Care	Spondylitis Assn. Of America	000:14	009
Health Care	Tune In To Hep C.com	000:30	005
HEALTHY SOLUTIONS	AMERICAN LIVER FOUNDATION	000:57	001
Housing	HUD/Fair Housing	000:30	007
Housing	HUD/Fair Housing	001:00	034
Humanities	ROTARY	000:20	001
Media Solutions	Dr. Tim Kimmel	001:00	022
Meningitis	National Meningitis Assn.	000:14	007
Mental Health Treatment	Usa.Gov	000:20	007
Mental Health Treatment	VALUES.COM	000:15	033
Mental Health Treatment	Women in Govenmet.org	000:59	026
MILITARY	US Air Force	000:09	001
MILITARY AND VETERANS	Fisher House	000:30	042
Relationships	US Conference Of Catholic Bis	000:30	003
Relationships	US Conference Of Catholic Bis	001:00	013
SAFETY	AD COUNCIL	000:30	003
SAFETY	AD COUNCIL	001:00	030
SAFETY	Be Tire Smart	000:30	017
SAFETY	Fraternal Order of Police	000:14	004
SAFETY	Fraternal Order of Police	000:30	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
SAFETY	National Crime Prevention Cou	000:30	047
SAFETY	National Crime Prevention Cou	001:00	041
SAFETY	National Safety Council	000:21	009
SAFETY	National Safety Council	000:30	005
SAFETY	National Safety Council	001:00	014
SAFETY	National Weather Service	000:16	006
SAFETY	National Weather Service	000:31	002
SAFETY	National Weather Service	001:00	015
SAFETY	Usa.Gov	001:00	021
SELF ESTEEM	SPECIAL OLYMPICS	000:29	020
SELF ESTEEM	SPECIAL OLYMPICS	000:30	060
SELF ESTEEM	SPECIAL OLYMPICS	000:31	020
SENIORS	Caremanager.org	001:03	011
Veterans	AD COUNCIL	000:51	002
Veterans	AD COUNCIL	000:58	018
Veterans	AD COUNCIL	000:59	047
Veterans	AD COUNCIL	001:00	219
Veterans	Paralyzed Veterans Of America	000:20	004
Veterans	Paralyzed Veterans Of America	000:29	004
Veterans	Paralyzed Veterans Of America	000:30	029
Veterans	Paralyzed Veterans Of America	001:00	056
Veterans	parkers flowers	001:00	004
Veterans	USO	000:30	008
Veterans	USO	000:59	024
Veterans	Veterans Crisis Hotline	000:29	002
Veterans	Veterans Crisis Hotline	001:00	009